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Neo-Neon Holdings Limited

同方友友控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 01868)

CHANGE OF CHIEF FINANCIAL OFFICER

The board (the “**Board**”) of directors (the “**Directors**”) of Neo-Neon Holdings Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) hereby announces that Mr. Liu Wei has tendered his resignation as the chief financial officer of the Company (the “**CFO**”) with effect from 20 November 2023 due to change of job.

Mr. Liu Wei has confirmed to that he has no disagreement with the Board and that there is no matter in relation to his resignation that needs to be brought to the attention to the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board is pleased to announce that Mr. Ai Min (“**Mr. Ai**”) has been appointed as the CFO with effect from 20 November 2023.

Biographical details of Mr. Ai are summarised as follows:

Mr. Ai Min (艾民), aged 51, has over 31 years of experience in financing management. Mr. Ai joined Tongfang Co., Ltd.* (同方股份有限公司) and has been successively holding various senior positions in a number of its departments since March 1998.

Mr. Ai graduated from Beihang University (北京航空航天大學) majoring in economics (long distance learning) in January 2007. He obtained the Certificated National Management Accountant (中國管理會計師) in November 2022.

The Board would like to express its sincere appreciation to Mr. Liu Wei for his efforts and valuable contributions to the Group during his tenure of office, and wishes to extend its warmest welcome to Mr. Ai on his new appointment.

By order of the Board
Neo-Neon Holdings Limited
Gao Zhi
Chairman

Hong Kong, 20 November 2023

As at the date of this announcement, the executive Director are Mr. GAO Zhi and Mr. LIAN Zhenwei; the non-executive Directors are Mr. KONG Lingqi and Ms. LIU Wenjing; the independent non-executive Directors are Mr. FAN, Ren Da Anthony, Mr. LIU Tian Min and Ms. LI Ming Qi.

* *For identification purpose only*