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STEVE LEUNG DESIGN GROUP LIMITED

梁志天設計集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2262)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS PERIOD ENDED 30 JUNE 2023

FINANCIAL HIGHLIGHTS

	For the six months period ended 30 June	
	2023	2022
	(Unaudited)	(Unaudited)
Results:		
Revenue for the period (HK\$'million)	158.4	177.8
Loss for the period (HK\$'million)	(17.8)	(36.1)
Loss per share-basic (HK cents)	(1.52)	(3.24)

Net Assets Value:

As at 30 June 2023, the Group had net assets value per share of approximately HK\$0.28 (31 December 2022: HK\$0.30).

Remaining Contract Sum:

As at 30 June 2023, the Group had remaining contract sum of approximately HK\$526.5 million (31 December 2022: HK\$429.5 million).

Bank Balances and Cash:

As at 30 June 2023, the Group had bank balances and cash of approximately HK\$111.4 million (31 December 2022: HK\$153.3 million).

Interim Dividend:

The Board does not recommend the payment of interim dividend for the six months period ended 30 June 2023.

INTERIM RESULTS

The board (the “**Board**”) of directors (the “**Directors**”) of STEVE LEUNG DESIGN GROUP LIMITED 梁志天設計集團有限公司 (the “**Company**”) hereby announces the unaudited condensed consolidated interim results of the Company and its subsidiaries (collectively, the “**Group**”) for the six months period ended 30 June 2023 together with the unaudited comparative figures for the corresponding six months period ended 30 June 2022 as follows:

**CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND
OTHER COMPREHENSIVE INCOME**

FOR THE SIX MONTHS PERIOD ENDED 30 JUNE 2023

	NOTES	Six months period ended 30 June 2023 (Unaudited) HK\$'000	2022 (Unaudited) HK\$'000
Revenue	3	158,444	177,833
Cost of sales		(98,024)	(122,437)
Gross profit		60,420	55,396
Other gains and losses		(1,228)	(1,867)
Impairment losses on trade receivables and contract assets under expected credit loss model	4	(9,758)	(9,017)
Other income		926	858
Selling expenses		(8,781)	(12,632)
Administrative expenses		(56,512)	(65,866)
Finance costs		(2,137)	(1,719)
Loss before taxation		(17,070)	(34,847)
Income tax expense	5	(705)	(1,262)
Loss for the period	6	(17,775)	(36,109)
<i>Other comprehensive expense that may be reclassified subsequently to profit or loss</i>			
Exchange differences arising on translation of foreign operations		(5,788)	(11,189)
Total comprehensive expense for the period		(23,563)	(47,298)
Loss for the period attributable to:			
— Owners of the Company		(17,331)	(36,931)
— Non-controlling interests		(444)	822
		(17,775)	(36,109)
Total comprehensive expense for the period attributable to:			
— Owners of the Company		(22,890)	(47,787)
— Non-controlling interests		(673)	489
		(23,563)	(47,298)
Loss per share	8	HK cents	HK cents
— Basic		(1.52)	(3.24)
— Diluted		(1.52)	(3.24)

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION
AT 30 JUNE 2023

	<i>NOTES</i>	30 June 2023 (Unaudited) HK\$'000	31 December 2022 (Audited) HK\$'000
Non-current Assets			
Property, plant and equipment	9	12,795	13,872
Right-of-use assets	9	51,420	39,499
Intangible assets		1,834	2,028
Goodwill		1,172	1,205
Deposits paid for acquisition of property, plant and equipment	11	3,228	4,503
Rental deposits	11	4,331	6,327
Deferred tax assets		53,886	44,280
		<u>128,666</u>	<u>111,714</u>
Current Assets			
Inventories		49	42
Trade receivables	10	156,836	174,515
Other receivables, deposits and prepayments	11	11,446	16,430
Contract assets	12	79,945	66,781
Tax recoverable		365	263
Pledged bank deposits	16	208	–
Bank balances and cash		111,429	153,338
		<u>360,278</u>	<u>411,369</u>
Current Liabilities			
Trade payables	13	27,892	40,737
Other payables and accrued charges	13	15,317	24,336
Bank borrowings	14	30,000	30,000
Lease liabilities		19,372	16,490
Contract liabilities	12	17,474	24,044
Tax liabilities		22,080	22,263
		<u>132,135</u>	<u>157,870</u>
Net Current Assets		<u>228,143</u>	<u>253,499</u>
Total Assets less Current Liabilities		<u><u>356,809</u></u>	<u><u>365,213</u></u>

	<i>NOTES</i>	30 June 2023 (Unaudited) HK\$'000	31 December 2022 (Audited) HK\$'000
Capital and Reserves			
Share capital	15	11,414	11,414
Reserves		<u>292,117</u>	<u>315,007</u>
Equity attributable to owners of the Company		303,531	326,421
Non-controlling interests		<u>12,111</u>	<u>12,784</u>
Total Equity		<u>315,642</u>	<u>339,205</u>
Non-current Liabilities			
Deferred tax liabilities		6,833	1,335
Lease liabilities		<u>34,334</u>	<u>24,673</u>
		<u>41,167</u>	<u>26,008</u>
		<u>356,809</u>	<u>365,213</u>

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL INFORMATION FOR THE SIX MONTHS PERIOD ENDED 30 JUNE 2023

1. GENERAL INFORMATION AND BASIS OF PREPARATION

The Company was incorporated as an exempted company and registered in the Cayman Islands with limited liability under the Companies Law, Cap 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands on 9 December 2016 and its shares were listed on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) on 5 July 2018. The Company’s immediate holding company is Eagle Vision Development Limited, a limited liability company incorporated in the British Virgin Islands, whereas the Directors consider that the Company’s ultimate holding company is Jangho Group Co., Ltd., a company incorporated in the People’s Republic of China (the “**PRC**”) with its shares listed on the Shanghai Stock Exchange.

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard (“**HKAS**”) 34 *Interim Financial Reporting* issued by the Hong Kong Institutes of Certified Public Accountants (the “**HKICPA**”) as well as the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”).

The condensed consolidated financial statements are presented in Hong Kong dollars (“**HK\$**”), which is also the functional currency of the Company.

2. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis.

Other than changes in accounting policies resulting from the application of amendments to Hong Kong Financial Reporting Standards (“**HKFRSs**”), the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months period ended 30 June 2023 are the same as those presented in the Group’s annual consolidated financial statements for the year ended 31 December 2022.

Application of new and amendments to HKFRSs

In the current period, the Group has applied, for the first time, the following new and amendments to HKFRSs issued by the HKICPA which are mandatorily effective for the annual period beginning on or after 1 January 2023 for the preparation of the Group’s condensed consolidated financial statements:

HKFRS 17	Insurance Contracts
Amendments to HKAS 1 and HKFRS Practice Statement 2	Disclosures of Accounting Policies
Amendments to HKAS 8	Definition of Accounting Estimates
Amendments to HKAS 12	Deferred Tax related to Assets and Liabilities arising from a Single Transaction
Amendments to HKAS 12	International Tax Reform — Pillar Two Model Rules

Except as described below, the application of the new and amendments to HKFRSs in the current period has no material impact on the Group’s performance and financial positions for the current and prior periods and/or on the disclosures set out in these condensed consolidated financial statements.

2.1 Impacts on application of amendments

Amendments to HKAS 1 Presentation of Financial Statements and HKFRS Practice Statement 2 Making Materiality Judgements — Disclosure of Accounting Policies

The amendments change the requirements in HKAS 1 with regard to disclosure of accounting policies. The amendments replace all instances of the term ‘significant accounting policies’ with ‘material accounting policy information’. Accounting policy information is material if, when considered together with other information included in an entity’s financial statements, it can reasonably be expected to influence decisions that the primary users of general purpose financial statements make on the basis of those financial statements.

The supporting paragraphs in HKAS 1 are also amended to clarify that accounting policy information that relates to immaterial transactions, other events or conditions is immaterial and need not be disclosed. Accounting policy information may be material because of the nature of the related transactions, other events or conditions, even if the amounts are immaterial. However, not all accounting policy information relating to material transactions, other events or conditions is itself material.

These amendments had no impact on the interim unaudited condensed consolidated financial statements of the Group.

Amendments to HKAS 8 Accounting Policies, Changes in Accounting Estimates and Errors — Definition of Accounting Estimates

The amendments replace the definition of a change in accounting estimates with a definition of accounting estimates. Under the new definition, accounting estimates are “monetary amounts in financial statements that are subject to measurement uncertainty”.

The definition of a change in accounting estimates was deleted. However, the HKICPA retained the concept of changes in accounting estimates in the standard with the following clarifications:

- A change in accounting estimate that results from new information or new developments is not the correction of an error
- The effects of a change in an input or a measurement technique used to develop an accounting estimate are changes in accounting estimates if they do not result from the correction of prior period errors

These amendments had no impact on the interim unaudited condensed consolidated financial statements of the Group.

Amendments to HKAS 12 Income Taxes — Deferred Tax related to Assets and Liabilities arising from a Single Transaction

The amendments introduce a further exception from the initial recognition exemption. Under the amendments, an entity does not apply the initial recognition exemption for transactions that give rise to equal taxable and deductible temporary differences.

Depending on the applicable tax law, equal taxable and deductible temporary differences may arise on initial recognition of an asset and liability in a transaction that is not a business combination and affects neither accounting nor taxable profit. For example, this may arise upon recognition of a lease liability and the corresponding right-of-use asset applying HKFRS 16 at the commencement date of a lease.

The cumulative effect of recognising these adjustments as of 31 December 2022 was not material and hence no adjustment was made to the beginning retained earnings, or another component of equity.

3. REVENUE AND SEGMENT INFORMATION

The Group's revenue represents service revenue from provision of interior design services and interior decorating and furnishing design services, license fee revenue from product design services, and trading income from trading of interior decorative products.

An analysis of the Group's revenue for the six months period ended 30 June 2023 and 30 June 2022 are as follows:

	Six months period ended	
	30 June	
	2023	2022
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Service revenue	123,209	147,934
License fee revenue	1,376	1,231
Trading income	33,859	28,668
	<u>158,444</u>	<u>177,833</u>

The operating business units are identified based on internal reports of the Group that are regularly reviewed by the Company's chief operating decision maker ("CODMs"), i.e. the executive directors of the Company, for the purpose of allocating resources to segments and assessing their performance. In prior years, operating segments were organised according to the nature of the services provided or goods sold and divided into 3 business units: interior design services, interior decorating and furnishing services and product design services. In order to obtain more reliable and relevant accounting information for making strategic decision and provide a more appropriate presentation of the Group's business operations, starting from 2023, the Group changed its operating segments based on the brand division, as follows:

- I. SLD (Steve Leung Design): Provision of interior design services and licensing arrangement under all "Steve Leung" related brands, which mainly focus on the residential market.

2. SLL (Steve Leung Lifestyle): Provision of interior decorating and furnishing design services and trading of interior decorative products under “Steve Leung” related brands, which mainly focus on the residential market.
3. JHD (Jangho Design): Provision of interior design services and interior decorating and furnishing design services under “Jangho” brand, which mainly focus on the hospitality and commercial projects in the PRC.

The change in operating business units is consistent with the way in which segment information is presented in the internal reports provided to CODMs. The comparative amounts have been restated to conform with the current period’s presentation.

Segment information about these reportable and operating segments is presented below.

Disaggregation of revenue from contracts with customers

	Six months period ended 30 June 2023 (unaudited)			
	SLD HK\$'000	SLL HK\$'000	JHD HK\$'000	Total HK\$'000
Geographical markets				
Hong Kong	7,432	3,883	–	11,315
PRC	81,015	33,507	24,819	139,341
Other regions	7,714	74	–	7,788
	<u>96,161</u>	<u>37,464</u>	<u>24,819</u>	<u>158,444</u>
Timing of revenue recognition				
Over time				
Service revenue	94,785	3,605	24,819	123,209
At point in time				
License fee revenue	1,376	–	–	1,376
Trading income	–	33,859	–	33,859
	<u>1,376</u>	<u>33,859</u>	<u>–</u>	<u>35,235</u>
	<u>96,161</u>	<u>37,464</u>	<u>24,819</u>	<u>158,444</u>

	Six months period ended 30 June 2022			Total HK\$'000
	SLD HK\$'000	SLL HK\$'000	JHD HK\$'000	
Geographical markets				
Hong Kong	9,255	1,568	–	10,823
PRC	81,626	33,731	38,557	153,914
Other regions	12,918	178	–	13,096
	<u>103,799</u>	<u>35,477</u>	<u>38,557</u>	<u>177,833</u>
Timing of revenue recognition				
Over time				
Service revenue	<u>102,568</u>	<u>6,809</u>	<u>38,557</u>	<u>147,934</u>
At point in time				
License fee revenue	1,231	–	–	1,231
Trading income	–	28,668	–	28,668
	<u>1,231</u>	<u>28,668</u>	<u>–</u>	<u>29,899</u>
	<u>103,799</u>	<u>35,477</u>	<u>38,557</u>	<u>177,833</u>

Segment information about these reportable and operating segments is presented below.

Segment revenue and results

	SLD HK\$'000	SLL HK\$'000	JHD HK\$'000	Total HK\$'000
For the six months period ended 30 June 2023 (unaudited)				
<i>Revenue</i>				
Segment revenue from external customers	<u>96,161</u>	<u>37,464</u>	<u>24,819</u>	<u>158,444</u>
<i>Gross profit</i>	<u>42,882</u>	<u>10,096</u>	<u>7,442</u>	<u>60,420</u>
Selling expenses	(5,472)	(599)	(2,710)	(8,781)
Administrative expenses	(36,478)	(15,901)	(4,133)	(56,512)
Impairment losses on trade receivables and contract assets under expected credit loss model	(6,633)	(1,704)	(1,421)	(9,758)
Other operating (expenses) income	(640)	71	267	(302)
Finance costs	(1,854)	(260)	(23)	(2,137)
Loss before taxation	<u>(8,195)</u>	<u>(8,297)</u>	<u>(578)</u>	<u>(17,070)</u>

	SLD HK\$'000	SLL HK\$'000	JHD HK\$'000	Total HK\$'000
For the six months period ended				
30 June 2022 (unaudited) (restated)				
<i>Revenue</i>				
Segment revenue from external customers	<u>103,799</u>	<u>35,477</u>	<u>38,557</u>	<u>177,833</u>
<i>Gross profit</i>	29,819	9,519	16,058	55,396
Selling expenses	(8,830)	(646)	(3,156)	(12,632)
Administrative expenses	(44,806)	(16,509)	(4,551)	(65,866)
Impairment losses on trade receivables and contract assets under expected credit loss model	(3,307)	(2,870)	(2,840)	(9,017)
Other operating (expenses) income	(1,134)	71	54	(1,009)
Finance costs	<u>(1,525)</u>	<u>(194)</u>	<u>–</u>	<u>(1,719)</u>
(Loss) profit before taxation	<u><u>(29,783)</u></u>	<u><u>(10,629)</u></u>	<u><u>5,565</u></u>	<u><u>(34,847)</u></u>

4. IMPAIRMENT LOSSES ON TRADE RECEIVABLES AND CONTRACT ASSETS UNDER EXPECTED CREDIT LOSS MODEL

	Six months period ended 30 June	
	2023 HK\$'000 (Unaudited)	2022 HK\$'000 (Unaudited)
Net impairment losses recognised in respect of		
— trade receivables	<u>8,255</u>	7,985
— contract assets	<u>1,503</u>	<u>1,032</u>
	<u><u>9,758</u></u>	<u><u>9,017</u></u>

The basis of determining the data, assumptions and the estimation techniques used in the condensed consolidated financial statements for the six months period ended 30 June 2023 are the same as those followed in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2022.

5. INCOME TAX EXPENSE

	Six months period ended 30 June	
	2023 <i>HK\$'000</i> (Unaudited)	2022 <i>HK\$'000</i> (Unaudited)
Current tax:		
Hong Kong Profits Tax	–	–
PRC Enterprise Income Tax	<u>5,245</u>	<u>4,999</u>
	<u>5,245</u>	<u>4,999</u>
Under provision in prior years:		
Hong Kong Profits Tax	–	–
PRC Enterprise Income Tax	<u>56</u>	<u>98</u>
	<u>56</u>	<u>98</u>
Deferred taxation	<u>(4,596)</u>	<u>(3,835)</u>
	<u><u>705</u></u>	<u><u>1,262</u></u>

Hong Kong Profits Tax is calculated at 16.5% on the estimated assessable profits for both periods.

Under the Law of the PRC on Enterprise Income Tax (the “**EIT Law**”) and Implementation Regulation of the EIT Law, the tax rate of the PRC subsidiaries is 25% for both periods.

Deferred tax for both periods arose from temporary differences arising from accelerated tax depreciation, allowance for credit losses, tax losses and unrealised profits.

6. LOSS FOR THE PERIOD

Loss for the period has been arrived at after charging (crediting):

	Six months period ended	
	30 June	
	2023	2022
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Amortisation of intangible assets		
— included in cost of sales	87	104
— included in administrative expenses	137	116
	<u>224</u>	<u>220</u>
Cost of inventories recognised as an expense	24,322	19,370
Depreciation of property, plant and equipment	2,874	6,535
Depreciation of right-of-use assets	10,843	12,594
Exchange loss, net	415	1,851
Interest income from banks	(175)	(224)
Interest on bank borrowings	1,111	745
Interest on lease liabilities	1,026	974
Loss on disposals of property, plant and equipment	358	16
Loss on lease termination	469	—
Gain on lease modification	(14)	—
Grants received from local government (<i>Note 1</i>)	(276)	(78)
PRC incentive rebates (<i>Note 2</i>)	(43)	(79)
	<u>(43)</u>	<u>(79)</u>

Notes:

1. The amounts represent grants provided by the relevant PRC authorities to certain PRC subsidiaries of the Group. There were no other terms to the grants and therefore, the Group recognised the grants in other income upon approvals being obtained from the relevant PRC authorities.
2. The amounts represent certain incentive to attract foreign investments from the relevant PRC local authorities in the form of incentive rebates in Tianjin, the PRC.

9. MOVEMENT IN PROPERTY, PLANT AND EQUIPMENT AND RIGHT-OF-USE ASSETS

During the six months period ended 30 June 2023, the Group acquired property, plant and equipment of HK\$2,463,000 (six months period ended 30 June 2022: HK\$385,000).

During the six months period ended 30 June 2023, the Group entered into new lease agreements for the use of properties ranging from 2 to 3 years (six months period ended 30 June 2022: 3 to 5 years) and recognised right-of-use assets of HK\$27,946,000 (six months period ended 30 June 2022: HK\$1,648,000) and lease liabilities of HK\$27,946,000 (six months period ended 30 June 2022: HK\$1,648,000) on lease commencement. The Group early terminated two leases of lease liabilities amounting to HK\$4,708,000, and a corresponding adjustment was made to the right-of-use assets for HK\$4,461,000; and modified one lease of lease liability amounting to HK\$283,000, and a corresponding adjustment was made to right-of-use asset for HK\$269,000 during the six months period ended 30 June 2023.

10. TRADE RECEIVABLES

	At 30 June 2023 HK\$'000 (Unaudited)	At 31 December 2022 HK\$'000 (Audited)
Trade receivables	162,111	169,001
Less: allowance for credit losses	<u>(57,772)</u>	<u>(54,480)</u>
Trade receivables (net carrying amount)	<u>104,339</u>	<u>114,521</u>
Unbilled receivables (Note)	89,974	94,904
Less: allowance for credit losses	<u>(37,477)</u>	<u>(34,910)</u>
Unbilled receivables (net carrying amount)	<u>52,497</u>	<u>59,994</u>
	<u><u>156,836</u></u>	<u><u>174,515</u></u>

Note: Unbilled receivables primarily relate to the Group's unconditional right to consideration for work completed in achieving specified milestones as stipulated in the contracts but the related invoices have not yet been issued as at the period end.

Included in the carrying amount of trade receivables as at 30 June 2023 is an amount of HK\$17,464,000 (31 December 2022: HK\$20,192,000) due from related parties controlled by a controlling shareholder of the Company.

The following is an aged analysis of trade receivables, net of allowance for credit losses, presented based on the invoice date at the end of each reporting period.

	At	At
	30 June	31 December
	2023	2022
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
0 to 30 days	35,778	35,838
31 to 90 days	9,976	13,165
91 to 180 days	6,074	19,162
181 days to 1 year	19,841	17,244
Over 1 year	32,670	29,112
	<u>104,339</u>	<u>114,521</u>

There is no credit period given on billing for its customers.

As at 30 June 2023, included in the Group's trade receivables balance are debtors with aggregate carrying amount of HK\$104,339,000 (31 December 2022: HK\$114,521,000) which are past due as at the reporting date. Out of the past due balances, HK\$58,585,000 (31 December 2022: HK\$65,518,000) has been past due more than 90 days and is not considered as in default since the amounts are still considered as recoverable based on historical experience and forward-looking estimates. As at 30 June 2023, the Group's trade receivables of HK\$17,314,000 (31 December 2022: HK\$19,142,000) are collateralised by certain PRC properties of customers, of which HK\$17,297,000 (31 December 2022: HK\$16,865,000) are related to debtors with balances due over 1 year.

The basis of determining the inputs and assumptions and the estimation techniques for the assessment of the impairment losses under expected credit loss model used in the condensed consolidated financial statements for the six months period ended 30 June 2023 are the same as those followed in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2022.

Included in the carrying amount of contract assets as at 30 June 2023 is an amount of HK\$1,728,000 (31 December 2022: HK\$2,042,000) from related parties controlled by a controlling shareholder of the Company.

	At 30 June 2023 HK\$'000 (Unaudited)	At 31 December 2022 HK\$'000 (Audited)
Contract liabilities		
Interior design services	9,919	8,667
Interior decorating and furnishing services	7,555	15,377
	<u>17,474</u>	<u>24,044</u>

The contract liabilities represent the Group's obligation to transfer performance obligation to customers for which the Group has received considerations from the customers.

13. TRADE PAYABLES, OTHER PAYABLES AND ACCRUED CHARGES

The following is an aged analysis of trade payables presented based on the invoice date at the end of each reporting period:

	At 30 June 2023 HK\$'000 (Unaudited)	At 31 December 2022 HK\$'000 (Audited)
0 to 180 days	12,224	21,335
Over 180 days	15,668	19,402
	<u>27,892</u>	<u>40,737</u>

The following is the analysis of other payables and accrued charges at the end of each reporting period:

	At 30 June 2023 HK\$'000 (Unaudited)	At 31 December 2022 HK\$'000 (Audited)
Accrued staff benefits	10,429	16,526
Deposits received from customers	242	139
Other payables and accrued charges	4,646	7,671
	<u>15,317</u>	<u>24,336</u>

14. BANK BORROWINGS

At 30 June 2023 HK\$'000 (Unaudited)	At 31 December 2022 HK\$'000 (Audited)
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The carrying amounts of the bank loans that contain a repayment on demand clause (shown under current liabilities) and the maturity analysis based on the scheduled repayment dates set out in the loan agreements are within one year

<u>30,000</u>	<u>30,000</u>
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As at 30 June 2023, included in the Group's borrowings are variable-rate borrowings of HK\$30,000,000 (31 December 2022: HK\$30,000,000) carrying interest ranging from 3.25% to 3.75% (31 December 2022: 2.5% to 3.75%) per annum over Hong Kong Interbank Offering Rate.

15. SHARE CAPITAL

Number of shares	HK\$
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Ordinary shares of the Company of HK\$0.01 each

Authorised

At 1 January 2022 (audited), 31 December 2022 (audited) and 30 June 2023 (unaudited)

<u>4,000,000,000</u>	<u>40,000,000</u>
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Issued and fully paid

At 1 January 2022 (audited), 31 December 2022 (audited) and 30 June 2023 (unaudited)

<u>1,141,401,000</u>	<u>11,414,010</u>
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16. PLEDGE OF ASSETS

As at 30 June 2023, a bank deposit of HK\$208,000 (31 December 2022: Nil) was pledged to a bank to secure a performance bond.

MANAGEMENT DISCUSSION AND ANALYSIS

Market Overview

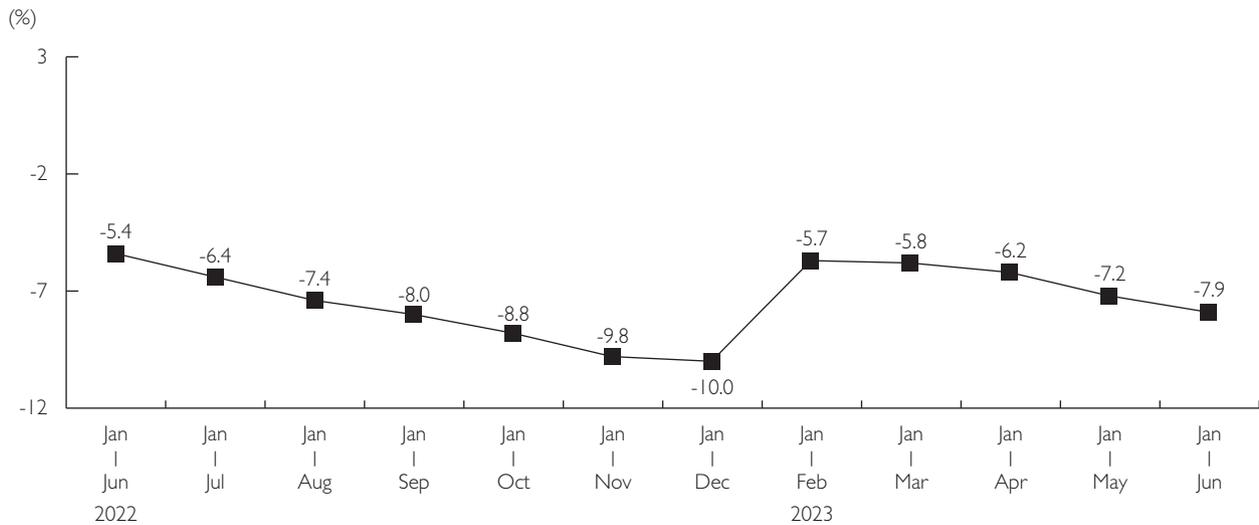
After the 3-year period shroud by COVID-19, the world enters a new post-pandemic era in 2023. Despite some signs of improvement in recent economic growth, the global economy continued to struggle with the far-reaching effects of the pandemic as well as the persistent challenges posted by inflation and banking crisis in the first half of 2023. In China, the economy is gradually recovering but the situation varies by industries. In particular, the pace of recovery in the real estate market remained slow.

In response, the PRC government introduced a range of measures to stabilise and stimulate the property market. According to data monitored by the China Index Academy (中指研究所), over 300 policies aimed at relaxing the real estate market have been introduced in more than 100 provinces and cities during the six months period ended 30 June 2023 (the “**Period**”). Among these policies, supporting the use of housing provident funds is a significant measure, while purchasing subsidies are also a primary means of implementing city-specific strategies. In some cities, efforts are being made to optimise purchase restriction policies, reduce down payment ratios and mortgage loan interest rates, and improve supervision of pre-sale funds.

Nevertheless, these efforts have not brought about the expected recovery momentum of the domestic real estate market. With the concentrated release of the backlog of demand, the property market experienced a brief surge in active transactions in the first quarter of 2023. However, this trend was not sustained, and the market cooled down significantly in the subsequent quarter. According to data released by the National Bureau of Statistics of China (the “**NBSC**”), the cumulative sales area of commercialised buildings during the Period was 595.15 million square metres, marking a 5.3% decline from the six months period ended 30 June 2022 (the “**Previous Period**”), of which the sales area of residential buildings decreased by 2.8%. The sales amount of commercialised buildings during the Period was RMB6,309.2 billion, showing only a 1.1% increase compared to the Previous Period.

The subdued consumer atmosphere in home buying has slowed down the development pace of real estate developers during the Period. The investment in real estate development was RMB5,855.0 billion, down 7.9% from the Previous Period. Meanwhile, the investment in residential buildings was RMB4,443.9 billion, marking a 7.3% decline. According to data from the NBSC, floor space of real estate newly started during the Period decreased significantly by 24.3% compared to the Previous Period. Specifically, the floor space of residential newly started during the Period was approximately 360 million square metres, representing a 24.9% decrease. The decline in the number of construction and development of new projects had a direct negative impact on our business.

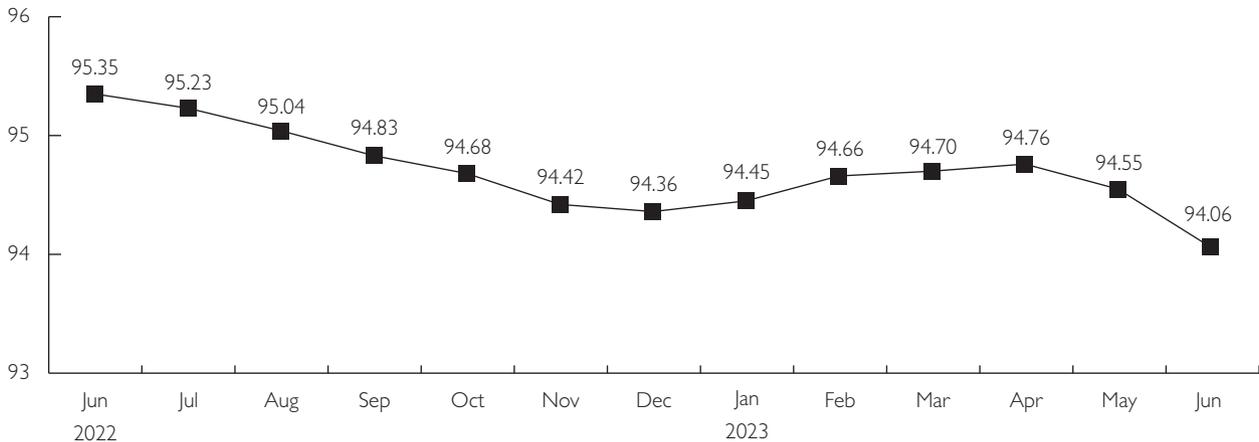
Growth Rate of Investment in Real Estate Development



Source: the NBSC

Statistics from the NBSC also showed that the national real estate climate index¹ in June 2023 was recorded at 94.06, which is even lower than the level during the pandemic in 2022. This implies that the real estate industry may face significant challenges and experience a prolonged period of sluggish growth. As current market conditions and consumer sentiment remain weak, the industry will probably continue to face headwinds in the near future.

National Real Estate Climate Index



Source: the NBSC

¹ The national real estate climate index takes investment in real estate development as the benchmark and takes related indicators such as real estate investment, capital, area, sales etc. into account. The most appropriate level of national real estate climate index is 100, the moderate level is between 95 and 105, the lower level is below 95, and the higher level is above 105.

The challenge faced by real estate developers in raising funds remained severe, with defaults, liquidations, and debt restructuring among domestic real estate companies. According to data from the NBSC, the actual funds of real estate development enterprises during the Period has decreased by 9.8% compared to the Previous Period. The scale of domestic bonds and offshore USD bonds due in 2023 in the real estate industry are approximately RMB1.99 trillion and USD77 billion, represented an increase of 13.3% and 31.4% respectively compared with 2022, according to the report dated 28 May 2023 released by TF Securities (天風證券) research team. Further, according to data from “Wind”, the number of bonds issued by real estate companies eventually defaulted amounted to 188, and the total balance of defaulted bonds was RMB212.38 billion as of 9 June 2023.

In addition, with cautious consumer sentiment in home buying, some potential clients have put their renovation or decoration plans on hold, which further hampered the revival of the interior design industry.

Not only the residential property market, but China’s hotel industry is also undergoing a transformation. After a prolonged period of pandemic, numerous struggling hotel operators and real estate hotel developers have withdrawn from the market due to financial difficulties. This, in turn, has resulted in a more concentrated market, with hotel developers and operators focusing more on hotel quality rather than quantity. By these circumstances, the hotel-related interior design business is also being affected.

Overall Performance and Business Review

In this challenging context, the Group continued to navigate the difficult business environment through prudent financial management and strategic decision-making.

More than half a year has passed since the pandemic-related restrictions were lifted, the inflection point of the PRC real estate market has not yet arrived. Insufficient consumer confidence, weak sales market and shortage of capital for developers have led them to adopt a conservative and wait-and-see attitude in advancing project progress and launching new properties on the market, which has had a direct impact on real estate-related industries such as interior design. While the Group’s new contract sum awarded showed an upward trend, we are experiencing headwinds in the form of delayed project progress and slow payment schedules from real estate developers.

In view of this, the Group has taken decisive steps to mitigate risks and reinforce our financial position. We have maintained a prudent financial management strategy, which includes enhancing our cash flow management, optimising our cost structure and carefully managing our project risks. We have taken steps to diversify our revenue streams and expand into more projects outside of residences such as prestige membership club, restaurant and overseas hotel design. We have also strengthened our talent development programmes, optimised our design capabilities and technology, and streamlined our design process to enhance our competitiveness and improve our operational efficiency.

Against the aforesaid backdrop, total revenue of the Group decreased by approximately 10.9% to approximately HK\$158.4 million during the Period (Previous Period: HK\$177.8 million). Nevertheless, gross profit of the Group increased by approximately 9.0% to approximately HK\$60.4 million during the Period (Previous Period: HK\$55.4 million). Gross profit margin therefore increased from approximately 31.2% for the Previous Period to approximately 38.1% for the Period, mainly attributable to the decrease in cost resulting from the implementation of effective cost control measures. As a result of the substantial decrease in operating costs and expenses, the Group eventually narrowed its net loss to approximately HK\$17.8 million for the Period (Previous Period: net loss of HK\$36.1 million) despite a decline in the Group's turnover.

Notwithstanding the unsatisfactory performance of the Group for the Period, our pipeline was maintained. As at 30 June 2023, the aggregate remaining contract sum of the Group was approximately HK\$526.5 million (31 December 2022: HK\$429.5 million). The stable contract pipeline will provide a solid backing for the Group, supporting the Group to adapt to and overcome the difficulties in the market turmoil.

Despite the volatile external operating environment, the cash position and liquidity of the Group remains positive. As at 30 June 2023, the bank balances and cash of the Group were approximately HK\$111.4 million (31 December 2022: HK\$153.3 million) and the current ratio remained at approximately 2.7 (31 December 2022: 2.6). The reduction of bank balances and cash was mainly due to the decelerated operating cash inflow during the Period.

The following states the Group's remaining contract sum and its movement during the Period:

	For the six months period ended 30 June 2023				For the six months period ended 30 June 2022			
	SLD HK\$ million	SLL HK\$ million	JHD HK\$ million	Total HK\$ million	SLD HK\$ million	SLL HK\$ million	JHD HK\$ million	Total HK\$ million
Remaining contract sum at the beginning of the period	212.5	117.9	99.1	429.5	206.3	127.6	88.3	422.2
Add: New contract sum awarded during the period	194.0	100.5	46.2	340.7	146.8	107.5	61.2	315.5
Less: VAT for newly awarded contracts	(9.6)	(10.8)	(2.6)	(23.0)	(7.2)	(11.7)	(3.5)	(22.4)
Less: Revenue recognised during the period	(94.8)	(37.4)	(24.8)	(157.0)	(102.6)	(35.5)	(38.5)	(176.6)
Less: Variation order	(23.5)	(17.9)	(3.9)	(45.3)	(29.4)	(37.4)	(0.4)	(67.2)
Less: Exchange realignments	(10.2)	(5.0)	(3.2)	(18.4)	(2.2)	(5.7)	(5.2)	(13.1)
Remaining contract sum at the end of the period	268.4	147.3	110.8	526.5	211.7	144.8	101.9	458.4

Compared with the Previous Period, new contract sum awarded for the Period slightly increased from the award of certain gifted hospitality projects by the Group. However, due to the overall slow project progress during the Period, revenue recognition has not caught up with the amount of new contract sum awarded, which resulted in the total remaining contract sum increased from approximately HK\$429.5 million as at 31 December 2022 to approximately HK\$526.5 million as at 30 June 2023.

The following table sets forth the breakdown of remaining contract sum by brand and types of projects:

	As at 30 June 2023					As at 31 December 2022				
	SLD	SLL	JHD	Total	% of total remaining contract sum	SLD	SLL	JHD	Total	% of total remaining contract sum
	HK\$ million	HK\$ million	HK\$ million	HK\$ million	%	HK\$ million	HK\$ million	HK\$ million	HK\$ million	%
Remaining contract sum										
Residential project	168.8	142.0	19.3	330.1	62.7	151.1	114.3	20.2	285.6	66.5
Private residence project	34.2	1.6	1.5	37.3	7.1	34.6	1.8	1.6	38.0	8.8
Hospitality project	42.7	1.8	35.9	80.4	15.3	13.1	0.5	34.8	48.4	11.3
Commercial project	12.2	0.3	35.6	48.1	9.1	13.0	0.3	24.3	37.6	8.8
Others	10.5	1.6	18.5	30.6	5.8	0.7	1.0	18.2	19.9	4.6
Total	268.4	147.3	110.8	526.5	100.0	212.5	117.9	99.1	429.5	100.0

The following table sets forth the breakdown of revenue by brand and types of projects:

	For the six months period ended 30 June 2023					For the six months period ended 30 June 2022				
	SLD	SLL	JHD	Total	% of total revenue	SLD	SLL	JHD	Total	% of total revenue
	HK\$ million	HK\$ million	HK\$ million	HK\$ million	%	HK\$ million	HK\$ million	HK\$ million	HK\$ million	%
Revenue										
Residential project	61.0	34.5	3.2	98.7	62.3	72.9	34.3	5.4	112.6	63.4
Private residence project	7.4	1.9	–	9.3	5.9	11.8	0.5	–	12.3	6.9
Hospitality project	22.1	1.0	8.8	31.9	20.1	9.3	0.2	17.9	27.4	15.4
Commercial project	2.5	–	10.8	13.3	8.4	7.4	0.5	9.6	17.5	9.8
Others	3.2	–	2.0	5.2	3.3	2.4	–	5.6	8.0	4.5
Total	96.2	37.4	24.8	158.4	100.0	103.8	35.5	38.5	177.8	100.0

As mentioned above, the Group's total revenue dropped by approximately 10.9% during the Period. The reduction was mainly resulted from the decline in revenue of our JHD brand by approximately 35.6% as compared with the Previous Period. Detailed performance of each segment was analysed as below.

SL D

SLD (Steve Leung Design) segment includes the “Steve Leung” brand, such as SLD, SLC, SL2.0, SLH, SLA, SLW, etc. All these brands cover the provision of interior design and product design for different project types and natures. This segment is also the major business segment of the Group.

During the Period, this segment maintained its main focus on the residential project sector. The entire SLD brand contributed approximately 60.7% of the Group’s revenue (Previous Period: 58.4%). Segment revenue decreased from approximately HK\$103.8 million for the Previous Period to approximately HK\$96.2 million for the Period, representing a decrease of approximately 7.3%. The shrinkage of revenue was mainly arising from the interior design services of residential related sectors for slowdown in project progress as a consequence of the overall decreasing trend in investment and sales volume of the property market in the first half of 2023.

Another important component of this segment is the provision of and the licensing arrangement for product design services, which adds value to the overall interior design, decorating, and furnishing layout of projects, hence enhancing customer satisfaction. This is one of the Group’s important marketing and branding strategies. During the Period, our product design services continued to perform steadily, with revenue reaching approximately HK\$1.4 million (Previous Period: HK\$1.2 million).

As of 30 June 2023, this business segment has a remaining contract sum of approximately HK\$268.4 million (31 December 2022: HK\$212.5 million), which is expected to be realised based on the stages of completion and the general progress of projects in the second half of 2023 and 2024.

SL L

SLL (Steve Leung Lifestyle) segment represents another “Steve Leung” brand that focuses on the provision of interior decorating and furnishing design services and trading of interior decorative products. This segment complements with the interior design services provided by the Group under SLD brand to further perfect our projects. Revenue for this segment was largely contributed by the trading of interior decorative products, which would be recognised upon delivery of interior decorative products to the physical sites.

This segment contributed around 23.6% of the Group’s total revenue for the Period (Previous Period: 20.0%). SLL performed relatively stable during the Period and remained focused on the residential project sector. Revenue for SLL recorded a slight increase of approximately 5.4% to approximately HK\$37.4 million (Previous Period: HK\$35.5 million).

As at 30 June 2023, this business segment had a remaining contract sum of approximately HK\$147.3 million (31 December 2022: HK\$117.9 million), which is expected to be realised based on the stages of completion of projects and the delivery of interior decorative products.

Riding on the Group's extensive experience and expertise in interior design, along with a stable pipeline, it is expected that SLL will remain strong and stable during this sluggish period.

JH D

JHD (Jangho Design) segment refers to the provision of interior design and interior decorating and furnishing design services under the "Jangho" brand which mainly focuses on hospitality and commercial project sectors in the PRC.

JHD contributed approximately 15.7% of the Group's total revenue for the Period (Previous Period: 21.7%). Segment revenue substantially dropped by approximately 35.6%, from approximately HK\$38.5 million for the Previous Period to approximately HK\$24.8 million for the Period. The major reduction in revenue is arising from the hospitality sector, which dropped from approximately HK\$17.9 million for the Previous Period to approximately HK\$8.8 million for the Period. The decrease is mainly due to slowdown in project progress and the decrease in hotel projects awarded to JHD as a result of financial hardship for the real estate hotel developers.

As of 30 June 2023, this business segment had a remaining contract sum of approximately HK\$110.8 million (31 December 2022: HK\$99.1 million), which is expected to be realised based on the stages of completion, the general progress of projects, and the delivery of interior decorative products in the second half of 2023 and 2024.

Financial Review

Revenue and Gross Profit

During the Period, the Group's revenue decreased by approximately HK\$19.4 million or 10.9%, from approximately HK\$177.8 million for the Previous Period to approximately HK\$158.4 million for the Period. The decrease in total revenue was mainly contributed by the slowdown in the progress of projects during the Period, as explained in the section headed "Overall Performance and Business Review" of this announcement.

The Group's revenue can be segregated into three major natures, which consists of (i) service revenue from provision of interior design and interior decorating and furnishing design service, (ii) trading income from trading of interior decorating products and (iii) license fee revenue from product design service.

The following states the Group's breakdown of revenue and gross profit by brand during the Period:

Revenue and Gross Profit by Segment

	For the six months period ended 30 June 2023				For the six months period ended 30 June 2022			
	SLD HK\$ million	SLL HK\$ million	JHD HK\$ million	Total HK\$ million	SLD HK\$ million	SLL HK\$ million	JHD HK\$ million	Total HK\$ million
Service revenue	94.8	3.6	24.8	123.2	102.6	6.8	38.5	147.9
License fee revenue	1.4	-	-	1.4	1.2	-	-	1.2
Trading income	-	33.8	-	33.8	-	28.7	-	28.7
Total Revenue	96.2	37.4	24.8	158.4	103.8	35.5	38.5	177.8
Gross Profit	42.9	10.1	7.4	60.4	29.8	9.5	16.1	55.4
Gross Profit Margin	44.6%	27.0%	29.8%	38.1%	28.7%	26.8%	41.8%	31.2%

Service revenue decreased from approximately HK\$147.9 million for the Previous Period to approximately HK\$123.2 million for the Period. The decrease in service revenue is mainly attributable to the drop in revenue from the JHD segment in hospitality sector, in particular, the PRC hotel projects, and the SLD segment in residential related sectors as a result of the slowdown in overall project progress. While the trading revenue increased from approximately HK\$28.7 million for the Previous Period to approximately HK\$33.8 million for the Period.

The Group's gross profit increased by approximately HK\$5.0 million or 9.0%, from approximately HK\$55.4 million for the Previous Period to approximately HK\$60.4 million for the Period, while gross profit margin increased to approximately 38.1% (Previous Period: 31.2%). The increase was primarily due to the optimisation of overall cost and headcount during the Period.

Other Gains and Losses

The Group recorded other losses of approximately HK\$1.2 million for the Period as compared with the other losses of approximately HK\$1.9 million for the Previous Period, which were primarily due to the decrease in net exchange loss in the Period.

Impairment Losses on Trade Receivables and Contract Assets Under Expected Credit Loss Model

Impairment losses on trade receivables and contract assets for the Period was approximately HK\$9.8 million (Previous Period: HK\$9.0 million), the increase is mainly due to the increase in the overall uncertainty of client settlement. For details, please refer to the section headed "Credit Risk Exposure" of this announcement.

Other Income

Other income of the Group mainly includes government grants, interest income from bank deposits and PRC incentive rebates. Other income maintained at approximately HK\$0.9 million during the Period (Previous Period: HK\$0.9 million).

Selling Expenses

Selling expenses of the Group decreased from approximately HK\$12.6 million to approximately HK\$8.8 million, representing a decrease of approximately 30.2% during the Period. The decrease was mainly due to the decrease in staff cost from the re-allocation of staff resources and manpower streamlining measures implemented during the Period.

Administrative Expenses

Administrative expenses of the Group decreased from approximately HK\$65.9 million to approximately HK\$56.5 million, representing a decrease of approximately 14.3% during the Period. The decrease was mainly attributable to the continued cost control and manpower streamlining measures implemented during the Period.

Finance Costs

Finance costs of the Group comprised interest on lease liabilities and the bank borrowings for financing the Group's operations. Finance costs increased from approximately HK\$1.7 million for the Previous Period to approximately HK\$2.1 million for the Period, representing an increase of approximately 23.5%. The increase was mainly attributable to the increase in interest rate of the bank borrowings.

Loss for the Period

As the cost and expenses saved by the Group during the Period outweighed the decline in revenue, the Group's loss for the period decreased from approximately HK\$36.1 million for the Previous Period to approximately HK\$17.8 million for the Period.

Basic Loss Per Share

The Company's basic loss per share for the Period was approximately HK1.52 cents (Previous Period: HK3.24 cents per share), the decrease was in line with the reduction of loss for the Period.

Outlook and Prospects

Looking forward, the confidence and investment levels of consumers and private enterprises still need to be improved. Data released by the People's Bank of China revealed that the increment in newly-granted loans and social financing in July 2023 both hit a 5-year low, which implies a poor consumption and investment sentiment and the weak expectations of enterprises on the prospects for future economic development. The slowing global economy could also limit China's export growth. On the other hand, the PRC real estate industry is undergoing deep adjustments. In July 2023, real estate sales continued its downward trend. Pressure on developers to raise capital and destock is likely to keep real estate investment low for a period of time.

Despite all these challenges, the Group remains cautiously optimistic about the economic recovery and the outlook for the real estate industry. The Political Bureau of the Communist Party of China (CPC) Central Committee (中共中央政治局) held a meeting in late July 2023, emphasising the need to actively expand domestic demand in driving economic growth. In particular, the meeting pointed out that real estate policies would be utilised and optimised in a timely and effective manner to meet the needs of residents for improved housing quality and to adapt to significant changes in the supply and demand relationship in the domestic real estate market. With this clear stance, the Group believes that favourable real estate market policies will continue to be implemented to restore the market confidence, and the focus of future policies will shift from quantity to quality.

The Group closely monitors the market conditions and adapting our strategies to the latest developments. We identified the changing needs and preferences of Chinese consumers, who are increasingly looking for interior design solutions that not only look good but also enhance their quality of life. Survey released by the China Index Academy in July 2023 indicates that the satisfaction of Chinese residents with their living conditions continues to decline, with an overall satisfaction score of 72.3 out of 100 in 2023, a decrease of 2.7 points from 2022, while the satisfaction with "home design" fell by 1.8 points to 71.6 compared to 2022, conclusion of which confirms people's pursuit of improving their quality of life. We believe that the future development of China's interior design and furnishing industries will present three major trends: personalisation, smart homes, and green design. By staying at the forefront of these trends, we can continue to meet the evolving needs of our clients and maintain our competitive edge in the industry.

We recognise that the challenges facing the interior design industry are significant, but we are confident that our commitment to delivering high-quality services and innovative design solutions will enable us to overcome these challenges. Meanwhile, the Group is actively seeking opportunities to achieve a more diversified client base and expand into more diversified businesses from different perspectives, with the aim of providing our clients with more comprehensive one-stop services and maximising our sources of revenue. By staying true to our mission, we will emerge from this challenging period stronger and better positioned for long-term success.

Looking ahead, we remain committed to pursuing growth opportunities and expanding our market share in the interior design and furnishing industries in the PRC. We will continue to invest in our people, processes, and technology to ensure that we can deliver the best possible outcomes for our clients. We are excited about the future of our industry and look forward to continuing to create beautiful and functional interior spaces that enhance the lives of our clients.

CORPORATE FINANCE AND RISK MANAGEMENT

Liquidity, Financial Resources and Capital Structure

The management and control of the Group's financial, capital management and external financing functions are centralised at the headquarters in Hong Kong. The Group has been adhering to the principle of prudent financial management in order to minimise financial and operational risks. The Group mainly relies on internally generated funds and bank borrowings to finance its operations and expansion.

As at 30 June 2023, the Group's total debt (representing total interest-bearing borrowings excluding lease liabilities arising from the adoption of HKFRSs 16) to total asset ratio was approximately 6.1% (as at 31 December 2022: 5.7%). The gearing ratio (net debt excluding lease liabilities arising from the adoption of HKFRS 16 to equity attributable to owners of the Company) was approximately 9.9% (as at 31 December 2022: 9.2%). The Group has net cash (bank balances and cash (including pledged bank deposits) less total debt) of approximately HK\$81.6 million as at 30 June 2023 (as at 31 December 2022: HK\$123.3 million). The reduction in net cash was mainly contributed by the slowdown of our overall project progress and collections from our clients.

The bank borrowings of approximately HK\$30.0 million as at 30 June 2023 (31 December 2022: HK\$30.0 million) were unsecured and guaranteed by the Company. No bank borrowings were secured by pledged bank deposits. Details are disclosed in note 14 to the condensed consolidated financial information of this announcement. Further costs for operations and expansion will be partially financed by unutilised bank facilities. As at 30 June 2023 and up to this announcement date, the bank borrowings are mainly for financing the Group's daily operation.

The liquidity of the Group maintained stable as the current ratio (current assets/current liabilities) of the Group as at 30 June 2023 was approximately 2.7 (as at 31 December 2022: 2.6). The Group also has sufficient committed and unutilised loan and working capital facility and guarantee facilities to meet the needs of the Group's business development. The Group will cautiously seek development opportunities with a view to balancing the risk and opportunity in maximising shareholders' value.

As at 30 June 2023, the share capital and equity attributable to owners of the Company amounted to approximately HK\$11.4 million (as at 31 December 2022: HK\$11.4 million) and approximately HK\$303.5 million (as at 31 December 2022: HK\$326.4 million), respectively.

Pledge of Assets

As at 30 June 2023, a bank deposit of approximately HK\$0.2 million (31 December 2022: nil) was pledged to a bank to secure a performance bond. For details, please refer to note 16 to the condensed consolidated financial information of this announcement.

Contingent Liabilities and Capital Commitments

The Group did not have any significant contingent liabilities and capital commitments as at 30 June 2023 and 31 December 2022.

Exposure to Fluctuations in Exchange Rates and Interest Rates and Corresponding Hedging Arrangements

The Group's bank borrowings as at 30 June 2023 were in Hong Kong dollars and have been made at floating rates. The Group operates in various regions under different foreign currencies, including Renminbi and United States Dollar. The exchange rate of the United States Dollar was relatively stable while that of Renminbi was more volatile during the Period. The Group currently has no hedging arrangements for foreign currencies or interest rates. The Group reviews the currency exchange risks regularly and closely monitors the fluctuation of foreign currencies. The Group will make proper adjustments and consider hedging arrangements if necessary.

Credit Risk Exposure

The Group's credit risk is primarily attributable to its trade receivables and contract assets. Although the Group's major clients are institutional organisations and reputable property developers, due to forward-looking uncertainties arising from the external market and financing environment, the credit risk continued to maintain at high level. According to statistics released by CRIC (克而瑞), contract sales of 100 typical real estate enterprises in July 2023 fell by more than 30%, whether compared with the previous month or same period last year, and about 70–80% of the enterprises experienced a decline. In terms of cumulative performance from January to July 2023, contract sales of the 100 typical real estate enterprises also fell by 4.7%. The poor sales performance will further aggravate the financial position of the developers and credit risk exposure of the Group.

The Group has adopted prudent credit policies to deal with credit risk exposure. The Group performs continuous credit evaluations of the financial conditions of our clients and other monitoring procedures to ensure that appropriate follow-up actions have been taken to recover any overdue debts. Although the Group generally does not grant any credit period to our clients, for some specific individual clients, credit period is considered on case-by-case basis. The Group performs monthly review on ageing periods of receivables and project progress, and takes debts recovery actions for long aged debts or slow-moving projects unless the Group has reasonable and supportable information justifying not to do so. The Group will also actively seek collaterals for trade receivables from client group with significantly increased credit risk or credit-impaired.

The Group reviews the recoverable amount of trade receivables and contract assets on a collective basis, other than significant balances or credit-impaired which are reviewed individually, so as to ensure that adequate impairment losses would be made for irrecoverable amounts. In the impairment loss assessment, the Group takes into account the characteristics and credit risks of different clients, ageing analysis, historical and subsequent settlement, any litigations or business disputes with clients, and other observable changes in economic conditions that correlate with default on receivables. By reference to historical settlement records, normally it takes approximately 3 years for the Group to collect its outstanding debts. Despite seemingly longer recovery period, in general, the Group can subsequently collect and/or realise most of the trade receivables and contract assets through the Group's debt collection mechanism.

As at 30 June 2023, trade receivables (in gross amount) was approximately HK\$252.1 million (31 December 2022: HK\$263.9 million), while contract assets (in gross amount) was approximately HK\$97.7 million (31 December 2022: HK\$83.5 million). The total trade receivables and contract assets (in gross amount) remained stable of approximately HK\$349.8 million (31 December 2022: HK\$347.4 million). The increase in contract assets relative to the decrease in trade receivables was mainly due to the i) instability of the real estate sales market, which made our clients more cautious about the approval process of design drawings; and ii) Group's debt collection strategy by withholding certain design drawings until the outstanding balance of previous stage was settled.

As at 30 June 2023, the accumulated allowance for credit losses was approximately HK\$113.0 million (31 December 2022: HK\$106.1 million), among which the accumulated allowance for credit losses for trade receivables and contracts assets were approximately HK\$95.2 million (31 December 2022: HK\$89.4 million) and HK\$17.8 million (31 December 2022: HK\$16.7 million) respectively. The average loss rate was approximately 32.3% (31 December 2022: 30.5%), among which the average loss rate for trade receivables and contract assets were approximately 37.8% (31 December 2022: 33.9%) and 18.2% (31 December 2022: 20.0%) respectively. The increase in the overall accumulated allowance and average loss rate is mainly due to the increase in the overall uncertainty of client settlement. As of the date of this announcement, HK\$45.1 million of the trade receivables as at 30 June 2023 have subsequently been settled.

Based on the Group's review of the project progress, ageing period, settlement record and financial positions of clients and other available forward-looking information as mentioned above, the Directors believe that the impairment loss assessment on the trade receivables and contract assets as at 30 June 2023 has been performed appropriately and sufficient impairment losses has been made.

Saved as disclosed above, there is no other significant credit risk exposure. The Directors understand that market conditions are volatile and the projects and payment cycle are getting longer. The Group's management will continue to review the recoverability of trade receivables and contract assets and closely monitor the financial position and creditability of our clients in response to the rapid changing market and business environment.

Risk Management

In order to broaden the sources of revenue, the Group is actively looking for opportunities to diversify its project nature and business. The Group will evaluate the market conditions and make decisions to ensure effective implementation of the Group's expansion strategy from time to time. The Group will continue to strengthen the internal control and risk control procedures by regularly reviewing the market risk (including foreign exchange risk and interest rate risk), operation risk, finance risk, policy risk, legal risk, contract risk and credit risk of the customers and the markets.

Events After the Reporting Period

There are no significant events subsequent to 30 June 2023 which may materially affect the Group's operating and financial performance up to the date of this announcement.

Employees and Remuneration Policies

As at 30 June 2023, the Group had approximately 409 (as at 30 June 2022: 550) full-time employees. The total remuneration of the employees (including the Directors' remuneration) were approximately HK\$87.8 million for the Period (Previous Period: HK\$122.1 million). The decrease in total remuneration of the employees was mainly due to the decrease in the number of employees and average salaries of employees during the Period as a result of re-allocation of staff resources and optimisation of cost. To retain our competitiveness, the Group offers attractive remuneration policy, discretionary bonus and share options may also be granted to eligible staff based on individual performance in recognition of their contribution and hard work. The Group also provides external training programmes which are complementary to certain job functions.

Significant Investments/Material Acquisition and Disposals

The Group did not hold any significant investments as at 30 June 2023 and 31 December 2022.

The Company made no material acquisition and disposal of subsidiaries, associates or joint ventures during the Period.

FUTURE PLANS FOR MATERIAL INVESTMENTS OR CAPITAL ASSETS

The Group did not have any solid plans for material investments and capital assets as at 30 June 2023.

INTERIM DIVIDEND

The Board does not recommend the payment of interim dividend for the Period.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the Period.

CORPORATE GOVERNANCE

The Group is committed to maintaining high standards of corporate governance. It also recognises that sound and effective corporate governance practices are fundamental to the smooth, effective and transparent operation of the Group and its ability to attract investment, protect the rights of shareholders and stakeholders, and create values for shareholders. The Group's corporate governance policy is designed to achieve these objectives and is maintained through a framework of processes, policies and guidelines.

During the Period, the Company has adopted and applied the principles of and complied with the code provisions set out in the Corporate Governance Code (the "**CG Code**") contained in Appendix I4 to the Listing Rules.

The Board will review and monitor the practices of the Company for the purpose of complying with the CG Code and maintaining a high standard of corporate governance practices of the Company.

DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted a code for securities transactions by directors and employees (the "**Securities Code**") with standards no less exacting than that of the Model Code for Securities Transactions by Directors of Listed Issuers set out in Appendix I0 to the Listing Rules (the "**Model Code**"). Having made specific enquiries, all Directors and relevant employees of the Group confirmed that they have complied with the Securities Code and the Model Code during the Period and up to the date of this announcement.

EXTERNAL AUDITOR AND AUDIT COMMITTEE REVIEWS

The unaudited condensed consolidated financial statements of the Group for the Period have been reviewed by the Group's external auditor, BDO Limited, in accordance with the Hong Kong Standard on Review Engagements 2410 "Review of interim financial information performed by the independent auditor of the entity" issued by the Hong Kong Institute of Certified Public Accountants, whose unmodified review report for the Period is included in the interim report to be sent to the shareholders of the Company.

The Company's audit committee (the "**Audit Committee**"), which comprises of all of the three independent non-executive Directors, namely Mr. Tsang Ho Ka, Eugene (Chairman of the Audit Committee), Mr. Liu Yi and Mr. Sun Yansheng, has reviewed and discussed with the management the Group's interim results for the Period and examined the unaudited condensed consolidated financial statements for the Period and this announcement. Members of the Audit Committee and BDO Limited agree with the accounting treatments adopted in the preparation of the unaudited condensed consolidated financial statements.

PUBLICATION OF INTERIM RESULT ANNOUNCEMENT AND INTERIM REPORT

This interim results announcement is available for reviewing on the website of the Stock Exchange (<http://www.hkexnews.hk>) and the Company (<http://www.sldgroup.com>) and the interim report for the Period containing the information required by the Listing Rules will be dispatched to the Company's shareholders and published on the above websites in due course.

APPRECIATION

On behalf of the Board, I would like to express my sincere gratitude to our shareholders, business partners and other professional parties for your support. I would also like to thank our staff for their continued commitment to the Group over these periods.

By Order of the Board
Steve Leung Design Group Limited
梁志天設計集團有限公司
Xu Xingli
Chairman

Hong Kong, 28 August 2023

As at the date of this announcement, the executive Directors are Mr. Leung Chi Tien Steve, Mr. Siu Man Hei (Chief Executive Officer), Mr. Yip Kwok Hung Kevin (Chief Financial Officer) and Mr. Ding Chunya, the non-executive Directors are Mr. Xu Xingli (Chairman) and Mr. Ding Jingyong, and the independent non-executive Directors are Mr. Tsang Ho Ka Eugene, Mr. Liu Yi and Mr. Sun Yansheng.