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le saunda holdings ltd.
萊爾斯丹控股有限公司*
(incorporated in Bermuda with limited liability)
(Stock Code: 00738)

UNAUDITED OPERATIONAL DATA OF RETAIL BUSINESS FOR THE THREE MONTHS ENDED 31 AUGUST 2023

The board of directors (the “**Board**”) of Le Saunda Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces the following unaudited operational data of the Group’s retail business for the three months ended 31 August 2023 (the “**second quarter of financial year 2023/24**”).

Retail Business[#]

For the second quarter of financial year 2023/24, the Group’s self-owned retail business recorded a total sales decline of 14.8% and a same store sales decline of 1.4%, comparing with the same period of last year.

[#]Excluded e-commerce business

E-Commerce Business

For the second quarter of financial year 2023/24, the Group’s e-commerce business recorded a total sales decline of 15.3%, comparing with the same period of last year.

Distribution and Retail Network

As at 31 August 2023, the Group had a total retail network covering 297 outlets in Mainland China and Hong Kong, a net decrease of 84 outlets compared to the corresponding date of last year. The total number of outlets consisted of 271 self-owned outlets in Mainland China and Hong Kong and 26 franchised outlets in Mainland China.

The Board wishes to remind investors that the above information is based on the unaudited operational data of the Group and has not been audited or reviewed by the Company’s auditors.

The Company’s shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Le Saunda Holdings Limited
James Ngai
Chairman

Hong Kong, 11 September 2023

As at the date of this announcement, the Company’s executive Directors are Ms. Chui Kwan Ho, Jacky, Mr. Li Wing Yeung, Peter and Ms. Liu Tsz Yan; non-executive Director is Mr. James Ngai; independent non-executive Directors are Mr. Lam Siu Lun, Simon, Mr. Leung Wai Ki, George, Mr. Hui Chi Kwan and Ms. Chan Kit Yin.

**For identification purpose only*