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## **CONFIDENCE INTELLIGENCE HOLDINGS LIMITED**

### **信懇智能控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1967)**

### **PROFIT WARNING**

This announcement is made by Confidence Intelligence Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2023 (the “**Reporting Period**”), the Group expects to record a net loss not more than approximately RMB32.0 million in the Reporting Period as compared with the Group’s net loss of approximately RMB7.1 million for the year ended 31 December 2022. The net loss for the Reporting Period was mainly due to:

- (i) a decrease in gross profit which were primarily due to (i) decrease in gross profit margin resulted from keen competitions in the market and changes in product mixes, and (ii) increase in cost of sales arising from the segment of financial application platform and platform maintenance services (“**Financial Application Platform and Platform Maintenance Services Segment**”) which was a new segment since second half of financial year ended 31 December 2022; and
- (ii) an impairment loss on intangible assets of approximately RMB14.7 million and a reversal of deferred tax assets of approximately RMB4.2 million were provided under the Financial Application Platform and Platform Maintenance Services Segment as the development of the financial technology business was slower than expected and losses on other receivables of approximately RMB7.0 million was recognised for the Reporting Period; which were offset against a gain on disposal of subsidiaries of approximately RMB13.0 million.

The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group for the Reporting Period and information currently available to the Company, and is not based on any figures or information which have been reviewed or audited by the Company's independent auditor or have been confirmed by the audit committee of the Company and are subject to adjustments. The Company is in the process of finalising the final results of the Group for the Reporting Period. Shareholders and potential investors are advised to read carefully the final results announcement of the Company for the Reporting Period, which is expected to be published by the end of March 2024 in accordance with the requirements of the Listing Rules.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Confidence Intelligence Holdings Limited**  
**Li Hao**  
*Chairman*

Hong Kong, 1 March 2024

*As at the date of this announcement, the executive Directors are Mr. Li Hao, Mr. Zhang Bizhong, Mr. Xu Shizhen, Ms. Li Biqiong and Mr. Hao Xiangjun, and the independent non-executive Directors are Mr. Huang Jianfei, Mr. Wong Chun Sek Edmund and Ms. Mu Lingxia.*