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ACTIVATION GROUP

艾德韦宣 Activation Group Holdings Limited 艾德韋官集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9919)

CLARIFICATION ANNOUNCEMENT GRANT OF SHARES PURSUANT TO SHARE SCHEME

Reference is made to the announcement of Activation Group Holdings Limited (the "Company") dated 5 December 2023 (the "Announcement") relating to the grant of Awarded Shares to the Grantees under the Share Award Plan. Unless otherwise stated, defined terms used herein shall have the same meaning as defined in the Announcement.

The Board wishes to clarify that, as all of the Awarded Shares would be satisfied by existing Shares purchased through on-market transactions and no new Shares would be issued under the Scheme Mandate Limit in respect of the Awarded Shares, the number of Shares available for future grant under the Scheme Mandate Limit as mentioned in the Announcement should be "74,474,200" instead of "49,681,516".

Save as disclosed in this announcement, all information set out in the English and Chinese version of the Announcement remains unchanged.

By order of the board

Activation Group Holdings Limited

Lau Kam Yiu and Ng Bo Sing

Joint-Chairmen

Hong Kong, 13 March 2024

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.