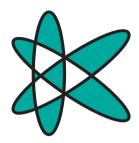
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Okura Holdings Limited

(Incorporated in Hong Kong with limited liability)
(Stock Code: 01655)

INSIDE INFORMATION TRANSFER OF SHARES BY THE CONTROLLING SHAREHOLDER

This announcement is made by Okura Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

TRANSFER OF SHARES BY THE CONTROLLING SHAREHOLDER

The board (the "Board") of directors (the "Directors") of the Company has been informed by Mr. Katsuya Yamamoto (the "Vendor"), a controlling shareholder (as defined under the Listing Rules) and the chief executive officer of the Company, an executive Director and the chairman of the Board, that on 11 January 2024, he had entered into a share purchase agreement (the "Agreement") relating to transfer of the shares of the Company (the "Shares") with Ichikura Limited (the "Purchaser"), pursuant to which the Vendor has agreed to sell and the Purchaser has agreed to purchase a total of 72,000,000 Shares (the "Sale Shares"), representing 12% of the entire issued share capital of the Company as at the date of this announcement, at an aggregate consideration of JPY536,544,000 (being JPY7.452 per Sale Share) (the "Transaction").

The Purchaser is a company incorporated under the laws of Hong Kong. The Vendor has further informed the Company that the Purchaser is wholly-owned by AMI Culture Foundation (the "Foundation"), a foundation established by the Vendor as founder under Liechtenstein law with no shareholder in the Foundation. The eligible beneficiaries of the Foundation are as follows: (i) the group employees of non-listed companies directly or indirectly owned and controlled by the Vendor (the "Class of Beneficiaries I"); (ii) any foundation, trust or other legal entity whose member(s) of the class of beneficiaries is/are, regardless of whether indirectly or in another way, one or more of the members of the Class of Beneficiaries I (the "Class of Beneficiaries II"); (iii) any corporate body or company whose shares are ultimately and/or beneficially owned indirectly or in another way by one or more of the members of the Class of Beneficiaries II; and (iv) The International Committee of the Red Cross. The Foundation is managed by the board of trustees of the Foundation, which comprises Mr. Josef Sprecher and Corfiducia Anstalt, a company incorporated under Liechtenstein law.

EFFECTS ON SHAREHOLDING STRUCTURE

Immediately before completion of the Transaction, the Vendor held 375,000,000 Shares, representing 62.5% of the entire issued share capital of the Company. Immediately after completion of the Transaction, the Vendor continues to hold 303,000,000 Shares, representing 50.5% of the entire issued share capital of the Company. As the Purchaser is wholly-owned by the Foundation, by virtue of being the founder of the Foundation, the Vendor is deemed to be interested in the Shares held by the Purchaser, being 72,000,000 Shares, representing 12% of the entire issued share capital of the Company. Accordingly, the Vendor shall remain as the controlling shareholder (as defined under the Listing Rules) of the Company.

The Board does not expect the Transaction to have any material impact on the business operations of the Group.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in securities of the Company.

For and on behalf of the Board
Okura Holdings Limited
Katsuya YAMAMOTO
Executive Officer, Executive Director of

Chief Executive Officer, Executive Director and Chairman of the Board

Hong Kong, 11 January 2024

As at the date of this announcement, the Board comprises six Directors, of which (i) three are executive Directors, namely Mr. Katsuya YAMAMOTO, Mr. Yutaka KAGAWA and Mr. Toshiro OE; and (ii) three are independent non-executive Directors, namely Mr. Kazuyuki YOSHIDA, Ms. Mariko YAMAMOTO and Mr. Masaaki AYRES (alias Gettefeld AYRES).