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**winshare** 文軒

# 新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.\*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)  
(Stock Code: 811)

## VOLUNTARY ANNOUNCEMENT COMPLETION OF DISPOSAL OF SHARES BY CONTROLLING SHAREHOLDER

This announcement is made by the Board on a voluntary basis.

Reference is made to the announcement of Xinhua Winshare Publishing and Media Co., Ltd.\* (the “**Company**”) dated 15 September 2023 (the “**Announcement**”), in relation to the disposal of shares by the controlling shareholder. Unless otherwise specified, terms used in this announcement shall have the same meanings as defined in the Announcement.

The Company was notified by the controlling shareholder Sichuan Xinhua Publishing and Distribution Group and Sichuan Cultural Investment Group that the Disposal was completed on 27 December 2023.

The following table sets forth a summary of the shareholding structure of the Company as at the date of this announcement:

Class of shares/Name of shareholder	Number of shares	Approximate percentage of the total issued share capital of the Company (Note 3)
<b>A Shares</b>	<b>791,903,900</b>	<b>64.18%</b>
Including		
(i) Sichuan Xinhua Publishing and Distribution Group	532,192,283	43.13%
(ii) Sichuan Cultural Investment Group	91,190,187	7.39%
(iii) Other shareholders of the Company	168,521,430	13.66%

Class of shares/Name of shareholder	Number of shares	Approximate percentage of the total issued share capital of the Company (Note 3)
<b>H Shares</b>	<b>441,937,100</b>	<b>35.82%</b>
Including		
(i) Sichuan Xinhua Publishing and Distribution Group (Note 1)	90,780,000	7.36%
(ii) Sichuan Cultural Investment Group (Note 2)	6,396,000	0.52%
(iii) Other shareholders of the Company	344,761,100	27.94%
<b>Total issued shares</b>	<b>1,233,841,000</b>	<b>100%</b>

*Notes:*

1. 90,780,000 H Shares of the Company are held by Sichuan Xinhua Publishing and Distribution Group, directly and indirectly through its subsidiary.
2. 6,396,000 H Shares of the Company are held by Sichuan Cultural Investment Group through its subsidiary.
3. The approximate percentage of the total issued share capital of the Company is calculated based on the 1,233,841,000 shares issued by the Company as at the date of this announcement, and any discrepancies are due to rounding.

**Shareholders and investors are reminded to exercise caution in dealing in the shares of the Company.**

By Order of the Board  
**XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.\***  
**Zhou Qing**  
*Chairman*

Sichuan, the PRC, 28 December 2023

*As at the date of this announcement, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Qiang as executive Directors; (b) Mr. Dai Weidong, Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun, Mr. Deng Fumin and Mr. Li Xu as independent non-executive Directors.*

\* *For identification purposes only*