

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



愛帝宮母嬰健康股份有限公司  
AIDIGONG MATERNAL & CHILD HEALTH LIMITED

*(Incorporated in Bermuda with limited liability)*

(Stock code: 286)

## **VOLUNTARY ANNOUNCEMENT ESTABLISHMENT OF A NEW AIDIGONG POSTPARTUM CARE CENTRE IN GUANGZHOU**

This announcement is made by Aidigong Maternal & Child Health Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders of the Company and potential investors the information on the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, a subsidiary of the Company recently rented several rooms at Guangzhou Jumeirah Hotel (the “**Hotel**”) located in Zhujiang New Town, Tianhe District, Guangzhou, Guangdong Province, the People’s Republic of China, for the establishment of a new postpartum care centre under the brand name of “Aidigong” (the “**No.1 store in Guangzhou**”), the No. 1 store in Guangzhou has officially commenced operation.

The Yuegege brand business was newly established by the Group in 2022 and has opened two new postpartum care centres in Zhuhai in less than six months, namely Zhuhai No. 1 Store and Zhuhai No. 2 Store, and entered the Eastern China market in October this year and opened the No.1 store in Wuxi. In the current year, the innovative Aidigong team of the Group has opened the No.1 store in Xiamen, No.1 store in Dongguan and No.1 store in Guangzhou under the brand name of “Aidigong”. The No.1 store in Guangzhou is the fifth new city and the fifth new store that the Group has entered and commenced operation this year. It is also the Group's first store to enter the Guangzhou market and will provide high-quality postpartum care services to consumers in Guangzhou and surrounding areas. The No.1 store in Guangzhou is operated under the ultra-light asset model which was optimized in 2022, to further reduce capital expenditure and enhance the financial model.

As of the date of this announcement, the Group has achieved market coverage in 9 cities, namely Shenzhen, Beijing, Chengdu, Zhuhai, Xiamen, Dongguan, Wuxi, Quanzhou and Guangzhou, with a total of 17 centres in operation. The Group will continue to promote its 5-years 50-cities strategic plan to achieve full coverage of the nationwide postpartum care service market through the Aidigong brand business, the Yuegege brand postpartum care centres and the combination of Aidigong brand centres.

By Order of the Board  
**Aidigong Maternal & Child Health Limited**  
**Cheung Wai Kuen**  
*Chairman*

Hong Kong, 20 December 2023

*As at the date of this announcement, the Board comprises Mr. Cheung Wai Kuen, Mr. Lin Jiang, Ms. Kai Xiang Mei, Mr. Li Runping and Ms. Meng Lijia as executive Directors; Ms. Liang Linmin as non-executive Director and Mr. Wong Yiu Kit, Ernest, Mr. Lam Chi Wing, Mr. Huang Wenhua and Mr. Wang Qingyu, as independent non-executive Directors*