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Keep Inc.

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3650)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Keep Inc. (the “**Company**”, together with its subsidiaries and consolidated affiliated entities, the “**Group**”) hereby announces that a meeting of the Board will be held on Thursday, 28 March 2024, for the purpose of considering and approving the annual results of the Group for the year ended 31 December 2023 and transacting any other business.

By order of the Board

Keep Inc.

Wang Ning

Chairman, Executive Director and Chief Executive Officer

Hong Kong, 18 March 2024

As at the date of this announcement, the executive directors of the Company are Mr. Wang Ning, Mr. Peng Wei and Mr. Liu Dong; the non-executive director of the Company is Mr. Li Haojun; and the independent non-executive directors of the Company are Ms. Ge Xin, Mr. Shan Yigang and Mr. Wang Haining.