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HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

VOLUNTARY ANNOUNCEMENT LATEST DEVELOPMENT ON THE GROUP'S TOURISM & LEISURE SERVICES AND SOLUTIONS BUSINESS OFFICIAL OPENING OF CHANGSHA • HAICHANG XIANGJIANG JOY OCEAN PARK

This announcement is made by Haichang Ocean Park Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis. The purpose of this announcement is to inform the shareholders and potential investors of the Company of the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company is pleased to announce the official opening of Changsha • Haichang Xiangjiang Joy Ocean Park (the “**Changsha Park**”) on 26 December 2023, for which the Group is providing operational services and solutions.

Changsha Park is invested under the leadership of Hunan Xiangjiang New Area Investment Group Co., Ltd. (湖南湘江新區投資集團有限公司), a state-owned enterprise of Changsha City, with the Group authorizing the “Haichang” brand, and providing corresponding consulting services in the design, construction and preparatory phases, as well as operation, management and consulting services for a period of 10 years upon the trial operation.

Changsha Park is located in Changsha Dawangshan Tourist Resort, the center of Chang-Zhu-Tan City Cluster, with obvious geographical advantages. Changsha Park covers a total area of about 300,000 square meters, with a gross floor area of about 78,000 square meters, and gathers more than a dozen large-scale rare polar and marine animals. It is positioned as a first-class new-generation marine-themed large-scale cultural and tourism product and an immersive cultural and tourism research and study base in China, and is a leading marine theme park in central China.

The Board is of the view that Changsha Park is another large-scale marine-themed cultural tourism benchmark project jointly developed by the Group and local state-owned enterprises, which marks the fruitful achievement of the Group's OAAS (Operation as a Service Light Asset Operation Model) business model, and will further improve the Group's nationwide market layout and enhance its brand awareness.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Haichang Ocean Park Holdings Ltd.
Qu Naijie
Executive Director and Chief Executive Officer

Shanghai, the People's Republic of China, 27 December 2023

As at the date of this announcement, the executive Directors are Mr. Qu Naijie, Mr. Qu Cheng and Mr. Li Kehui; the non-executive Directors are Mr. Wang Xuguang, Mr. Wu Tongtong and Mr. Yuan Bing; and the independent non-executive Directors are Mr. Wang Jun, Mr. Zhu Yuchen and Ms. Shen Han.