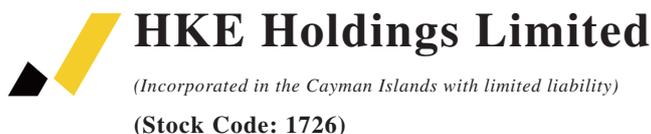


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NEW ARRANGEMENT ON ELECTRONIC DISSEMINATION OF CORPORATE COMMUNICATIONS

The Company will disseminate all future Corporate Communications to the Shareholders electronically and only send the Corporate Communications in printed form to the Shareholders upon request as set out in this announcement.

INTRODUCTION

The Company is pleased to announce that pursuant to Rule 2.07A[^] of the Listing Rules and the Articles of Association, the Company will disseminate all future Corporate Communications to the Shareholders electronically and only send the Printed Version to the Shareholders upon request.

Accordingly, the following arrangements have been adopted by the Company with effect from the date of this announcement.

ARRANGEMENTS

1. Actionable Corporate Communications

The Company will send all future Actionable Corporate Communications to the Shareholders individually in electronic form by email. If the Company does not possess the email address of a Shareholder or the email address provided is not functional, the Company will send the Actionable Corporate Communication in printed form together with a request form for soliciting the Shareholder's functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future.

[^] with effect from 31 December 2023

2. Corporate Communications

The Company will make the Corporate Communications available on its website at hke.holdings and the Stock Exchange's website at www.hkexnews.hk.

A notice of publication of the Website Version, will be sent by the Company to the Shareholders by email or by post (only if the Company does not possess the functional email address of a Shareholder) on the date of publication of the Website Version.

3. Provision of Shareholders' Email Addresses to the Company

In support of electronic communication by email, the Company recommends the Shareholders to provide the Company with their email address at any time in the future by reasonable notice in writing to the Share Registrar at 2103B, 21/F, 148 Electric Road, North Point, Hong Kong or by email to ecom@hke.holdings. The Company will send the Notification Letter together with the Reply Form to the Shareholders to request the email address of the Shareholders to receive the Website Version or the language preference of receiving the Printed Version.

As the non-registered Shareholders, if you wish to receive all future Corporate Communications and Actionable Corporate Communications from the Company in electronic form, you should liaise and provide your email address with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held.

4. Arrangement for the Non-functional Email Addresses Provided by the Shareholders

It is the responsibility of the Shareholders to provide an email address that is functional. If the Company does not possess the email address of a Shareholder or the email address provided is not functional, the Company will send to such Shareholder by post, (i) a notice of the publication of the Website Version and (ii) all future Actionable Corporate Communications in printed form, until such time when such Shareholder has provided a functional email address to the Share Registrar for receiving the same. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any "non-delivery message".

5. Request for Corporate Communications and Actionable Corporate Communications in Printed Form

For the Shareholders who wish to receive the printed form of all future Corporate Communications and Actionable Corporate Communications or, if for any reason, have difficulty in gaining access to the websites of the Company and the Stock Exchange, the Company will, upon receipt of request in writing by the Shareholder to the Share Registrar at 2103B, 21/F, 148 Electric Road, North Point, Hong Kong or by email to ecom@hke.holdings, send all future Corporate Communications and/or the Actionable Corporate Communications to such Shareholders in printed form free of charge.

Please note that the request for receiving the printed form of the Corporate Communications and Actionable Corporate Communications will be valid for the duration of one (1) year, starting from the date of receipt of the Reply Form unless being revoked or superseded (whichever is earlier). Further request in writing must be made by the Shareholder to receive the printed form of all Corporate Communications and Actionable Corporate Communications.

6. General Matters

All future Corporate Communications will be available on the Company's website at hke.holdings and the Stock Exchange's website at www.hkexnews.hk.

Shareholders shall have the right at any time, by reasonable notice in writing to the Share Registrar or by sending reasonable notice in writing via the email address to ecom@hke.holdings specify their name, address and request to change the means of receipt of the Corporate Communications.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions have the following meanings:

“Actionable Corporate Communications” any corporate communication that seeks instructions from the Shareholders on how they wish to exercise their rights or make an election as the Shareholders;

“Articles of Association” the second amended and restated articles of association adopted by the Company by a special resolution passed on 29 November 2022;

“Board”	the board of Directors;
“Company”	HKE Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the shares of which are listed on the Main Board of the Stock Exchange (Stock Code: 1726);
“Corporate Communications”	any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities, including but not limited to: (a) directors’ report, annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; (f) a proxy form; and (g) a reply form;
“Director(s)”	the director(s) of the Company;
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China;
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange;
“Notification Letter”	a letter dated 24 January 2024 to be sent by the Company to the Shareholders individually together with the Reply Form: (i) to obtain the Shareholder’s email address and (ii) to ascertain the Shareholder’s language preference of receiving Corporate Communications;
“Printed Version”	the version of Corporate Communications in printed form, in English or Chinese, or both English and Chinese;
“Reply Form”	a reply form (with a freepost mailing label for posting in Hong Kong) to be sent together with the Notification Letter;

“Shareholder(s)”	holder(s) of the Share(s) of the Company;
“Share Registrar”	Boardroom Share Registrars (HK) Limited, the Hong Kong branch share registrar of the Company;
“Stock Exchange”	The Stock Exchange of Hong Kong Limited; and
“Website Version”	the version of Corporate Communications in electronic form being published, in both English and Chinese on the websites of the Company and the Stock Exchange.

By Order of the Board
HKE Holdings Limited
Lin Ho Man
Chairman and Executive Director

Hong Kong, 24 January 2024

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Lin Ho Man, Mr. Tsang Wing Fung and Mr. Koh Lee Huat, two non-executive Directors, namely, Mr. Cheng Yiu Mo and Mr. Lim Kai Jia Kesley and three independent non-executive Directors, namely Mr. Siu Man Ho Simon, Prof. Pong Kam Keung, and Mr. Cheung Kwok Yan Wilfred.