

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



WEIMOB INC.

微盟集團*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2013)

**RESIGNATION OF AN INDEPENDENT NON-EXECUTIVE DIRECTOR
APPOINTMENT OF AN EXECUTIVE DIRECTOR
AND
CHANGE IN COMPOSITION OF BOARD COMMITTEES**

I. Resignation of an Independent Non-executive Director

The board (the “**Board**”) of directors (the “**Directors**”) of Weimob Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that, Mr. SUN Mingchun (“**Mr. SUN**”) has tendered his resignation as an independent non-executive Director, members of the audit committee (the “**Audit Committee**”) and the nomination committee (the “**Nomination Committee**”) of the Company and chairman of the remuneration committee of the Company (the “**Remuneration Committee**”) due to personal work arrangement, with effect from January 16, 2024.

Mr. SUN has confirmed that he has no disagreement with the Board, nor was there any matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company (the “**Shareholders**”).

The Board would like to take this opportunity to express its gratitude to Mr. SUN for his contributions during his tenure of office.

II. Appointment of an Executive Director

The Board further announces that Mr. Guo Junxian (郭駿弦) (“**Mr. Guo**”) has been appointed as an executive Director with effect from January 16, 2024.

The biographical details of Mr. Guo are set out as follows:

Mr. Guo, aged 40, joined Weimob in December 2021 and currently serves as the chief commercial officer of the Company and the CEO of Weimob Enterprise Service Inc. He is mainly responsible for the business operation management of Weimob Enterprise Service Inc. Before joining the Company, Mr. Guo worked at Google from September 2006 to September 2012 as a general manager of small and medium-sized customer marketing in the Asia Pacific region; worked at Facebook Inc. (currently known as Meta Platforms, Inc., a company listed on NASDAQ, symbol: META) from October 2012 to July 2015 as a general manager of small and medium-sized customers in Greater China and Southeast Asia; worked at Tencent (a company listed on The Stock Exchange of Hong Kong Limited, stock code: 700) from August 2015 to November 2021 as a general manager of regional and industry business. Mr. Guo is deeply involved in the development of the Internet industry, has rich experience in business operations and marketing management, and continues to focus on technology-driven enterprise business transformation and upgrading.

Mr. Guo graduated from Renmin University of China with a bachelor's degree in Business Studies in July 2006.

Mr. Guo has entered into a letter of appointment with the Company for an initial term of three years commencing from January 16, 2024, subject to termination in certain circumstances as stipulated in the letter of appointment and retirement provisions as stipulated under the articles of association of the Company and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") from time to time. Currently, Mr. Guo is not entitled to receive any director's emoluments from the Company. Should there be any contract entered into between Mr. Guo and the Company in relation to his emoluments as an executive Director in the future, further disclosure will be made accordingly.

As of the date of this announcement, save as Mr. Guo's interest in 2,100,000 underlying shares of the Company, he does not have any interest or short position in the shares, underlying shares or debentures of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, as at the date of this announcement, Mr. Guo (i) does not have any relationship with any Directors, senior management, substantial Shareholders or controlling Shareholders (as defined in the Listing Rules) of the Company; (ii) does not hold any other directorships in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, or other major appointments and professional qualifications; and (iii) does not hold any other positions in the Group.

Save as disclosed above, as at the date of this announcement, there are no other matters that need to be brought to the attention of the Shareholders regarding the appointment of Mr. Guo and there is no other information relating to Mr. Guo that is required to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to express its warm welcome to Mr. Guo for joining the Board.

III. Change in Composition of Board Committees

The Board further announces that, following the resignation of Mr. Sun, Mr. Li Xufu has been appointed as the chairman of the Remuneration Committee, Ms. Xu Xiao'ou has been appointed as members of the Audit Committee and the Remuneration Committee, Mr. Tang Wei has been appointed as a member of the Nomination Committee.

By Order of the Board
Weimob Inc.
SUN Taoyong
Chairman of the Board and Chief Executive officer

Shanghai, the PRC
January 16, 2024

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. GUO Junxian as executive Directors; and Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao'ou as independent non-executive Directors.

* *For identification purpose only*