

HISENSE HOME APPLIANCES GROUP CO., LTD. 海信家電集團股份有限公司

(等日外电乐团队份有帐公子)

(Stock Code: 00921) (股份代號: 00921)

15 March 2024

Dear registered shareholder(s),

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, Hisense Home Appliances Group Co., Ltd. (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at <a href="https://hxi.org/html/hxi.nlm.num.num.hxi.nlm.num.hxi.

Solicitation of electronic contact details

To ensure timely receipt of the Actionable Corporate Communications^(Note), the Company recommends you provide your email address by scanning your personalized QR code printed on the enclosed reply form (the "**Reply Form**"). Alternatively, you may sign and return the Reply Form to the Company's branch share registrar and transfer office in Hong Kong (the "**Share Registrar**"), Hong Kong Registrars Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, the Company will send the Actionable Corporate Communications (Note) in printed form in the future.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

Yours faithfully,
By order of the Board
Hisense Home Appliances Group Co., Ltd.
Dai Hui Zhong
Chairman

Note: Actionable Corporate Communications refer any corporate communications that seek instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位登記股東:

以電子方式發布公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化上市機制及以電子方式發布公司通訊規定下香港聯合交易所有限公司證券上市規則(「**上市規則**」)第 2.07A 條,海信家電集團股份有限公司(「**本公司**」)謹此通知 閣下,本公司已採用以電子方式發布公司通訊(「**公司通訊**」)之安排,該公司通訊 是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件,包括但不限於 (a) 董事報告、年度帳目以及審計報告副本以及(如適用)財務摘要報告; (b) 中期報告及(如適用)其中期報告摘要; (c) 會議通知; (d) 上市文件; (e) 通函; 和 (f) 委任表格。

請注意,所有未來公司通訊的英文版和中文版將在本公司網站 hxjd.hisense.cn 和披露易網站 www.hkexnews.hk 上提供,以代替印刷本。

徵集電子聯絡資料

為確保及時收到可供採取行動的公司通訊^(網註),本公司建議 閣下透過掃描本函背頁之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。 或者, 閣下也可以簽署回條並交回本公司的股份過戶登記處香港分處(「**股份過戶處**」)香港證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果本公司沒有收到 閣下的有效電子郵件地址,直至股份過戶處收到 閣下有效的電子郵件地址前,本公司未來將以印刷本形式發送可供採取行動 的公司通訊 ^(網註)。

若 閣下希望收取未來公司通訊之印刷本,請填妥本函背頁之回條並交回股份過戶處,或發送電子郵件至 <u>hisense.ecom@computershare.com.hk</u>,並註明 閣下的姓名、地址以及收取公司通訊印刷本的要求。 請注意,收取未來公司通訊印刷本之指示由收悉 閣下指示當日起計一年內有效,此後將過期。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)期間致電股份過戶處(852) 2862 8688 查詢。

承董事會命 **海信家電集團股份有限公司** *董事長* **代慧忠** 謹啟

2024年3月15日

| D | EDI | V | EO | RM | 回條 |
|---|-----|-----|----|------|---------|
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Computershare Hong Kong Investor Services Limited (The "Share Registrar") 致:

香港中央證券登記有限公司(「股份過戶處」)

17M Floor, Hopewell Centre

香港灣仔皇后大道東 183 號 合和中心 17M 樓

183 Queen's Road East, Wanchai, Hong Kong

(Please <u>choose ONLY ONE</u> of the options below) (請<u>從以下選項中**只選擇其中一項**)</u>

Option 1: Provide your email address for receipt of future Actionable Corporate Communications(Note 3) of the Company via electronic dissemination by scanning Personalized QR Code 專屬二維碼

your personalized QR code 選項 1:

掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收本公司通過電子方式 發佈可供採取行動的未來公司通訊^(#註3)

You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項1, 閣下無須交回本回條。

| Option 2: I/we hereby provide my/our email address in writing for receipt of future Actionable Corporate Communications (Note 3) of the following listed compa | any | | | | | | |
|--|--------------|--|--|--|--|--|--|
| (the "Company") via electronic dissemination 選項 2: 本人/吾等現以書面提供本人/吾等之的電子郵件地址,以確保收到以下上市公司(「本公司」)通過電子方式發佈可供採取行動的未來公司通訊 ^個 | 臀柱 3) | | | | | | |
| Name of Securities holder(s) 證券持有人姓名: Name of the listed company 上市公司名稱: | | | | | | | |
| Hisense Home Appliances Group Co., Ltd. 海信家電集團股份有限公司 | | | | | | | |
| Email address 電郵地址: (Note 3 / 帶註3) | _ | | | | | | |
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| Option 3: I/we hereby request for receipt of Corporate Communications [*] in printed form (Please mark "✓" in the below box if applicable) | | | | | | | |
|---|--------------------------------|-------------------------------------|--|--|--|--|--|
| 選項 3: 本人/吾等現要求收取公司通訊*印刷版 (如適 | 用,請在以下方格內劃上「✔」號) | | | | | | |
| receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Note 5) 收取未來公司通訊 的印刷本,並已知悉本指示由收取指示日期起計一年內有效。《附註 9 | | | | | | | |
| Printed English version 英文印刷本 Printed Ch | inese version 中文印刷本 Printed En | nglish and Chinese versions 中、英文印刷本 | | | | | |
| Signature(s): (Note 1) | Contact number: | Date: | | | | | |

聯絡電話號碼:

Signature(s): (簽名: (### 1)

日期:

- 的公司通訊。 財 you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.

 如 開下遊遊 維維。電影、回接及成其他方式提供多於一個的電子影件地址、只有 開下最後提供的電子影件地址將會越用終登記。 If you mank "" in the box in Option 3, no email address will be registered and only Corporate Continons" in printed form will be received.

 如 周下在邊項3 方格內劃上「×」號,將不會有電子郵件地址被登記,只有公司通訊。的印刷版會被收取。
 For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.

 《多任影』在本国像上的任何颜外指示,来公司榜不予能要。

- * Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report, (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
 除非另有话则,公司通讯分拣本公司已發出或將子發出以供其任何證券的持有人參照或採取行動的任何文件,其中包括但不限於 (a) 董事報告、年度帳目以及審計報告副本以及(如適用)財務摘要報告; (b) 中期報告海要; (c) 會議通知; (d) 上市文件; (e) 通病; 和(f) 委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- | 一字ersonal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
 本聲明中所指的「個人資料」與香港法例第 486 章 《個人資料《私隱》條例》(「《私應例》」)中「個人資料」的涵養相同。
 Your Personal Data provided in this Reply Form will be used in connection with, including but not limited Reply Form.
 周下於本回條所提供的個人資料將用於(包括但不限於)有關本公司以電子方式發布公司通訊及就 関下持有的本公司證券有關的其他事宜上與 関下聯絡。 関下是自顯向本公司提供個人資料。若 関下未能提供足夠資料,本公司可能無法處理 関下在本回緣上所述的指示及成要求。
- 本公司可能無法處理 関下在本回條上所述的指示及成要求。
 Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes. A company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes. 本公司可以任何范朝的用途或自任何范敦的用途或合法例是这种情况下,第 图下的個人資料按赛或轉移給本公司的附屬公司、股份過戶處、及1或其他公司或團體,並終在適當期間保留該等個人資料核實及紀錄用途。 You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queer's Road East, Whanh, Hong Kong or by email at Privacy Officer computershare com hk。

 関下有權根據(私風條例)的條文查閱及或修改 関下的個人資料。任何該等查閱及或修改個人資料的要求均須以書面方式郵寄至股份過戶處(地址為香港灣仔皇后大道東 183 號台和中心 17M 樓)向香港隱私主任提出,或發送電郵至 PrivacyOfficer@computershare.com.hk。

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us No postage is necessary if posted in Hong Kong.