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## **Superland Group Holdings Limited**

**德合集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 368)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Superland Group Holdings Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that, based on a preliminary review of the latest unaudited consolidated management accounts of the Group for the six months ended 30 June 2023 (the “**Current Period**”), the Group is expected to record a consolidated profit attributable to owners of the Company for the Current Period of not less than HK\$7,500,000 as compared to a consolidated loss attributable to owners of the Company of approximately HK\$9,246,000 for the six months ended 30 June 2022. The expected turnaround was mainly due to the increase in revenue and gross profit as a result of the acceleration of the progress of some projects carried out by the Group as requested by the customers in the post-pandemic era.

As the interim results of the Group for the Current Period have not yet been finalised and are still subject to the review and approval, the information, assessment and estimation contained in this announcement only represents a preliminary assessment by the Company solely with reference to the latest unaudited consolidated management accounts of the Group for the Current Period and other information currently available, which have neither been audited or reviewed by the auditors of the Company nor been reviewed by the audit committee of the Company. The actual results of the Group for the Current Period may be subject to further adjustments, and such actual results and details of the financial information to be disclosed in the interim results announcement for the Current Period, which will be published by the end of August 2023, may be different from the information, assessment and estimation disclosed in this announcement. Shareholders and potential investors are advised to refer to the interim results announcement for the Current Period when it is published to understand the details of the Group’s performance.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Superland Group Holdings Limited**  
**Ng Chi Chiu**  
*Chairman, chief executive officer and executive Director*

Hong Kong, 15 August 2023

*As at the date of this announcement, the executive Directors are Mr. Ng Chi Chiu and Ms. Zhao Haiyan Chloe; and the independent non-executive Directors are Mr. Yip Chun On, Prof. Chau Kwong Wing and Mr. Ip Sze Ching.*

*Please also refer to the published version of this announcement on the Company's website at [www.superland-group.com](http://www.superland-group.com).*