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DL HOLDINGS GROUP LIMITED

德林控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1709)

VOLUNTARY ANNOUNCEMENT IN RELATION TO THE LAUNCH OF AI FAMILY OFFICE

This announcement is made voluntarily by DL Holdings Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to inform the shareholders and potential investors of the Company of the latest business development of the Group.

LAUNCH OF AI FAMILY OFFICE

After a year of preparation, the Company officially launches the global artificial intelligence (AI) family office, which would accelerate the global strategic planning of AI wealth management on top of the foundation of the existing digital family office.

With the rapid development and global industrial application of AI technology in recent years, the wealth management and asset management industries are also facing great opportunities and challenges. Traditional wealth management methods, asset allocation methods, valuation structure logic, and most importantly, customer needs are all constantly changing and developing in a non-linear manner.

In order to adapt to and lead the future development trend of family office wealth management, the Group is building a decentralized AI platform based on large models and big data, which will become the underlying logic and new architecture for the future development of family office and the wealth management industry.

REASONS FOR AND BENEFITS OF LAUNCH OF AI FAMILY OFFICE

Reference is made to the announcements of the Company dated 8 September 2023 and 10 October 2023 in relation to the establishment of the New Economy Research Institute and digital family office by the Group within the year, transforming the asset management business into a smart asset management and wealth inheritance platform supported by digital technology. On this basis, the Group has established the global AI business department, and has established an AI technology company in Silicone Valley, US, with the goal being to forge a new ecosystem of AI wealth management, utilizing AI technology and blockchain technology to empower the continued philosophy of “Delivering Legacy” of the Group, giving everyone access to an AI steward that can learn and evolve independently, to truly possess their own family office, and command over their wealth and life.

The AI family office system (DL-GPT) and application programming interface of the Group are currently in the research and development stage and are nearing launch, and they are expected to become available in January 2024.

The board of directors of the Company considers that the launch of AI family office is in the interest of the Company and its shareholders as a whole.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
DL Holdings Group Limited
Chen Ningdi

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 15 November 2023

As at the date of this announcement, the executive Directors are Mr. Chen Ningdi, Mr. Lang Joseph Shie Jay, Mr. Ai Kuiyu and Ms. He Zhiying; the non-executive Directors are Mr. Chan Kwan and Mr. Chan Kwun Wah Derek; and the independent non-executive Directors are Mr. Chang Eric Jackson, Mr. Chen Cheng-Lien (also known as Chen Cheng-Lang and Chen Stanley) and Mr. Liu Chun.