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S-Enjoy Service Group Co., Limited

新城悅服務集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1755)

CHANGE OF HONG KONG SHARE REGISTRAR AND TRANSFER OFFICE

The board of directors (the “**Board**”) of S-Enjoy Service Group Co., Limited (the “**Company**”) announces that with effect from 19 December 2023, the Hong Kong share registrar and transfer office of the Company will be changed to:

Link Market Services (Hong Kong) Pty Limited
Suite 1601, 16/F, Central Tower
28 Queen’s Road Central
Hong Kong

Telephone: (852) 3707 2600

Fax: (852) 3707 2699

Application for registration and transfer of shares of the Company should be lodged with Link Market Services (Hong Kong) Pty Limited (the “**New Share Registrar**”) with effect from 19 December 2023. Share certificates uncollected on 18 December 2023 shall be collected from the Company’s New Share Registrar from 19 December 2023.

By order of the Board
S-Enjoy Service Group Co., Limited
Qi Xiaoming
Chairman
Executive Director
Chief Executive Officer

The PRC, 17 November 2023

As at the date of this announcement, the Board comprises Mr. Qi Xiaoming, Mr. Gao Xinli and Ms. Wu Qianqian as executive directors, Mr. Wang Xiaosong, Mr. Lv Xiaoping and Mr. Lu Zhongming as non-executive directors, and Ms. Zhang Yan, Mr. Zhu Wei and Mr. Xu Xinmin as independent non-executive directors.