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KINGKEY FINANCIAL INTERNATIONAL (HOLDINGS) LIMITED

京基金融國際(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01468)

POSITIVE PROFIT ALERT

This announcement is made by Kingkey Financial International (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Law of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board and the Board’s preliminary review on the unaudited consolidated management accounts of the Group for the six months ended 30 September 2023 (the “**2023 Interim Period**”), the Group is expected to record a net profit for the 2023 Interim Period of approximately HK\$66 million as compared to a net profit of approximately HK\$2.6 million for the six months ended 30 September 2022. The significant increase in the Group’s net profit for the 2023 Interim Period was primarily attributable to a gain of approximately HK\$118 million arising from the difference between the fair value of the second tranche consideration shares (i.e., 452,666,666 shares of the Company) pursuant to the sale and purchase agreement dated 4 June 2021 entered into between the Company and Great Return Group Limited (as amended, modified or supplemented from time to time) as at the date of issue (i.e., 30 August 2023) and the fair value of the consideration shares as at the previous reporting date (i.e., 31 March 2023).

As at the date of this announcement, the Company is still in the process of finalising the Group's interim results for the 2023 Interim Period. The information contained in this announcement only represents a preliminary assessment based on the information available to the Board as at the date hereof and such information has not been reviewed or audited by the independent auditors of the Company or reviewed by the audit committee of the Company. The interim results of the Group for the 2023 Interim Period may be subject to further adjustment(s) and may be different from the information contained in this announcement. Further details of the Group's financial information will be published in the Company interim results announcement for the 2023 Interim Period, which is expected to be published on 28 November 2023.

Potential investors and shareholders of the Company should exercise caution when dealing in shares of the Company.

By order of the Board
Kingkey Financial International (Holdings) Limited
Mong Cheuk Wai
Executive Director

Hong Kong, 24 November 2023

As at the date of this announcement, the executive Directors are Mr. Mong Cheuk Wai and Mr. Chen Jiajun; and the independent non-executive Directors are Ms. Mak Yun Chu, Mr. Hung Wai Che, Mr. Leung Siu Kee and Mr. Chan Ting Fung.