

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司)

(Stock Code:933) (股份代號:933)

19 February 2024

Dear Non-registered Shareholder,

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to the amended Rule 2.07A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") effective from 31 December 2023, the Company has adopted new arrangement to disseminate corporate communications ("Corporate Communications") to its non-registered shareholders electronically. No printed copies of Corporate Communications will be mailed out to you except by request. Please note that both English and Chinese versions of future Corporate Communications will be available electronically on the website of the Company at www.vivagoods.hk and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkexnews.hk (the "Website Version").

A notice of publication of the Website Version of a Corporate Communication, in both English and Chinese, will be sent by the Company to you by email or by post, only if your email address or postal address (as the case may be) are being provided to the Company via HKSCC Nominees Limited by your banks, brokers, custodians, or nominee(s) through which your Shares are held (collectively, the "Intermediaries"). In support of electronic communication by email, non-registered shareholders are recommended to provide their functional email addresses to their Intermediaries. If the Company does not receive your functional email address or postal address from your Intermediaries via HKSCC Nominees Limited, no notice of publication of the Website Version of a Corporate Communication will be sent to you.

We encourage you to access Corporate Communications of the Company in electronic form on the Company's website or the Stock Exchange's website. If you wish to receive printed copies of future Corporate Communications, please complete and return the Request Form on the reverse side of this letter to the Company's branch share registrar in Hong Kong (the "Branch Share Registrar"), Tricor Secretaries Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or send an email to is-ecom@hk.tricorglobal.com. Please note that the request for printed copies will be valid until expiry on 31 December 2025 unless being revoked or superseded (whichever is earlier). Further request in writing will be required if a non-registered shareholder prefers to continue receiving printed copies of future Corporate Communications.

Should you have any queries relating to any of the above matters, please call the Branch Share Registrar's telephone hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m. Monday to Friday (excluding Hong Kong public holidays) or send an email to is-ecom@hk.tricorglobal.com.

Yours faithfully,
For and on behalf of
Viva Goods Company Limited
LI Ning
Chairman & Chief Executive Officer

Note: Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

各位非登記股東:

以電子方式發佈公司通訊之安排

根據於2023年12月31日生效的經修訂香港聯合交易所有限公司證券上市規則(「**上市規則**」)規則2.07A,本公司採納有關向其非登記股東發佈日後公司通訊(「公司通訊」)的新安排。除非個別非登記股東要求,公司通訊不會通過印刷本方式發出。 閣下可於本公司網站(www.vivagoods.hk)及香港聯合交易所有限公司(「**聯交所**」)網站(www.hkexnews.hk)瀏覽本公司日後的的中、英文版本公司通訊透過電子形式發出的網站版本(「網站版本」)。

本公司將透過電子郵件方式或郵寄方式(僅於代 閣下持有股份的銀行、經紀人、託管人或代理人(統稱「中介機構」)透過香港中央結算(代理人)有限公司向本公司提供 閣下的電郵地址或郵寄地址的情況下)向 閣下發出發佈公司通訊網站版本的登載通知(包括英文及中文版本)。為了可透過電郵進行電子通訊,建議非登記股東向其中介機構提供其有效的電郵地址。如本公司沒有收到 閣下的中介機構透過香港中央結算(代理人)有限公司提供 閣下的有效的電郵地址或郵寄地址,本公司將不會向 閣下發出發佈公司通訊網站版本的登載通知。

我們鼓勵 閣下於本公司網站或聯交所網站以電子形式瀏覽本公司的公司通訊。若 閣下希望收取日後公司通訊之印刷版,請填妥本函背頁之申請表格並交回本公司的香港股份過戶登記分處(「**股份過戶登記分處**」)卓佳秘書商務有限公司,地址為香港夏慤道16號遠東金融中心17樓或發送電子郵件至is-ecom@hk.tricorglobal.com。請注意,非登記股東的印刷版本要求將直至2025年12月31日 到期前有效,除非被撤銷或取代(以較早者為準)。若非登記股東希望繼續收到日後公司通訊的印刷本,則需要再作書面要求。

如 閣下對本函內容有任何疑問,請致電股份過戶登記分處電話熱線(852) 2980 1333,辦公時間為星期一至星期五 (香港公眾假期除外) 上午9 時正至下午6時正,或電郵至is-ecom@hk.tricorglobal.com。

代表 **非凡領越有限公**司 *主席及行政總裁* **李寧** 謹啟

2024年2月19日

附註: 公司通訊包括本公司發佈或將予發佈以供其任何證券持有人或投資大眾參照或採取行動的任何文件,其中包括但不限於(a) 董事會報告,公司年度帳目連同核數師報告以及 (如適用)財務簡要報告;(b)中期報告及(如適用)中期簡要報告;(c)季度報告(如有);(d)會議通告;(e)上市文件;(f)通函;及(g)代表委任表格。 Non-registered Shareholder's information (English name and Address): 非登記股東資料(英文姓名及地址):

REQUEST FORM 申請表格

Viva Goods Company Limited (Stock Code: 933) (the "Company") c/o Tricor Secretaries Limited 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong

非凡領越有限公司 (股份代號: 933) (「本公司」) 經卓佳秘書商務有限公司 香港夏穀道16號 遠東金融中心17樓

REMINDER 提示

As a non-registered shareholder¹, if you wish to receive Corporate Communications² pursuant to the Listing Rules, you should liaise with your bank(s), broker(s), custodian(s) or nominee(s) through which your shares are held (collectively, the "Intermediaries") and provide your email address to your Intermediaries. 作為非登記股東¹,如有意根據《上市規則》收取公司通訊²,閣下應聯絡閣下持有股份的銀行、經紀、託管商或代理人(統稱「中介機構」),並向閣下的中介機構 提供閣下的電子郵件地址。

I/We would like to receive the future Corporate Communications in printed copy of the Company in the manner as indicated below:

(Please mark () in ONLY ONE of the following boxes): 本人/吾等要求以下列方式收取本公司今後刊發之公司通訊之印刷本。

(請僅在下列其中一個空格內劃上「✓」號):

To receive the printed English version ONLY for future Corporate Communications ⁵ ; or			
僅收取日	僅收取日後公司通訊 ⁵ 的 英文印刷本:或		
To receive the printed Chinese version ONLY for future Corporate Communications ⁵ ; or			
僅收取日後公司通訊 ⁵ 的 中文印刷本:或			
To receive the printed English and Chinese versions of future Corporate Communications. 同時收取日後公司通訊的 英文和中文印刷本 。			
Signature:		Date:	
簽署:		日期:	
~ "			
Name:		Contact Phone Number:	
姓名:	(English英文)		
	(Please use ENGLISH BLOCK LETTERS 請以英文正楷填寫)		
Postal Address	3:		
郵寄地址:			
Notes 附註:			

- *Whit:*Non-Registered Shareholder(s) refers to a person or company whose shares in the Company are held in the Central Clearing and Settlement System.
 非登記般東指將所持有之本公司股份存放於中央結算及交收系統的人士或公司。

 Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report, (b) the interim report and, where applicable, its summary interim report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

 公司通訊包括本公司發佈或將予發佈以供其任何證券持有人或投資大眾參照或採取行動的任何文件,其中包括但不限於 (a) 董事會報告,公司年度帳目連同核數師報告以及(如適用)財務摘要報告; (b) 中期報告及 (如適用)中期補要報告; (c) 享度報告(如道内)は (d) 會議過告; (e) 上市文件; (f) 通底; 及(g) 代表委任表格。
 Please complete all the items. If no box, or more than one box, is marked "√", or any signature or other information is incorrectly completed, the Company reserves its right to treat this Request Form for Non-Registered Shareholder(s) as void.
- 3.
- 4

- Please complete all the items. If no box, or more than one box, is marked "人", or any signature or other information is incorrectly completed, the Company reserves its right to treat this Kequest rorm for Non-Kegistered Shareholder(s) as void. if In The Act of t

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

經郵寄:

"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Cap. 486 (the "PDPO"), which may include but not limited to your name, contact telephone number, email address and mailing address.
Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record

Data should be in writing. 本學明中所指的「個人資料」具有香港法例第 486章《個人資料(私廳)條例》(「《私廳條例》」)中「個人資料」的涵義,包括但不限於, 関下的名稱,聯絡電話號碼,電子郵箱地址和郵寄地址。 関下是自顧向本公司提供 関下個人資料,以便以 関下所建之方式接收公司通訊。 関下的個人資料格在邁當期間保留作核實及記錄用途。 関下有權根據《私廳條例》的條文要求查閱及/或修改 関下的個人資料。任何該等要求均須以書面方式提出。

By mail to: Data Privacy Officer Tricor Secretaries Limited 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong 個人資料私隱主任 卓佳秘書商務有限公司 香港夏慤道 16 號 遠東金融中心 17 樓

is-enquiries@hk.tricorglobal.com By email to:

經電郵: is-enquiries@hk.tricorglobal.com

Please cut the mailing label and stick it on an envelope to return this Request Form to us. No postage is necessary if posted in Hong Kong.

當 閣下寄回本申請表格時,請將郵寄標籤剪貼於信封上。

如在本港投寄, 閣下無需支付郵費或貼上郵票。

Mailing Label 郵寄標籤

Tricor Secretaries Limited 卓佳秘書商務有限公司 Freepost No. 簡便回郵號碼: 10 GPO Hong Kong 香港