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Beijing UBOX Online Technology Corp.
北京友寶在線科技股份有限公司

(a joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 2429)

RESIGNATION OF EXECUTIVE DIRECTOR AND PRESIDENT

The board (the “**Board**”) of directors (the “**Directors**”) of Beijing UBOX Online Technology Corp. (the “**Company**”) hereby announces that Mr. Chen Kunrong (“**Mr. Chen**”) has tendered his resignation to the Board and resigned from the position of executive Director and president of the Company with effect from January 11, 2024 due to his intention to reduce workload in order to devote more time to personal educational development and other matters.

Mr. Chen has confirmed that he has no disagreement with the Board and there is no matter that needs to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited in relation to his resignation.

The Board would like to express its gratitude to Mr. Chen for his service and contribution made to the Company during his tenure of office.

By order of the Board
Beijing UBOX Online Technology Corp.
Wang Bin
Chairman & Executive Director

Hong Kong, January 11, 2024

As at the date of this announcement, the Company's executive Directors are Mr. Wang Bin, Mr. Yu Lizhi and Ms. Cui Yan, non-executive Directors are Mr. Zhu Chao and Ms. An Yufang, and independent non-executive Directors are Mr. Wang Xiaochuan, Ms. Guo Wei and Mr. Zhang Chen.