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Lai Group Holding Company Limited

禮建德集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8455)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by Lai Group Holding Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis. The purpose of this announcement is to provide the shareholders (the “**Shareholders**”) and potential investors of the Company an update on the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 5 October 2023, New Base Enterprises Limited (“**New Base**”), a wholly owned subsidiary of the Company, entered into a service agreement (the “**Service Agreement**”) with Mini Home Media Limited (“**Mini Home**”), the operator of the HKCTS bus mall (中旅巴士商城), an online shopping platform facilitating cross border e-commerce activities, pursuant to which New Base will offer a variety of Hong Kong-branded household products available on the HKCTS bus mall while Mini Home will operate the HKCTS bus mall and provide marketing and advertising channels, distribution and logistics services to New Base. The Service Agreement is valid for one year and may be extended subject to further negotiation by both parties.

To the best of the Directors’ knowledge, information and belief having made all reasonable enquiries, Mini Home is a third party independent of the Company and its connected persons as defined under the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited.

The Group is principally engaged in the provision of interior design and fit-out services in Hong Kong. Leveraging the Group’s experience and business networks, the Group intends to expand its business via e-commerce platforms. By entering into the Service Agreement, the Board believes that it will be a good opportunity to broaden the Group’s revenue stream and promote the public awareness of the Group’s brand, which is in the interests of the Company and the Shareholders as a whole.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Lai Group Holding Company Limited
Dr. Chan Lai Sin
Chairman and Executive Director

Hong Kong, 5 October 2023

As at the date of this announcement, the Board comprises Dr. Chan Lai Sin and Ms. Wan Pui Chi as executive Directors; and Ms. Lui Lai Chun, Dr. Chung Siu Kuen and Dr. Chu Kwan Siu Candace as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and will be published on the Company’s website at www.dic.hk.