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Rego Interactive Co., Ltd
(潤 歌 互 動 有 限 公 司)

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2422)

**RESIGNATION AND APPOINTMENT OF EXECUTIVE DIRECTOR AND
INDEPENDENT NON-EXECUTIVE DIRECTORS**

The board (the “**Board**”) of directors (the “**Directors**”) of Rego Interactive Co., Ltd (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to announce the resignation and appointment of the following Directors of the Company with effect from 1 January 2024:

- (1) Ms. Hu Huijun (“**Ms. Hu**”) has tendered her resignation as an independent non-executive Director of the Company;
- (2) Mr. Wan Lixiang (“**Mr. Wan**”) has tendered his resignation as an independent non-executive Director of the Company;
- (3) Mr. Zhao Zhongping (“**Mr. Zhao**”) has tendered his resignation as an independent non-executive Director of the Company;
- (4) Ms. Zeng Zhen (“**Ms. Zeng**”) has tendered her resignation as an executive Director of the Company;
- (5) Ms. Mo Lan (“**Ms. Mo**”) has been appointed as an independent non-executive Director of the Company;
- (6) Mr. Shen Yunjia (“**Mr. Shen**”) has been appointed as an independent non-executive Director of the Company;
- (7) Mr. Zeng Liang (“**Mr. Zeng Liang**”) has been appointed as an independent non-executive Director of the Company;
- (8) Mr. Chen Wei (“**Mr. Chen**”) has been appointed as an executive Director of the Company.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTORS

Each of Ms. Hu, Mr. Wan, and Mr. Zhao, due to personal reasons, has tendered his or her resignation as an independent non-executive Director with effect from 1 January 2024.

Each of Ms. Hu, Mr. Wan, and Mr. Zhao has confirmed that he or she has no claim against the Company in respect of fees, remuneration or compensation for the resignation of office. Each of Ms. Hu, Mr. Wan, and Mr. Zhao has also confirmed that he or she has no disagreement with the Board and there is no matter that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) or the shareholders of the Company. The Board would like to take this opportunity to express its sincere gratitude towards Ms. Hu, Mr. Wan, and Mr. Zhao for their contribution to the Company during their tenure of office.

RESIGNATION OF EXECUTIVE DIRECTOR

Ms. Zeng, due to personal reasons, has tendered her resignation as an executive Director with effect from 1 January 2024.

Ms. Zeng has confirmed that she has no claim against the Company in respect of fees, remuneration or compensation for the resignation of office. Ms. Zeng has also confirmed that she has no disagreement with the Board and there is no matter that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) or the shareholders of the Company. The Board would like to take this opportunity to express its sincere gratitude towards Ms. Zeng for her contribution to the Company during her tenure of office.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTORS

The biographical details of Ms. Mo, Mr. Shen and Mr. Zeng Liang are set out as follows:

Ms. Mo, aged 37, is appointed as an independent non-executive Director of the Company. Ms. Mo has been the chairman and founder of Henghua Energy Technology Group Limited since 2014, and was the managing partner of Qingkong Guochuang Fund from 2018 to 2021. She was also the vice president of Shanxi Hongrun Electric Power Engineering Design Consulting Co., Ltd. (山西弘潤電力工程設計諮詢有限公司) from 2010 to 2014, and the administration manager of State Grid Corporation of China Exchange Construction Branch (國家電網公司交流建設分公司) from 2007 to 2010. Ms. Mo holds a master’s degree in public policy and a doctorate in Education from Southwest University. She has also obtained an EMBA at PBC School of Finance, Tsinghua University in 2020.

Save as disclosed above, Ms. Mo did not hold any other directorship in other public companies of which the securities are listed on any securities market in Hong Kong or overseas in the three years preceding the date of this announcement, nor hold other position with the Company or any of its subsidiaries. As far as the Board is aware, save as disclosed above, Ms. Mo does not have any relationship with any Director, senior management, substantial shareholder or controlling shareholder (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) of the Company.

As at the date of this announcement, Ms. Mo does not have any interest in the securities of the Company or its associated corporations within the meaning of Part XV of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms. Mo has confirmed that she meets the independence guidelines set out in Rule 3.13 of the Listing Rules.

Ms. Mo has entered into a letter of appointment with the Company as an independent non-executive Director of the Company for a term of three years commencing from 1 January 2024. She shall hold office until the next general meeting of the Company and shall be eligible for re-election at such general meeting pursuant to the Company’s Articles of Association. Ms. Mo will not receive any director’s remuneration from the Company.

Save as disclosed above, there is no other matter relating to the appointment of Ms. Mo as an independent non-executive Director of the Company that needs to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

Mr. Shen, aged 35, is appointed as an independent non-executive Director of the Company. He currently serves as the financial director of Zhejiang Xinke Semiconductor Co., Ltd.. From 2011 to 2021, he served as the senior manager of BDO China Shu Lun Pan CPAs and the deputy director of investment banking at Zheshang Securities from 2021 to 2023. Mr. Shen graduated from Zhejiang University of Finance and Economics majoring in auditing and taxation.

Mr. Shen is also an independent non-executive director of Zhejiang Jingyang Mechanical and Electrical Co., Ltd. (浙江晶陽機電股份有限公司) (SZSE: 300316) since August 2023. As far as the Board is aware and save as disclosed above, Mr. Shen does not have any relationship with any Director, senior management, substantial shareholder or controlling shareholder (as defined in the Listing Rules) of the Company.

As at the date of this announcement, Mr. Shen does not have any interest in the securities of the Company or its associated corporations within the meaning of Part XV of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Shen has entered into a letter of appointment with the Company as an independent non-executive Director of the Company for a term of three years commencing from 1 January 2024. He shall hold office until the next general meeting of the Company and shall be eligible for re-election at such general meeting pursuant to the Company's Articles of Association. Mr. Shen will not receive any director's remuneration from the Company.

Save as disclosed above, there is no other matter relating to the appointment of Mr. Shen as an independent non-executive Director of the Company that needs to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

Mr. Zeng Liang, aged 50, is appointed as an independent non-executive Director of the Company. Mr. Zeng Liang is a well-known Internet entrepreneur and angel investor. He has extensive experience in strategic planning, business development and operation management in industries such as digital marketing, mobile Internet and artificial intelligence applications. Mr. Zeng served as senior vice president of Kingdee International Software Group Company Limited from 2003 to 2010. He worked for Microsoft as vice president of Greater China Region from 2010 to 2013 and was responsible for the development of government, education and medical industries in the region. From 2013 to 2017, he held several executive positions including vice president of Baidu Inc. and general manager of Baidu Nuomi. Mr. Zeng obtained Master of Science both in Management and in Engineering from Georgia Institute of Technology in USA. In addition, he holds another Master of Science in Engineering degree from Tsinghua University in Beijing.

Mr. Zeng Liang has been an independent non-executive director of Kingwisoft Technology Group Company Limited (金慧科技集團股份有限公司) (SEHK: 8295) since 2021. As far as the Board is aware, save as disclosed above, Mr. Zeng Liang does not have any relationship with any Director, senior management, substantial shareholder or controlling shareholder (as defined in the Listing Rules) of the Company.

As at the date of this announcement, Mr. Zeng Liang does not have any interest in the securities of the Company or its associated corporations within the meaning of Part XV of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Zeng Liang has entered into a letter of appointment with the Company as an independent non-executive Director of the Company for a term of three years commencing from 1 January 2024. He shall hold office until the next general meeting of the Company and shall be eligible for re-election at such general meeting pursuant to the Company's Articles of Association. Mr. Zeng Liang will not receive any director's remuneration from the Company.

Save as disclosed above, there is no other matter relating to the appointment of Mr. Zeng Liang as an independent non-executive Director of the Company that needs to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

APPOINTMENT OF EXECUTIVE DIRECTOR

The biographical details of Mr. Chen are set out as follows:

Mr. Chen, aged 40, is appointed as an executive Director of the Company. He was the executive director of Beijing Dingjin Xianghui Venture Capital Co., Ltd. (北京鼎金翔輝創業投資股份有限責任公司) from June 2010 to March 2018 and the vice president of Shanghai Juxing Media Co., Ltd. (上海巨興傳媒技術有限公司) from April 2018 to date. Mr. Chen is also the executive director and general manager of Qingdao Haimaobian Investment Co., Ltd. (青島亥卯帑創業投資有限公司) since November 2020, the executive director and manager of Beijing Dingjin Xianghui Venture Capital Co., Ltd. since June 2021. Mr. Chen obtained a bachelor degree in actuarial science in 2007 and a master degree in mathematical finance in 2009, both from Warwick University.

As at the date of this announcement, Mr. Chen holds 67,800,000 (4.52%) shares in the Company.

Mr. Chen has entered into a service contract with the Company as an executive Director of the Company for a term of three years commencing from 1 January 2024. He shall hold office until the next general meeting of the Company and shall be eligible for re-election at such general meeting pursuant to the Company's Articles of Association. Mr. Chen will not receive any director's remuneration from the Company.

Save as disclosed above, Mr. Chen did not hold any other directorship in other public companies of which the securities are listed on any securities market in Hong Kong or overseas in the three years preceding the date of this announcement, nor hold other position with the Company or any of its subsidiaries. As far as the Board is aware, save as disclosed above, Mr. Chen does not have any relationship with any Director, senior management, substantial shareholder or controlling shareholder (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")) of the Company.

Save as disclosed above, there is no other matter relating to the appointment of Mr. Chen as an executive Director of the Company that needs to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to Rules 13.51(2) of the Listing Rules.

The Board sincerely expresses its warmest welcome to Ms. Mo, Mr. Shen, Mr. Zeng Liang and Mr. Chen on their appointments as Directors of the Company.

On behalf of the Board
Rego Interactive Co., Ltd
Chen Ping
Chairman and Executive Director

Hong Kong, 29 December 2023

As at the date of this announcement, the Board comprises Mr. Chen Ping, Mr. Tian Huan, Mr. Zhang Yongli, Mr. Fan Lianshun, Mr. Xia Yuanbo and Ms. Zeng Zhen as executive Directors; and Ms. Hu Huijun, Mr. Wan Lixiang and Mr. Zhao Zhongping as independent non-executive Directors.