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**ACTIVATION GROUP**  
**艾德韦宣**  
**Activation Group Holdings Limited**  
**艾德韋宣集團控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 9919)**

**DATE OF BOARD MEETING**

The board (the “**Board**”) of directors (the “**Directors**”) of Activation Group Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Monday, 11 March 2024, the purposes of, among other matters, considering and approving the annual results of the Company and its subsidiaries for the year ended 31 December 2023 and its publication and considering the recommendation of the payment of a final dividend, if any.

By order of the Board  
**Activation Group Holdings Limited**  
**Lau Kam Yiu and Ng Bo Sing**  
*Joint-Chairmen*

Hong Kong, 9 February 2024

*As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.*