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DIGITAL HOLLYWOOD INTERACTIVE LIMITED

遊萊互動集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2022)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**” and each a “**Director**”) of Digital Hollywood Interactive Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) is pleased to announce that with effect from December 15, 2023, Ms. Luo Simin (“**Ms. Luo**”) has been appointed as an executive Director of the Company.

Ms. Luo, aged 41, joined the Group in 2014. She is currently responsible for board matters, information disclosure and investor relations management of the Group. Ms. Luo has over 20 years of experience in the field of financial management. Ms. Luo worked in China Merchants Bank Co., Ltd. Guangzhou Branch (招商銀行股份有限公司廣州分行) from October 2001 to July 2014, during which she acquired extensive knowledge about the characteristics and risk assessment of various financial products of the bank. In October 2014, Ms. Luo joined the finance centre of the Group and was appointed as the financial officer, during which, with her many years of experience in fund and risk management, she provided the Group with fund risk management based on global payments and diversified fund management solutions. Ms. Luo served as the director of investor relations of the Group since December 2017. Adhering to her many years of financial services industry spirit and excellent communication skills, she promotes investors’ understanding and recognition of the business philosophy and development prospects of the Company. Ms. Luo graduated from China Central Radio and Television University (中央廣播電視大學) in 2009, majoring in finance. Ms. Luo is the spouse of Mr. Lu Yuanfeng, who is the executive Director, Chief Executive Officer and Chairman of the Company.

Ms. Luo entered into a letter of appointment with the Company for an initial fixed term of three years commencing on December 15, 2023. Either party has the right to give not less than three months’ prior written notice to terminate the letter of appointment. Subject to the provisions of re-election or retirement by rotation at the annual general meeting of the Company and vacation of office in accordance with the articles of association of the Company, Ms. Luo shall hold office only until the next annual general meeting of the Company and then be eligible for re-election. Ms. Luo will receive a salary of RMB132,000 per annum under the letter of appointment, which was determined by the Board after taking into account of Ms. Luo’s background, experience, qualifications, and also the duties and responsibilities to be assumed by her within the Group, with reference to prevailing market rates. Ms. Luo will also be entitled to a discretionary performance bonus as may be determined by the Board in relation to her services rendered to the Group.

As at the date of this announcement, Ms. Luo is deemed to be interested in all shares of the Company (the “**Shares**”) held by Angel Age Limited, a company which is wholly owned by her and she is also deemed to be interested in all Shares held by (i) Mr. Lu Yuanfeng (as the spouse of Ms. Luo); and (ii) Mr. Huang Guozhan and Mr. Huang Deqiang (as parties acting in concert). Accordingly, as at the date of this announcement, Ms. Luo is deemed to have an aggregate interest of 947,958,387 Shares, representing approximately 47.40% of the total number of Shares in total.

Save as disclosed above, to the best of the knowledge, information and belief of the Directors after having made all reasonable enquiries, as at the date of this announcement, Ms. Luo does not (i) have any other relationship with any Directors, senior management or substantial or controlling shareholders of the Company; (ii) have any other interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); (iii) hold any other directorships in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; and (iv) hold other positions with other members of the Company or its subsidiaries.

Save as disclosed above, to the best of the knowledge, information and belief of the Directors after having made all reasonable enquiries, there is no information in relation to the appointment of Ms. Luo that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there is no other matter that needs to be brought to the attention of the shareholders of the Company.

The Board would like to extend its warm welcome to Ms. Luo’s role as an executive Director.

By Order of the Board
Digital Hollywood Interactive Limited
LU Yuanfeng
Chairman and Chief Executive Officer

Hong Kong, December 15, 2023

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. LU Yuanfeng, Mr. HUANG Guozhan, Mr. HUANG Deqiang, Ms. LUO Simin and three independent non-executive Directors, namely Professor CHAU Chi Wai, Wilton, Mr. LI Yi Wen and Mr. LU Qibo.

* *For identification purpose only*