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香港中旅國際投資有限公司  
CHINA TRAVEL INTERNATIONAL INVESTMENT HONG KONG LIMITED

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 308)**

## **POSITIVE PROFIT ALERT**

This announcement is made by the board of directors (the “**Board**”) of China Travel International Investment Hong Kong Limited (the “**Company**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board would like to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary review of the unaudited consolidated management accounts of the Company and its subsidiaries (collectively, the “**Group**”) for the year ended 31 December 2023 and the information currently available to the Board, a profit attributable to shareholders of more than HK\$200 million is expected to be recorded in the Group’s consolidated results for the year ended 31 December 2023, as compared with the loss attributable to shareholders of approximately HK\$356 million for the year ended 31 December 2022.

The Board considers that the turnaround from loss to profit for the year ended 31 December 2023 is mainly attributable to the significant improvement in the operating performance of the Group following the relaxation of COVID-19 pandemic related travelling restrictions and social distancing measures and the effective implementation of the Company’s strategy, partially offset by the Group’s provision of PRC land appreciation tax.

The information contained in this announcement is only based on the preliminary review of the Company’s unaudited consolidated management accounts for the year ended 31 December 2023 and the information currently available to the Board, which remain subject to finalization and necessary adjustments, and have not been audited by the Company’s auditors nor reviewed by the audit committee of the Company as at the date of this announcement. Therefore, the actual results of the Group for the year ended 31 December 2023 may be subject to further amendments and adjustments where necessary. Details of the Group’s performance will be disclosed in the final results announcement of the Group for the year ended 31 December 2023, which is expected to be issued on 26 March 2024.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**China Travel International Investment Hong Kong Limited**  
**Wu Qiang**  
*Chairman*

Hong Kong, 15 March 2024

*As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Wu Qiang, Mr. Feng Gang and Mr. Li Pengyu; three non-executive Directors, namely Mr. Tsang Wai Hung, Mr. Tao Xiaobin and Mr. Fan Zhishi; and five independent non-executive Directors, namely Mr. Tse Cho Che Edward, Mr. Zhang Xiaoke, Mr. Huang Hui, Mr. Chen Johnny and Mr. Song Dawei.*