

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

## **ISP GLOBAL LIMITED**

*(Incorporated in Cayman Islands with limited liability)*

**(Stock Code: 8487)**

### **VOLUNTARY ANNOUNCEMENT**

## **ENTERING INTO THE MEMORANDUM OF UNDERSTANDING OF STRATEGIC COOPERATION**

This announcement is made by ISP Global Limited (the “**Company**” ) together with its subsidiaries, the “**Group**”) on a voluntary basis to inform its shareholders (“**Shareholders**”) and potential investors of latest development of the company.

### **MEMORANDUM OF UNDERSTANDING OF STRATEGIC COOPERATION**

The board of directors of the Company is pleased to announce that the Company entered into a memorandum of understanding of strategic cooperation (the “**Strategic Cooperation Memorandum**”) with Long Bridge Technology HK Limited (“**Long Bridge Technology**”) on 27 November 2023 for a term of two years from the date of entering into the Strategic Cooperation Memorandum to 26 November 2025. The Strategic Cooperation Memorandum has established the cooperation framework for both parties, which mainly include that:

- i. the Company (including its affiliates and subsidiaries) is authorized by Long Bridge Technology as the sales agent for Long Bridge Technology’s Internet trading products and solutions for financial institutions (the “**Whale Solutions**”) to sell Whale Solutions to relevant financial institutions in the scope and/or regions agreed by the parties;
- ii. the memorandum represents the strategic cooperation intention of the parties, and the particulars of cooperation are agreed upon based on the specific terms of business subsequently determined by the parties;
- iii. regions involved in this cooperation between the parties under the memorandum include the Mainland China, Taiwan, Japan and other countries and regions to be agreed by the parties under the final agreements for specific business cooperations; and
- iv. both parties agree to leverage their respective strengths and cooperate closely to further consolidate and enhance their business advantages in expanding their global presence in the future.

## **INFORMATION ON LONG BRIDGE TECHNOLOGY**

Long Bridge Technology is a company incorporated in Hong Kong with limited liability. As a fintech company dedicated to developing fintech service solutions, it is mainly engaged in providing one-stop Internet trading products and solutions, or “Whale Solutions”, for financial institutions. It aims to provide innovative infrastructure for financial institutions, improve the financial ecosystem and, together with partners, facilitate the digital revolution in the financial industry.

## **REASONS FOR AND BENEFITS OF THE TRANSACTION**

As at the date of this announcement, the Group’s principal businesses are: (i) sale and provision of integrated services of networking, sound and communication systems (the “NSC segment”); and (ii) provision of e-commerce operation services. The board of directors are of the view that entering into the Strategic Cooperation Memorandum will enable the Group to (i) expand the business scope of the NSC segment to include the sale of financial technology system-level solutions, which helps to diversify the business of the Group; and (ii) fully tap into the potential of the Group’s existing diversified teams in the Mainland China, Singapore, Malaysia, and Hong Kong to open up new and broad financial technology markets. This will help the Group to diversify its business and revenue sources, and ultimately enhance the Group’s business scale and profitability, which is in the interests of the Company and its Shareholders as a whole.

As at the date of this announcement, the Company and Long Bridge Technology have not entered into any legally binding agreements in relation to any specific cooperation projects. If any transaction contemplated which constitutes a notifiable transaction for the Company under the GEM Listing Rules, further announcement(s) will be made by the Company as and when appropriate in compliance with the GEM Listing Rules.

By order of the Board  
**ISP Global Limited**  
**Cao Chunmeng**  
*Chairman and executive Director*

Hong Kong, 27 November 2023

*As at the date of this announcement, the executive Directors are Mr. Cao Chunmeng, Mr. Han Bing, Mr. Yuan Shuangshun, Mr. Mong Kean Yeow and Ms. Choon Shew Lang, the non-executive Director is Mr. Qiu Yingming and the independent non- executive Directors are Mr. Zheng Xiaorong, Mr. Yan Xiaotian and Mr. Tang Chi Wai.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange website at [www.hkexnews.hk](http://www.hkexnews.hk) for at least seven days from the day of its posting. This announcement will also be published on the Company’s website at [www.ispg.hk](http://www.ispg.hk).*