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DL HOLDINGS GROUP LIMITED

德林控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1709)

VOLUNTARY ANNOUNCEMENT IN RELATION TO THE ESTABLISHMENT OF NEW ECONOMY RESEARCH INSTITUTE

This announcement is made voluntarily by DL Holdings Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to inform the shareholders and potential investors of the Company of the latest business development of the Group.

ESTABLISHMENT OF NEW ECONOMY RESEARCH INSTITUTE

In order to provide internal and external research services in a systematic manner and form a think tank platform, the Group officially established DL New Economy Research Institute (the “**Institute**”) to promote the institutionalization, programming, systematization and professionalism of internal research, providing recommendations and valuable reference for the overall investment direction of the Group. Internally, the Institute will provide reports, consultation and services based on the needs of research from different departments. Externally, the Institute will launch extensive inter-industry cooperation to expand the influence of the think-tank, and provide services such as macroeconomic trends and specialized industry analysis for the family office customers of the Group.

REASONS FOR AND BENEFITS OF ESTABLISHMENT OF NEW ECONOMY RESEARCH INSTITUTE

The Group has gone through two years of preparation with full planning before deciding on formally establishing the Institute. The Group will provide research results of the wealth management industry both internally and externally in the form of a think-tank to provide advice and suggestions for the government and the development of the industry. The Institute will fully leverage on the market and information advantages of Hong Kong as an international financial center as well as the business platform of the Group, actively put into practice the Group’s philosophy of “Delivering Legacy”, employ competent think-tanks and talent teams, and strengthen the application and promotion of the brand name of “DL Research”, so as to solidly promote and enhance the Group’s research capability and customer service level.

The board of directors of the Company considers that the establishment of the Institute is in the interest of the Company and its shareholders as a whole.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
DL Holdings Group Limited
Chen Ningdi

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 8 September 2023

As at the date of this announcement, the executive Directors are Mr. Chen Ningdi, Mr. Lang Joseph Shie Jay, Mr. Ai Kuiyu and Ms. He Zhiying; the non-executive Directors are Mr. Chan Kwan and Mr. Chan Kwun Wah Derek; and the independent non-executive Directors are Mr. Chang Eric Jackson, Mr. Chen Cheng-Lien (also known as Chen Cheng-Lang and Chen Stanley) and Mr. Liu Chun.