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途屹控股

**TU YI HOLDING COMPANY LIMITED**

**途屹控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(stock code: 1701)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Tu Yi Holding Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review and assessment of the Group’s unaudited consolidated financial information for the six months ended 30 June 2023 and information currently available to the Board, the Group is expected to report a net profit attributable to equity holders of the Company in an approximate range between RMB2.4 million and RMB3.0 million for the six months ended 30 June 2023 while the Group reported a net loss attributable to equity holders of approximately RMB3.6 million for the six months ended 30 June 2022. The expected increase in net profit attributable to equity holders of the Company was primarily attributable to the significant increase in revenue of the Group from approximately RMB12.6 million for the six months ended 30 June 2022 to an approximate range between RMB26 million to RMB29 million for the six months ended 30 June 2023, as a result of the lifting of strict prevention measures in relation to the outbreak of the novel coronavirus in December 2022 by the central government of the People’s Republic of China, which has enabled the Group to resume its sales of outbound packaged tours and outbound free independent traveller products, which had been suspended since January 2020, pursuant to the notices issued by the General Office of the Ministry of Culture and Tourism (文化和旅遊部辦公廳) and the Hangzhou City Culture, Radio, Television and Tourism Bureau (杭州市文化廣電旅遊局).

The Company is still in the process of finalizing the interim results for the six months ended 30 June 2023. As such, the information contained in this announcement is based on the preliminary assessment of the Board using information currently available to the Board, including the unaudited consolidated financial information. The interim results of the Group for the six months ended 30 June 2023 are expected to be announced before the end of August 2023.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Tu Yi Holding Company Limited**  
**Yu Dingxin**  
*Chairman and executive Director*

The People's Republic of China, 2 August 2023

*As at the date of this announcement, the Board comprises four executive Directors: Mr. Yu Dingxin, Mr. Pan Wei, Mr. Xu Jiong and Mr. An Jiajin and three independent non-executive Directors: Mr. Zhao Jianbo, Ms. Zhou Li and Mr. Ying Luming.*