

朝雲集團有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司) (Stock Code 股份代號: 6601)

1 March 2024

Dear registered shareholder(s),

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, Cheerwin Group Limited (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at http://www.cheerwin.com/ and the HKExnews website at www.cheerwin.com/ and the www.cheerwin.com/ and the www.cheerwin.com/ and the www.cheerwin.com/ and www.ch

Solicitation of electronic contact details

To ensure timely receipt of the Actionable Corporate Communications (Note), the Company recommends you to provide your email address by scanning your personalized QR code printed on the enclosed reply form on the reverse side of this letter (the "**Reply Form**"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "**Share Registrar**"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, the Company will send the Actionable Corporate Communications (Note) in printed form in the future.

It is the responsibility of the shareholders to provide email address that is functional. If the Company does not possess your email address or the email address provided is not functional, the Company will act according to the above arrangements. The Company will be considered to have complied with the Listing Rules if it sends Corporate Communications / Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message".

If you want to receive the Corporate Communications / Actionable Corporate Communications in printed form, please complete and return the Reply Form on the reverse side of this letter to the Share Registrar or send an email to cheerwin.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications / Actionable Corporate Communications in printed form. Please note that such instruction for receiving the Corporate Communications / Actionable Corporate Communications in printed form in the future shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to any of the above matters, please send an email to cheerwin.ecom@computershare.com.hk.

By order of the Board Cheerwin Group Limited Chen Danxia

Executive Director, Chairman and Chief Executive Officer

Note: Actionable Corporate Communication is any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位登記股東:

以電子方式發佈公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化上市機制及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則(「**上市規則**」)第 2.07 條,朝雲集團有限公司(「**本公司**」)謹此通知 閣下,本公司已採用以電子方式發佈公司通訊(「**公司通訊**」)之安排,該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件,包括但不限於(a) 董事報告、年度帳目以及審計報告副本以及(如適用)財務摘要報告;(b)中期報告及其中期報告摘要(如適用);(c)會議通知;(d)上市文件;(e)通函;和(f)委任表格。

請注意,所有未來公司通訊的英文版和中文版將在本公司網站 http://www.cheerwin.com/
和披露易網站 www.hkexnews.hk 上以電子方式提供,以代替印刷本。

徵集電子聯絡資料

為確保及時收到可供採取行動的公司通訊^(解註),本公司建議 閣下透過掃描本函背頁之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電郵地址。 或者, 閣下也可以簽署回條並交回本公司的香港股份登記過戶處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果本公司沒有收到 閣下回覆的有效電郵地址,直至股份過戶處收到 閣下有效的電郵地址前,本公司未來將以印刷本形式發送可供採取行動的公司通訊 ^(ME) 。

股東有責任提供有效的電郵地址。若本公司沒有獲取 閣下的電郵地址或所提供的電郵地址無效,本公司將按照上述安排行事。如果本公司向閣下提供的電郵地址發送公司通訊 / 可供採取行動的公司通訊而未收到任何「未送達信息」,則本公司將被視為已遵守上市規則。

如對上述內容有任何疑問,請發送電子郵件至 cheerwin.ecom@computershare.com.hk。

承董事會命

朝雲集團有限公司

執行董事、董事長兼首席執行官

陳丹霞

2024年3月1日

附註:可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊。

REPLY FORM 回條

Computershare Hong Kong Investor Services Limited

(the "Share Registrar") 17M Floor, Hopewell Centre

183 Queen's Road East, Wan Chai, Hong Kong

香港中央證券登記有限公司 (「股份過戶處」) 香港灣仔皇后大道東 183 號

合和中心 17M 樓

(Please <u>choose ONLY ONE</u> of the options below) (請從以下選項中只**選擇其中一項**)

Personalized QR Code 專屬二維碼

Option 1: Provide your email address for receipt of future Actionable Corporate $\textbf{Communications}^{(\textit{Note 3})} \ \textbf{of the Company via electronic dissemination by scanning}$

your personalized QR code

閣下專屬二維碼提供 閣下之電郵地址,以接收本公司通過電子方式 選項1: 掃描

發佈可供採取行動的未來公司通訊^(附註 3)

You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項 1 · 閣下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for receipt of future Actionable Corporate Communications (Note 3) of the following listed company (the "Company") via electronic dissemination 選項 2: 本人/吾等現以書面提供本人/吾等之的電郵地址・以接收以下上市公司(「本公司」)通過電子方式發佈可供採取行動的未來公司通訊(開註 3)			
Name of securities holder(s) 證券持有人姓名: Name of the listed company 上市公司名稱: Cheerwin Group Limited			
Email address 電郵地址: (Note 3 / 附註3)			

Option 3: I/we hereby request for receipt of Corporate Communications* in printed form (Please mark "✓" in the below box if applicable) 選項 3: 本人/吾等現要求收取公司通訊*印刷版 (如適用・請在以下方格內劃上「✓」號)			
receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Note 5) 收取未來公司通訊"的印刷本·並已知悉本指示由收取指示日期起計一年內有效。(常註5)			
Signature(s): (Note 1)	Contact number:	Date:	

簽名:^(附註 1)

聯絡電話號碼:

日期:

- tes 捐註:
 Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid.
 請清楚填妥 閣下之所有資料。如屬聯名股東、則本回條須由所有聯名股東聯合簽署,方為有效。
 Any Reply Form with no signature or otherwise incorrectly completed will be void.
 任何回條若未有簽署並在其他方面填寫不足錘,則本回條務會作數
 If the Company does not receive a functional email address in your reply, the Company will send the Actionable Corporate Communication in printed form in the future. Actionable Corporate Communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.
 如本公司沒有收割。图下回覆的有效電影地址,本公司未来將以印刷本形式發送可供採取行動的公司通訊。可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使具有關證券持有人的權利
 非常企业課金幣公司將軍
- If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered. 如 閣下通過二維碼、電郵、回條及/或其他方式提供多於一個的電郵地址·只有 閣下最後提供的電郵地址將會被用於登記。
- If you mark "♥" in the box in Option 3, no email address will be registered and only Corporate Communications* in printed form will be received.
 如 閣下在選項 3 方格內劃上「▼」號,將不會有電郵地址被登記,只有公司通訊*的印刷版會被收取。
- For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form 為兔存髮·在本回條上的任何顏外指示·本公司將不予處理。
- cations refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form. 除非另有註明·公司適訊乃指本公司已發出或將予發出以供其任何證券的持有人參照或採取行動的任何文件·其中包括但不限於年報、中期報告、會議通告、通函及代表委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
 本登明中所指的「個人資料」與香港法例第 486 章 《個人資料(私膳)條例》(「《私膳傳條例》」)中「個人資料」的遊義相同。
 Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications and to liaise with you on other matters relating to your holdings in the Company. Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or requests a stated in this Reply Form.

 國下於本回條所提供的個人資料將用於包括但不限於/有關本公司以電子方式發佈公司通訊及就 國下持有的本公司證券有關的其他事宜上與 閩下聯絡・國下是自願向本公司提供個人資料。若 閩下未能提供足夠資料。本公司可能無法護理 閩下在本间條上所述的指示及/或要求。
 Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such personal and a way the necessary for our variefications and record purpose.

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us. No postage is necessary if posted in Hong Kong.