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XINHUA NEWS MEDIA HOLDINGS LIMITED

新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 309)

APPOINTMENT OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVES AND

COMPLIANCE WITH LISTING RULES REQUIREMENTS REGARDING COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

APPOINTMENT OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVES

The board (the "Board") of directors (the "Directors") of Xinhua News Media Holdings Limited (the "Company") hereby announces that Ms. Ying Sui Wa ("Ms. Ying") has been appointed as the company secretary of the Company (the "Company Secretary") with effect from 26 October 2023, and act as the authorised representative of the Company as required under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") (the "Authorised Representative under the Listing Rules") and the authorised representative of the Company for accepting on the Company's behalf service of process or notice to be served on the Company in Hong Kong under the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the "Authorised Representative under the Companies Ordinance"), and together with the Authorised Representative under the Listing Rules, collectively, (the "Authorised Representatives") on the same day.

Ms. Ying, aged 38, graduated from the Hong Kong Polytechnic University, majoring in Accountancy. She is a member of the Hong Kong Institute of Certified Public Accountants. She joined the Company in September 2021 and she has over 10 years of experience in accounting and compliance.

The Board would like to welcome Ms. Ying to act as the Company Secretary and Authorised Representatives.

COMPLIANCE WITH LISTING RULES

Immediately following the appointment of Ms. Ying as the Company Secretary and Authorised Representatives, the Company complies with the requirements under Rule 3.28 of the Listing Rules and the requirement that an issuer should appoint two authorised representatives under Rule 3.05 of the Listing Rules.

By Order of the Board

Xinhua News Media Holdings Limited

Tsui Kwok Hing

Co-Chairman

Hong Kong, 26 October 2023

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Lo Kou Hong, Mr. Tsui Kwok Hing and Mr. Leung Cheung Hang; two non-executive Directors, namely, Ms. Wang Guan and Mr. Wang Chunping; and three independent non-executive Directors, namely, Mr. Wang Qi, Mr. Yau Pak Yue and Mr. Leung Nga Tat.