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Homeland Interactive Technology Ltd.

家鄉互動科技有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 3798)

(I) CHANGE OF CHIEF EXECUTIVE OFFICER; AND (II) RESIGNATION OF JOINT COMPANY SECRETARY

The board (the “**Board**”) of directors (the “**Director(s)**”) of Homeland Interactive Technology Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces the following changes to the Company’s senior management.

(I) CHANGE OF CHIEF EXECUTIVE OFFICER

The Board is pleased to announce that it has resolved to change the chief executive officer of the Company (the “**CEO**”) from Mr. Wu Chengze (“**Mr. Wu**”) to Ms. Cui Wei (“**Ms. Cui**”), with effect from 5 September 2023, as Mr. Wu would like to devote more time to his role as chairman of the Board.

The biographical details of Ms. Cui are set out as follows:

Ms. Cui, aged 41, was as a joint company secretary of the Company from 7 May 2021 to 4 September 2023.

Ms. Cui joined the Group in March 2021 as the chief strategy officer of the Group and was appointed as the joint company secretary in May 2021, responsible for the Company’s capital markets, investments, mergers and acquisitions matters. Ms. Cui has also served as the general manager of the Group’s Shenzhen branch since 2022, leading multiple business sectors such as domestic and overseas innovative game research and development.

From 2014 to 2020, Ms. Cui served as the senior vice president of Mango Investment (芒果文創基金)* (EZY Capital), engaging in private equity investment. From 2007 to 2014, Ms. Cui worked at Advertising Centre of Hunan Radio and Television Station.

Ms. Cui obtained her master's degree in Communication from The Chinese University of Hong Kong in 2007 and her bachelor's degree in journalism from Communication University of China in 2004.

As at the date of this announcement, Ms. Cui was deemed to be interested in an aggregate of 2,513,462 shares of the Company (the “**Shares**”) and underlying Shares, within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms. Cui is entitled to an annual emolument of approximately HK\$1.56 million which is determined by the Board with reference to her background, qualifications, experience, level of responsibilities undertaken with the Company and prevailing market conditions. The emolument of Ms. Cui will be subject to annual review by the remuneration committee and the Board.

Save as disclosed above, as at the date of this announcement, Ms. Cui confirmed that (i) she has not held any directorship in other public listed companies in Hong Kong or overseas in the past three years; (ii) she does not hold any other position with the Company or subsidiaries of the Company; (iii) she does not have any other major appointments and professional qualifications; (iv) she does not have any relationship with any other Directors, senior management, substantial shareholders or controlling shareholders of the Company; and (v) she does not hold any other interests in the Shares within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, the Board is not aware of any other information relating to the appointment of Ms. Cui as the CEO that is required to be disclosed pursuant to the requirements under Rules 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Hong Kong Stock Exchange**”) and there are no other matters that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its sincere gratitude to Mr. Wu for his valuable contribution to the Company during his tenure of service as the CEO.

(II) RESIGNATION OF JOINT COMPANY SECRETARY

The Board hereby announces that the Board has received a letter of resignation from Ms. Cui to resign as the joint company secretary of the Company with effect from 5 September 2023. Ms. Cui has confirmed that she had no disagreement with the Board and there were no other matters relating to her resignation that need to be brought to the attention of the shareholders of the Company or the Hong Kong Stock Exchange.

Following the resignation of Ms. Cui, the other joint company secretary of the Company, Ms. Ng Ka Man, who possesses the qualifications and experience of company secretary as required under Rule 3.28 of the Rules Governing the Listing of Securities on the Hong Kong Stock Exchange, will remain in office and act as the sole company secretary of the Company.

The Board would like to express its sincere gratitude to Ms. Cui for her valuable contribution to the Company during her tenure of office as the joint company secretary of the Company.

By order of the Board
Homeland Interactive Technology Ltd.
Wu Chengze
Chairman

Hong Kong, 5 September 2023

As at the date of this announcement, the Board comprises Mr. Wu Chengze, Mr. Ding Chunlong and Mr. Tang Yinghao as executive Directors and Mr. Zhang Yuguo, Mr. Hu Yangyang and Ms. Guo Ying as independent non-executive Directors.

* *For identification purpose only*