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DICKSON CONCEPTS (INTERNATIONAL) LIMITED

迪生創建(國際)有限公司\*  
(incorporated in Bermuda with limited liability)

(Stock Code: 0113)

## EARNINGS UPDATE

This announcement is made by Dickson Concepts (International) Limited (the “**Company**” together with its subsidiary companies, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Despite weak consumer sentiment in Hong Kong and Taiwan due to high interest rates and weak financial markets, the Group succeeded in achieving 26 per cent. growth in sales turnover in the six month period ending 30th September, 2023.

The board of directors (the “**Board**”) of the Company announces that based on the management’s preliminary review of the unaudited consolidated results of the Group for the six month period ended 30th September, 2023, the Group is expected to record an increase of about 40 per cent. in net profit attributable to shareholders for the six month period ended 30th September, 2023 as compared with the six month period ended 30th September, 2022. This is mainly due to growth in sales turnover and continued tight control of inventory, operating costs and expenses at all levels of operation.

The Board would like to stress that the Group’s balance sheet and net cash position continue to be extremely strong and is in an excellent position to take advantage of any further improvement in market condition as well as to undertake new investment opportunities to diversify and broaden its earnings base.

The information contained in this announcement is based only on the management’s preliminary assessment after reviewing the unaudited consolidated accounts of the Group for the six month period ended 30th September, 2023. The Group’s interim results are subject to review by the Company’s independent auditor prior to finalisation of such accounts. Therefore, the Group’s results for the six month period ended 30th September, 2023 may be different from the information set out in this announcement. The Group is expected to publish its interim results for the six month period ended 30th September, 2023 on 23rd November, 2023.

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

As at the date of this announcement, the Board comprises :-

***Executive Directors:***

Dickson Poon (*Group Executive Chairman*)  
Poon Dickson Pearson Guanda  
(*Chief Operating Officer*)  
Chan Hon Chung, Johnny Pollux  
Lau Yu Hee, Gary

***Independent Non-Executive Directors:***

Bhanusak Asvaintra  
Nicholas Peter Etches  
Fung Yue Ming, Eugene Michael  
Lam Sze Wan Patricia

By Order of the Board  
**Or Suk Ying, Stella**  
*Company Secretary*

Hong Kong, 9th November, 2023

*\* For identification purposes only*