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*(incorporated in Bermuda with limited liability)  
(Stock Code: 585)*

## **PROFIT WARNING**

This announcement is made by Imagi International Holdings Limited (the “**Company**”, together with its subsidiaries collectively referred to as the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of unaudited consolidated management accounts of the Company for the financial year ended 31 December 2023 (the “**FY2023**”) and information currently available to the Board, the Group is expected to record a loss before tax ranging from approximately HK\$13 million to HK\$20 million for FY2023 as compared to a loss before tax of approximately HK\$11 million for the corresponding financial year in 2022.

The expected increase in loss before tax of the Group for FY2023 were primarily attributable to, among other factors, (i) reduce in interest income from loans receivable as a results of slowdown of money lending business for FY2023; and (ii) increase in unrealised losses from changes in fair value of financial assets classified as held-for-trading.

The Company is still in the process of finalising the annual results of the Group for FY2023. The information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Company for FY2023 which have not been reviewed or audited by the auditor of the Company or confirmed by the audit committee of the Board and the information currently available. As such, the actual results of the Group for FY2023 may be subject to further adjustment(s). Shareholders and potential investors are advised to read carefully the results announcement of the Company for FY2023 that is expected to be published in March 2024 and the subsequent publication of the 2023 annual report of the Company in accordance with the requirements of the Listing Rules.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Imagi International Holdings Limited**  
**Kitchell Osman Bin**  
*Chairman*

Hong Kong, 8 March 2024

At the date of this announcement, the Board comprises the following directors:

*Executive directors:*

Mr. Kitchell Osman Bin (*Chairman*)  
Ms. Choi Ka Wing  
Mr. Shimazaki Koji

*Independent non-executive directors:*

Mr. Chan Hak Kan  
Ms. Liu Jianyi  
Mr. Miu Frank H.