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Virtual Mind Holding Company Limited

天機控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1520)

VOLUNTARY ANNOUNCEMENT – BUSINESS UPDATE LICENSING CONTRACT WITH TENCENT FOR THE PRODUCTION AND SALES OF PERIPHERAL MERCHANDISE OF HONOR OF KINGS

This announcement is made by Virtual Mind Holding Company Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) on a voluntary basis, to inform the shareholders and potential investors of the Company of the latest business development of the Group.

Further to the announcement of the Company dated 8 May 2023 in relation to the cooperation agreement entered into with Tencent Holdings Limited (“**Tencent**”), the board of directors of the Company (the “**Board**”) is pleased to announce that a wholly-owned subsidiary of the Company has entered into a production and sales licensing contract with a subsidiary of Tencent, obtaining the non-exclusive licensing from Tencent for the Group to produce and sell water cup peripheral merchandise of the online game Honor of Kings in the mainland of the People’s Republic of China (excluding Hong Kong, Macao and Taiwan). The licensing period is fifteen months, ending on 31 January 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Virtual Mind Holding Company Limited
Li Yang
Chairman & Executive Director

Hong Kong, 20 November 2023

As at the date of this announcement, the executive directors of the Company are Mr. Li Yang, Ms. Tin Yat Yu Carol, Mr. Chan Ming Leung Terence, Mr. Gong Xiaohan and Mr. Wong Wai Kai Richard; and the independent non-executive directors of the Company are Mr. Tang Shu Pui Simon, Mr. Hon Ming Sang and Ms. Lo Wing Sze BBS, JP.