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(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as "美圖之家")
(Stock Code: 1357)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Meitu, Inc. (the "**Company**", together with (i) its subsidiaries, (ii) Xiamen Meitu Networks Technology Co., Ltd. and its subsidiaries and (iii) Xiamen MeituEve Network Services Co., Ltd. and its subsidiaries, collectively the "**Group**") announces that a Board meeting of the Company will be held on Friday, March 15, 2024, for the purposes of, among other matters, approving the annual results of the Group for the year ended December 31, 2023 and its publication, and considering the recommendation on the payment of a final dividend (if any).

By order of the Board Meitu, Inc. Wu Zeyuan Chairman

Hong Kong, January 11, 2024

As at the date of this announcement, the executive directors of the Company is Mr. Wu Zeyuan (also known as Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong, Dr. Lee Kai-fu, Mr. Chen Jiarong and Mr. Hong Yupeng; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling and Ms. Kui Yingchun.