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鳳凰衛視

PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED

鳳凰衛視投資(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

REVISED EXPECTED TIMETABLE IN RELATION TO PROPOSED SHARE CONSOLIDATION AND CHANGE IN BOARD LOT SIZE

Reference is made to the announcement of Phoenix Media Investment (Holdings) Limited (the “**Company**”) dated 15 December 2023 in relation to, among others, the proposed Share Consolidation and Change in Board Lot Size of the Company (the “**Announcement**”). Unless otherwise stated, all capitalised terms used herein shall have the same meanings as those defined in the Announcement.

REVISED EXPECTED TIMETABLE

In order to accommodate the relevant trading arrangements in the People’s Republic of China and Hong Kong, the expected timetable for the Share Consolidation and the Change in Board Lot Size is expected to be revised as follows:

Event	Date and time
Despatch date of circular with notice of the EGM	on or before Wednesday, 17 January 2024
Latest date and time for lodging transfer documents in order to qualify for attending and voting at EGM.	4:30 p.m. on Wednesday, 31 January 2024

Event	Date and time
Closure of register of members for determining the entitlement to attend and vote at the EGM (both dates inclusive)	Thursday, 1 February 2024 to Tuesday, 6 February 2024
Latest date and time for lodging the proxy form for the EGM	3:00 p.m. on Sunday, 4 February 2024
Record date for the EGM	Tuesday, 6 February 2024
Date and time of the EGM	3:00 p.m. on Tuesday, 6 February 2024
Announcement of results of the EGM	Tuesday, 6 February 2024

The following events are conditional upon the results of the EGM and therefore the dates are tentative only:

Event	Date and time
Effective date of the Share Consolidation.	Tuesday, 20 February 2024
First day of free exchange of existing share certificates into new share certificates for Consolidated Shares.	Tuesday, 20 February 2024
Dealings in Consolidated Shares commence.	9:00 a.m. on Tuesday, 20 February 2024
Original counter for trading in Shares in board lots of 2,000 Existing Shares (in the form of existing share certificates) temporarily closes	9:00 a.m. on Tuesday, 20 February 2024
Temporary counter for trading in Consolidated Shares in temporary board lot of 200 Consolidated Shares (in the form of existing share certificates) opens	9:00 a.m. on Tuesday, 20 February 2024

Event	Date and time
Original counter for trading in Consolidated Shares in board lot of 1,000 Consolidated Shares (in the form of new share certificates for Consolidated Shares) re-opens.	9:00 a.m. on Tuesday, 5 March 2024
Parallel trading in the Shares and Consolidated Shares (in the form of existing share certificates and new share certificates) commences.	9:00 a.m. on Tuesday, 5 March 2024
Designated broker starts to stand in the market to provide matching services for sale and purchase of odd lots of Consolidated Shares.	9:00 a.m. on Tuesday, 5 March 2024
Designated broker ceases to stand in the market to provide matching services for sale and purchase of odd lots of Consolidated Shares	4:00 p.m. on Monday, 25 March 2024
Temporary counter for trading in Consolidated Shares in temporary board lot of 200 Consolidated Shares (in the form of existing share certificates) closes.	4:10 p.m. on Monday, 25 March 2024
Parallel trading in the Shares and Consolidated Shares (in the form of new share certificates for Consolidated Shares and existing share certificates) ends.	4:10 p.m. on Monday, 25 March 2024
Last day for free exchange of existing share certificates into new share certificates for Consolidated Shares.	Wednesday, 27 March 2024

The expected timetable is subject to the results of the EGM and satisfaction of the conditions to the Share Consolidation and is therefore for indicative purpose only. Any change to the expected timetable will be announced in a separate announcement by the Company as and when appropriate. All times and dates in this announcement refer to Hong Kong local times and dates.

The Share Consolidation and the Change in Board Lot Size are conditional upon the fulfilment of their respective conditions. Therefore, the Share Consolidation and the Change in Board Lot Size may or may not proceed. Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Phoenix Media Investment (Holdings) Limited
YEUNG Ka Keung
Company Secretary

Hong Kong, 5 January 2024

As at the date of this announcement, the board of directors comprises:

Executive Directors

Mr. XU Wei (Chairman and Chief Executive Officer) and Mr. SUN Yusheng (Deputy Chief Executive Officer and Editor-in-Chief)

Non-executive Directors

Ms. HO Chiu King, Pansy Catilina (Vice-chairman), Mr. SUN Guangqi and Ms. WANG Haixia

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. ZHOU Longshan