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首惠产融

首惠產業金融服務集團有限公司 *

CAPITAL INDUSTRIAL FINANCIAL SERVICES GROUP LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 730)

POSITIVE PROFIT ALERT

This announcement is made by Capital Industrial Financial Services Group Limited (the “**Company**”, the Company together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on preliminary assessment of the Board with reference to the unaudited consolidated management accounts of the Company for the six months ended 30 June 2023 (the “**Period**”) and other information currently available to the Board, it is expected that the Group would record a profit attributable to the owners of the Company for the Period of not less than approximately HK\$20.0 million, representing an increase of not less than approximately 115% when compared to profit attributable to the owners of the Company with the same period last year of approximately HK\$9.3 million. The substantial increase in profit attributable to the owners of the Company for the Period is primarily attributable to (i) successful business transformation and launched of Shougang Supply Chain Financial Platform in late 2022 for the supply chain management business, (ii) the continuous expansion of the C-end consumer leasing business and (iii) the decrease in administration staff cost.

The Company is still in the process of finalising its consolidated financial results for the Period, which is still subject to review by the auditor of the Company and the audit committee. The interim results announcement of the Group for the period ended 30 June 2023 is scheduled to be published on 25 August 2023. Further announcements will be made by the Company if there is any significant change in the expected financial results of the Group as disclosed in this announcement.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Capital Industrial Financial Services Group Limited
Sun Yajie
Chairman

Hong Kong, 11 August 2023

As at the date of this announcement, the Board comprises Ms. Sun Yajie (Chairman); Mr. Liang Hengyi (Managing Director); Mr. Tian Gang (Executive Director); Mr. Huang Donglin (Non-executive Director); Ms. Qiao Yufei (Non-executive Director); Mr. Tam King Ching, Kenny (Independent Non-executive Director); Mr. Ng Man Fung, Walter (Independent Non-executive Director) and Ms. On Danita (Independent Non-executive Director)

** For identification purpose only*