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Luxey International (Holdings) Limited
薈萃國際（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8041)

Website: <http://www.luxey.com.hk>

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

REFERRAL AGREEMENT

On 14 December 2023, Luxey Online, a wholly-owned subsidiary of the Company, entered into a Referral Agreement with the Operator, pursuant to which Luxey Online shall refer potential merchants to the the global cross-border e-commerce platform “Hong Kong Mall 香港貓” (the “**Platform**”) as managed and operated by the Operator, in active support of Hong Kong goods servicing the Greater Bay Area via the Platform, in return for service fees calculated based on the related revenue generated from the successfully referred merchants.

To the best of the Directors’ information and belief having made all reasonable enquiries, the Operator is a third party independent of the Company and its connected persons.

According to the information provided by the Operator, the Platform uses digital applications to serve supply chains and brand owners to match merchant brands and products. The Platform assists merchants to open e-shops and promote branded products, so that overseas products can be sold cross-border from Hong Kong to mainland China. At the same time, mainland China brand products are introduced into the local Hong Kong market and sold cross-border to overseas markets. Hong Kong Mall has been developing cross-border eCommerce and over the time, has accumulated a strong customer base. The Platform is continuously growing with its variety of products available to expand the market further.

MOU

On 14 December 2023, the Company entered into a MOU with the Operator.

Pursuant to the MOU, the Company shall cooperate with the Operator regarding the Platform in providing financing facilities to the merchants of the Platform. Details of the cooperation shall be subject to further negotiations and execution of formal agreements. The MOU does not create legally binding obligations on the parties in relation to the proposed cooperation.

As the MOU is not legally binding with regard to the proposed cooperation thereunder, it may or may not proceed. Shareholders and investors are advised to exercise caution when dealing in the Shares of the Company.

DEFINITIONS

In this announcement, unless the context otherwise requires, the expressions below have the following meanings:

“Company”	Luxey International (Holdings) Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on GEM
“connected persons”	has the meaning ascribed to it under the GEM Listing Rules
“Director(s)”	the director(s) of the Company
“GEM”	GEM operated by the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“Group”	the Company and its subsidiaries
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Luxey Online”	Luxey Online Solutions Limited, a wholly owned subsidiary of the Company

“MOU”	the memorandum of understanding dated 14 December 2023 made between Luxey International and the Operator relating to the provision of financing facilities to merchants of the Platform
“Operator”	HK Mall Global eCommerce Platform Limited 香港貓全球電商平台有限公司
“Referral Agreement”	the merchant referral agreement dated 14 December 2023 made between Luxey Online and the Operator relating to the referral of merchants to the Platform
“Shareholder(s)”	the holder(s) of the Shares
“Share(s)”	ordinary share(s) of HK\$0.10 each in the capital of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board of
Luxey International (Holdings) Limited
Chan Hiu Kwan
Executive Director

Hong Kong, 14 December 2023

As at the date of this announcement, the Board comprises two (2) Executive Directors, namely, Mr. Lau Chun Fat, George and Ms Chan Hiu Kwan, and three (3) Independent Non-executive Directors, namely Dr. Lee Chung Mong, John, Mr. Tam Wing Kin and Mr. Fung Chan Man, Alex.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange website at <http://www.hkexnews.hk> on the “Latest Company Announcements” page for 7 days from the date of its posting and on the website of the Company.