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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

**DISCONTINUATION OF
QUARTERLY FINANCIAL RESULTS REPORTING**

The board of directors (the “**Board**”) of Beijing Jingkelong Company Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) announces that the Board has resolved to discontinue with immediate effect its current voluntary practice of announcing and publishing the Company’s quarterly financial results for the first three-month and nine-month periods of each financial year, in order to enable investors to focus more on the trend of the Group’s business on a longer term and allow the Company’s management to focus more on the Group’s operations and strategies.

The Company will continue to announce and publish its interim and annual results and reports in accordance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, and accordingly the Company will still provide its shareholders and investors with an adequate degree of transparency of the financial position of the Group for the relevant periods.

After due and careful consideration, the Board considers that the discontinuation of quarterly financial results reporting will reduce costs and the administrative burden of the Company associated with the publication of the quarterly financial results, improve efficiency of the Group and is in the best interest of the Company and its shareholders as a whole.

By Order of the Board
Beijing Jingkelong Company Limited
Pan Xuemin
Company Secretary

Beijing, the PRC
20 October 2023

As at the date of this announcement, the executive directors of the Company are Mr. Zhang Liwei, Ms. Wang Hong, Mr. Li Shenlin and Mr. Zhang Hongbo; the non-executive directors are Mr. Li Jianwen and Ms. Zhang Yan; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Kot Man Tat.

** For identification purposes only*