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## **S-Enjoy Service Group Co., Limited**

**新城悅服務集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1755)**

### **CHANGE OF EXECUTIVE DIRECTOR AND COMPOSITION OF ENVIRONMENTAL, SOCIAL AND GOVERNANCE COMMITTEE**

The Board announces that, with effect from 27 December 2023:

1. Mr. Gao Xinli resigned as an executive director of the Company and ceased to be a member of the environmental, social and governance committee; and
2. Mr. Yang Bo has been appointed as an executive director of the Company and a member of the environmental, social and governance committee.

#### **Resignation of Executive Director and member of the environmental, social and governance committee of the Board (the “ESG Committee”)**

The board of directors (the “**Board**”) of S-Enjoy Service Group Co., Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) announces that Mr. Gao Xinli has tendered his resignation as an executive director of the Company and ceased to be a member of the ESG Committee to focus on his other career development with effect from 27 December 2023. Mr. Gao Xinli confirmed that he has no disagreement with the Board and there is no matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company. The Board would like to express its sincere gratitude to Mr. Gao Xinli for his valuable contributions to the Company during his tenure of services.

## Appointment of Executive Director and member of the ESG Committee

The Board is pleased to announce the appointment of Mr. Yang Bo (“**Mr. Yang**”) as an executive director of the Company and a member of the ESG Committee with effect from 27 December 2023.

Mr. Yang, aged 39, is the chief operating officer of the Company. Mr. Yang joined the Group in March 2021 and has been responsible for the operation management, customer service management and community value-added services of the Group. Before joining the Group, Mr. Yang served as a design manager and an assistant general manager of the design management department of Seazen Holdings Co., Ltd.\* (新城控股集團股份有限公司) (“**Seazen Holdings**”) from July 2008 to March 2014, the assistant general manager of Shanghai branch of Seazen Holdings from April 2014 to May 2014, and the general manager of Shanghai Chengbei Information Technology Co., Ltd. (上海橙貝信息技術有限公司) (a group company under Seazen Group Limited (新城發展控股有限公司), which is in turn a company whose shares are listed on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (stock code: 1030)) from June 2014 to May 2015. From June 2015 to February 2021, Mr. Yang served as the general manager of Jiangsu Yungui Network Technology Co., Ltd. (江蘇雲櫃網絡技術有限公司) (a group company under Seazen Group Limited (新城發展控股有限公司)).

Mr. Yang graduated from the School of Geography and Ocean Science, Nanjing University with a bachelor’s degree in science majoring in urban planning in July 2008. Mr. Yang is interested in an aggregate of 959,000 shares of the Company (including 400,000 share options of the Company and 335,000 award shares of the Company).

Mr. Yang has entered into a service agreement with the Company for a term of three years with effect from 27 December 2023 and will be subject to retirement by rotation and re-election and other related provisions as stipulated in the articles of association of the Company and the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”). Mr. Yang will not receive any director’s fee from the Company but will receive his corresponding remuneration in accordance with his management position in the Company, details of which will be disclosed in the annual report of the Company. Mr. Yang will hold office until the next following annual general meeting of the Company at which he will be eligible for re-election. Thereafter, he will be subject to retirement by rotation and re-election pursuant to the articles of association of the Company.

As of the date of this announcement, save as disclosed above, Mr. Yang confirms he: (1) does not have any other relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company as defined in the Listing Rules or hold any other position with the Company or any member of the Group; (2) did not hold any directorships in any other listed companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years; (3) does not have any interest in the shares of the Company which is required to be disclosed under Part XV of the Securities and Futures Ordinance; and (4) has no other information which is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules nor any other matters that need to be brought to the attention of the shareholders of the Company in respect of his appointment.

The Board would like to extend its warm welcome to Mr. Yang to the Board.

By order of the Board  
**S-Enjoy Service Group Co., Limited**  
**Qi Xiaoming**  
*Chairman*  
*Executive Director*  
*Chief Executive Officer*

The PRC, 27 December 2023

*As at the date of this announcement, the Board comprises Mr. Qi Xiaoming, Mr. Yang Bo and Ms. Wu Qianqian as executive directors, Mr. Wang Xiaosong, Mr. Lv Xiaoping and Mr. Lu Zhongming as non-executive directors, and Ms. Zhang Yan, Mr. Zhu Wei and Mr. Xu Xinmin as independent non-executive directors.*

\* *For identification purpose only*