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NEOLOGY
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Beauty Farm Medical and Health Industry Inc.

美麗田園醫療健康產業有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2373)

ARRANGEMENT OF ELECTRONIC DISSEMINATION OF CORPORATE COMMUNICATIONS

The Company hereby announces that, pursuant to Rule 2.07 of the Listing Rules under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on December 31, 2023, the Company will disseminate all Corporate Communications to the shareholders of the Company electronically and only make available Corporate Communications in printed form upon request.

In this connection, the following arrangements will come into effect on March 18, 2024.

ARRANGEMENT OF ELECTRONIC DISSEMINATION OF CORPORATE COMMUNICATIONS

Electronic Dissemination of Corporate Communications

Both the English and Chinese versions of all future Corporate Communications will be available electronically on the Investor Relations website of the Company at <https://ir.beautyfarm.com.cn> and the website of the Stock Exchange at www.hkexnews.hk in place of printed copies.

Actionable Corporate Communications

The Company will send all Actionable Corporate Communications to Shareholders individually in electronic form by email. If the Company does not possess the email address of a Shareholder, or the email address provided by the Shareholder is not functional, it will send the Actionable Corporate Communications in printed form to the

* For identification purposes only

Shareholder together with a request for the Shareholder’s functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future.

SOLICITATION OF ELECTRONIC CONTACT DETAILS

The Company has despatched the notification letter to the Shareholders on March 18, 2024 together with the reply form (the “**Reply Form**”), both prepared in English and Chinese, in relation to the arrangement of electronic dissemination of corporate communications. To ensure timely receipt of the latest Corporate Communications, the Company recommends its Shareholders to provide the Company with an email address by scanning the personalized QR code printed on the Reply Form, or sign and return the Reply Form to the Company’s Share Registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong.

It is the responsibility of the Shareholders to provide email address that is functional. If the Company does not possess the email address of a Shareholder or the email address provided is not functional, the Company will act according to the above arrangements. The Company will be considered to have complied with the Listing Rules if it sends Corporate Communications or Actionable Corporate Communications to the email address provided by a Shareholder without receiving any “non-delivery message”.

HARDCOPY REQUESTS

A Shareholder who wishes to receive a printed version of all future Corporate Communications and Actionable Corporate Communications may complete and return the Reply Form to the Share Registrar, or send an email to ir@beautyfarm.com.cn specifying his/her/its name, address and request to receive the Corporate Communications in printed form.

Please note that any instruction to receive hard copies of the Corporate Communications will remain valid for one year from the date of receipt of the instruction. If a Shareholder wishes to continue to receive Corporate Communications in printed form, he/she/it is required to make a further request in writing to the Share Registrar.

DEFINITIONS

Unless the context otherwise requires, the following terms used herein have the following meanings:

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| “Actionable Corporate Communications” | any corporate communication that seeks instructions from the Company’s securities holders on how they wish to exercise their rights or make an election as the Company’s securities holders |
| “Company” | Beauty Farm Medical and Health Industry Inc., a company incorporated in the Cayman Islands on February 10, 2022 |

“Corporate Communications”	any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to company communications such as (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form
“Share(s)”	ordinary share(s) in the capital of the Company with a nominal value of US\$0.000005 each, which are listed on the Stock Exchange
“Shareholder(s)”	holder(s) of Share(s)
“Share Registrar”	Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
Beauty Farm Medical and Health Industry Inc.
LI Yang
Chairman and executive Director

Hong Kong, March 18, 2024

As at the date of this announcement, the Board comprises Mr. Li Yang as Chairman and executive Director, Mr. Lian Songyong as Vice Chairman and executive Director, Mr. Zhai Feng, Mr. Geng Jiaqi and Ms. Li Fangyu as non-executive Directors and Mr. Fan Mingchao, Mr. Liu Teng and Mr. Jiang Hua as independent non-executive Directors.