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SIMPLICITY HOLDING LIMITED

倩碧控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8367)

POLL RESULTS OF EXTRAORDINARY GENERAL MEETING HELD ON 18 JANUARY 2024

The board (the “**Board**”) of directors (the “**Directors**”) of Simplicity Holding Limited (the “**Company**”) is pleased to announce that at the extraordinary general meeting of the Company held at Room 16B, 16/F, Bank of East Asia Harbour View Centre, 56 Gloucester Road, Wanchai, Hong Kong on Thursday, 18 January 2024 at 11:00 a.m. (the “**EGM**”), the proposed resolution (the “**Resolution**”) as set out in the circular (the “**Circular**”) incorporating a notice of the EGM dated 22 December 2023 (the “**EGM Notice**”) were duly passed as ordinary resolution by the shareholders of the Company (the “**Shareholders**”) by way of poll. Unless otherwise defined, terms used herein shall have the same meanings as defined in the Circular.

The poll results in respect of the Resolution proposed at the EGM was as follows:

Ordinary Resolution		Number of Votes (%)	
		For	Against
1.	To adopt the New Share Scheme and to terminate the existing share option scheme.	668,330,245 (100%)	0 (0%)

The full text of the Resolution appears in the EGM Notice.

The Directors, namely Mr. Choi Pun Lap, Mr. Leung Wai Tai, Mr. Lo Cheuk Fei Jeffrey, Mr. Cheung Hiu Fung and Mr. Wang Rongqian have attended the EGM either in persons or by electronic means.

As more than 50% of the votes were cast in Favor of Resolution as ordinary resolution, Resolution proposed at the EGM was duly passed by the Shareholders.

* *For identification purposes only*

As at the date of the EGM:

- (a) The total number of the shares in issue and entitling the holders to attend and vote for or against all Resolution at the EGM: 1,150,839,695 shares.
- (b) The total number of shares entitling the holders to attend and abstain from voting in favour at the EGM as set out in rule 17.47A in the GEM Listing Rules: Nil.
- (c) None of the Shareholders stated their intention in the Circular to vote for or against any of the Resolution at the EGM.
- (d) None of the Shareholders is required under the GEM Listing Rules to abstain from voting on any of the Resolution at the EGM.

There was no restriction on any Shareholder casting votes on any of the Resolution at the EGM.

The Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, acted as the scrutineer for the purpose of vote taking at the EGM.

By Order of the Board of
SIMPLICITY HOLDING LIMITED
Choi Pun Lap
Executive Director and Company Secretary

Hong Kong, 18 January 2024

As at the date of this announcement, the executive Directors of the Company are Mr. Choi Pun Lap and Mr. Leung Wai Tai; and the independent non-executive Directors of the Company are Mr. Lo Cheuk Fei Jeffrey, Mr. Cheung Hiu Fung and Mr. Wang Rongqian.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the "Latest Listed Company Information" page for at least seven days from the day of its publication and posting and will be published and remains on the website of the Company at www.simplicityholding.com.