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HOPEFLUENT GROUP HOLDINGS LIMITED

合富輝煌集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 733)

INSIDE INFORMATION

PROFIT WARNING

This announcement is made by Hopefluent Group Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary assessment of the latest unaudited financial information available, it is expected that the Group will record a loss attributable to the Shareholders in the range of HK\$130 million to HK\$180 million for the six months ended 30 June 2023, which is mainly attributable to (i) the provision of additional loss allowance on expected credit loss of the Group’s outstanding loan receivables from certain customers engaged in property related services and property development whose credit quality in the second quarter of 2023 has worsened and (ii) the operating loss as a result of the overall downturn in the real estate market and tough competition in the property real estate agency industry during the period.

The Company is still in the process of finalising the interim results of the Group for the six months ended 30 June 2023. The information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group and information currently available, which have not been reviewed by the audit committee of the Company nor audited by the auditors of the Company and are subject to finalization and necessary adjustments. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2023 which is expected to be published in late August 2023.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Hopefluent Group Holdings Limited
ZHU Rongbin
Chairman

Hong Kong, 18 August 2023

As at the date of this announcement, the executive Directors are Mr. ZHU Rongbin, Mr. GAO Bin, Mr. FU Wai Chung and Mr. LO Yat Fung; the non-executive Director is Mr. FU Ear Ly; and the independent non-executive Directors are Mr. LAM King Pui, Mr. NG Keung, Mr. CAO Qimeng and Ms. XU Jing.