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香港中旅國際投資有限公司
CHINA TRAVEL INTERNATIONAL INVESTMENT HONG KONG LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 308)

VOLUNTARY ANNOUNCEMENT

OPERATING PERFORMANCE OF THE GROUP DURING 2024 LUNAR NEW YEAR

This announcement is published on a voluntary basis by China Travel International Investment Hong Kong Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to inform the shareholders and potential investors of the Company the latest business development during the 2024 Lunar New Year holiday (a total of 8 days from 10 February 2024 to 17 February 2024, the “**2024 Lunar New Year**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, seizing the opportunity of the recovery of the Mainland’s tourism market, the Group has capitalised on the situation and achieved strong operational performance for its tourist attractions, hotels and passenger transportation businesses during the 2024 Lunar New Year through enhanced marketing, comprehensive efforts in product enhancement, digital transformation, as well as improvement in operation, service quality and traveler experience. The Group’s tourist attractions business recorded number of visitors arrival of approximately 1.08 million, representing an increase of approximately 69% and 15% as compared to the Lunar New Year holiday in 2023 (a total of 8 days, on a comparable basis, the “**2023 Lunar New Year**”) and the Lunar New Year holiday in 2019 (a total of 8 days, on a comparable basis, the “**2019 Lunar New Year**”) before the COVID-19 pandemic, respectively; attained approximately RMB124 million of revenue, representing an increase of approximately 46% and 14% as compared with the 2023 Lunar New Year and the 2019 Lunar New Year, respectively; of which, the Window of the World in Shenzhen, Shapotou Scenic Spot in Ningxia, the Detian Transnational Waterfall Scenic Spot in Guangxi, and Lu Shan Xiu Feng Cable Car Scenic Spot all recorded a record-high number of tourists and operating revenue in the same period. The Group’s 5 hotels in Hong Kong and Macau recorded operating revenue of approximately HK\$19 million in aggregate during the 2024 Lunar New Year, representing an increase of approximately 82% as compared with the 2023 Lunar New Year. In addition, during the 2024 Lunar New Year, the number of tourists of Hong Kong and Macau surged. The Group’s passenger transportation business (comprising buses and passenger vessels) recorded improvement in overall results with number of visitors arrival of approximately 0.163 million, representing an increase of approximately 123% as compared to the 2023 Lunar New Year; attained approximately HK\$23.86 million of revenue, representing an increase of approximately 108% as compared to the 2023 Lunar New Year.

The information contained in this announcement is based on the Group's unaudited internal operating data and information available to the Group which have not been audited or reviewed by the auditors of the Company or the audit committee of the Board. There may be discrepancies between such data and the information to be disclosed in the Company's subsequent results announcements, financial reports and/or other relevant corporate information. The information contained in this announcement does not constitute, represent or indicate a comprehensive condition of the revenue or financial performance of the Group. The information contained in this announcement is for information purposes only and should not be taken as indication of, or a measure of, the current or future operating or financial performance of the Group.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company and not to unduly rely on the information disclosed above. Shareholders and potential investors of the Company should seek advice from professional advisors if they are in any doubt.

By Order of the Board
China Travel International Investment Hong Kong Limited
Wu Qiang
Chairman

Hong Kong, 29 February 2024

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Wu Qiang, Mr. Feng Gang and Mr. Li Pengyu; three non-executive Directors, namely Mr. Tsang Wai Hung, Mr. Tao Xiaobin and Mr. Fan Zhishi; and five independent non-executive Directors, namely Mr. Tse Cho Che Edward, Mr. Zhang Xiaoke, Mr. Huang Hui, Mr. Chen Johnny and Mr. Song Dawei.