

CSMall Group Limited 金貓銀貓集團有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司) (Stock Code 股份代號:1815)

11 March 2024

Dear registered shareholder(s),

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, CSMall Group Limited (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.csmall.cn and the HKEXnews website at www.hkexnews.hk in place of printed copies.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications, the Company recommends you provide your email address by scanning your personalized QR code printed on the reply form (the "Reply Form") on the reverse side. Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications; (ii) need to proactively check the Company's website and the HKEXnews website to keep up with the publication of Corporate Communications; and (iii) receive the Actionable Corporate Communication(s)^(Note) in printed form in the future.

If you want to receive future Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to cs@csmall.cn specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Company at (852) 3106 2608 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

> By order of the Board **CSMall Group Limited** Chen He Chairman

Note: Actionable Corporate Communication(s) is any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder, including but not limited to (a) an election form in connection with a dividend payment; (b) an excess application form in connection with a rights issue or open offer; (c) an application form for assured entitlement under an open offer; (d) a blue application form for a preferential offering; (e) a pink application form for employee reserved shares; (f) an acceptance form in connection with takeovers, mergers and share buy-backs; and (g) a provisional allotment letter in connection with a rights issue.

各位登記股東:

以電子方式發布公司通訊之安排

根據自2023年12月31日起生效的擴大無紙化制度及以電子方式發布公司通訊規定下香港聯合交易所有限公司證券上市規則第2.07A和第2.07B條,金貓銀貓集團有限公司(「公司」)謹此通知 閣下,公司已採用以電子方式發布公司通訊(「公司通訊」)之安排,該公司通訊是指公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件,包括但不限於(a)董事報告、年度帳目以及審計報告副本以及(如適用)財務摘要報告; (b)中期報告及其中期報告摘要(如適用); (c)會議通知; (d)上市文件; (e) 通函和 (f) 委任表格。

請注意,所有日後公司通訊的英文版和中文版將在公司網站 www.csmall.cn 和披露易網站 www.hkexnews.hk 上提供,以代替印刷本。 徵集電子聯絡資料

為確保及時收到最新的公司通訊,公司建議 閣下透過掃描本函背頁之回條(「回條」)上列印的 閣下專屬二維碼來提供 閣下的電 子郵件地址。 或者, 閣下也可以簽署回條並交回公司的香港股份過戶登記處(「股份過戶處」)香港中央證券登記有限公司,地址 為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果公司沒有收到 閣下的有效電子郵件地址,直至股份過戶處收到 閣下有效的電子郵件地址前, 閣下將(i)無法收到任何有關發布公司通訊的通知;(ii)需要主動查看公司網站和披露易網站以留意公司通訊的發布;及(iii)以印刷本形式收取日後的可供採取行動的公司通訊^(Mic)。

閣下希望收取日後公司通訊之印刷版,請填妥回條並寄回股份過戶處或發送電子郵件至 <u>cs@csmall.cn</u>,並註明 閣下的姓名、地址 及收取公司通訊印刷版的要求。 請注意,收取日後公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效,此後將過期。 以及收取公司通訊印刷版的要求。請注意,收取日後公司通訊印刷版之指示由收悉

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)期間致電本公司 (852) 3106 2608 香詢

> 承董事會命 金貓銀貓集團有限公司 主席 陳和

2024年3月11日

附註:可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利的公司通訊,包括但不限於(a) 有關派付股息的 選擇表格;(b) 有關供股或公開招股的額外申請表格;(c) 有關公開招股既定配額的申請表格;(d) 有關優先發售的藍色申請表格;(e) 有關僱員預留股份 的粉紅色申請表格;(f) 有關收購、合併及股份回購的接納表格;及(g) 有關供股的暫定配額通知書。

REPLY	FORM	回條
KEPLI	LOKM	ᄪᄪ

Computershare Hong Kong Investor Services Limited / Hong Kong Registrars Limited (The "Share Registrar")

17M Floor, Hopewell Centre

183 Queen's Road East, Wanchai, Hong Kong

致: 香港中央證券登記有限公司 /

香港證券登記有限公司 (「股份過戶處」)

香港灣仔皇后大道東 183 號 合和中心 17M 樓

(Please choose ONLY ONE of the options below)

(請<u>從以下選項中**只選擇其中一項**)</u>

Personalized QR Code 專屬二維碼

Option 1: Provide your email address for receipt of future Corporate Communications* of the Company via electronic dissemination by scanning your personalized QR code

掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式 選項1: 發佈的未來公司通訊*

> You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項 1 , 閣下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for receipt of future Corporate Communications* of the following listed company (the "Company") via electronic dissemination 選項 2: 本人/吾等現以書面提供本人/吾等之的電子郵件地址・以確保收到以下上市公司(「公司」)通過電子方式發佈的未來公司通訊*				
Name of registered shareholder(s) 登記股東姓名: Name of the listed company 上市公司名稱: CSMall Group Limited 金貓銀貓集團有限公司				
Email address 電郵地址: (Notes 3 / 附註3)				
Option 3: I/we hereby request for receipt of Corporate Communications* in printed form (Please mark "✓" in the below box if applicable) 選項 3: 本人/吾等現要求收取公司通訊*印刷版 (如適用・請在以下方格內劃上「✓」號) receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Notes 5)				

Signature(s): ^(Notes I) Contact number: Date: ダク・(附註 1)				
	Signature(s): (Notes 1)	Contact number:	Date:	
双右。"	簽名: ^(附註 1)	聯絡電話號碼:	日期:	

Notes M#:

Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 請清楚填妥 閣下之所有資料。如屬聯名股東·則本回條須由所有聯名股東聯合簽署·方為有效。

- 商売を来る。 即 2.2.1万臭年 メル南崎七郎木・ガルロ(水水が口吸音・ブルラス) 2. Any Reply Form with no signature or otherwise incorrectly completed will be void. 任何回條若未有養書或在具他方面填寫不正確。別本回線影響作類。 3. If the Company does not receive a functional email address in your reply, you will be unable to receive notifications regarding the publication of Corporate Communications*. 如公司沒有收到 阁下的有效電子郵件地址、 阁下將無法收到有關發佈公司通訊*的通知。

- Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary interim report (c) a notice of meeting: (d) a listing document: (e) a circular: and (f) a proxy form. 除非另有註例,公司越訊乃格公司發出或格子發出改供其任何證券持有人參照或採取行動的任何文件,其中包括但不限於:(a)董事會報告、年度報目連同模數師報告以及(如適用)財務簡要報告:(b)中期報告及 (如適用)中期簡要報告:(c)會議邀告:(d)上市文件:(e)随语:及(f)代表委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- 190 人質科量明

 "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
 本質明中所指的「個人資料」與香港法例第 486章 《個人資料 (私膳)條例》(「《私膳條例》」)中「個人資料」的涵義相同。
 Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications* and to liaise with you on other matters relating to your holdings in the Company, Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or request as stated in this Reply Form.
 圖下於本D極解所提供的個人資料新用於(包括但不限於)有關公司以電子方式發布公司通訊*及就 關下持有的公司證券有關的其他事宜上與 閣下聯絡。 關下基金 關下之中國的指示。 因此可能是他们的指示。 由于不能提供足夠資料。本公司可能無法處理 閣下在本回條上所述的指示及/或要求
 Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.
 公司可就任何所說明的用途或在法例規定的情况下,將 閣下的個人資料被覆或轉移給公司的附屬公司、股份過戶處、及/或其他公司或團體。並將在適當期間保留該等個人資料作核實及紀錄用途。
 You have the right to request access to and/or correction of your Personal Data may be failed to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at PrivacyOfficer®computershare.com.hk。
 图下有相保養、私屬格例)的條文查閱及或修改 間下的個人資料。任何該等查閱及或修改個人工程的要求均須以畫面方式郵客至股份過戶處(地址备書灣任后天道東 183 號名和中心 17M 樓)向香港縣私主任提出,或發送電影子PrivacyOfficer®computershare.com.hk。

Mailing Label 郵客標籤

Computershare Hong Kong Investo 香港中央證券登記有限公司

Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us. No postage is necessary if posted in Hong Kong

閣下寄回此回條時·請將郵寄標籤剪貼於信封上 1在本港投寄· 閣下無需支付郵費或貼上郵票。