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*(Incorporated in the Cayman Islands with limited liabilities)*

**(Stock code: 2100)**

## **Date of Board Meeting**

The board of directors (the “**Board**”) of BAIIOO Family Interactive Limited (“**BAIOO**” or the “**Company**”, together with its subsidiaries and its controlled entities in the People’s Republic of China, the “**Group**”) hereby announces that a meeting of the Board will be held on Wednesday, 30 August 2023 for the purpose of considering and approving the interim results of the Group for the six months ended 30 June 2023 and transacting any other business.

By Order of the Board

**BAIOO Family Interactive Limited**

**DAI Jian**

*Chairman, Chief Executive Officer and Executive Director*

Hong Kong, 15 August 2023

*As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili and Mr. LI Chong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing, Mr. MA Xiaofeng and Mr. WEI, Kevin Cheng.*