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S U N N Y S I D E U P

光 尚 文 化

## **Sunny Side Up Culture Holdings Limited**

**光尚文化控股有限公司**

*(formerly known as Yeah Yeah Group Holdings Limited)*

*(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)*

**(Stock Code: 8082)**

# **CHANGE OF COMPANY NAME, STOCK SHORT NAME AND COMPANY LOGO**

## **CHANGE OF COMPANY NAME**

The Board is pleased to announce that on 7 July 2023, the Registrar of Companies in Bermuda has issued the Certificate of Change of Name and the Certificate of Secondary Name, certifying that the English name of the Company has been changed from “Yeah Yeah Group Holdings Limited” to “Sunny Side Up Culture Holdings Limited”, and the Chinese name of “光尚文化控股有限公司” has been adopted as the secondary name of the Company, both of which were registered on 4 July 2023.

On 26 July 2023, the Registrar of Companies in Hong Kong has issued the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company, confirming the registration of the new English name “Sunny Side Up Culture Holdings Limited” and the adoption of the Chinese name “光尚文化控股有限公司” in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

## **CHANGE OF STOCK SHORT NAME**

The Shares are currently traded on the Stock Exchange under the stock short name of “YEAH YEAH GROUP”. With effect from 9:00 a.m. on 4 August 2023, the Shares will be traded on the Stock Exchange under the new English stock short name of “SUNNY SIDE UP” and the new Chinese stock short name of “光尚文化控股”. The stock code of the Company remains as “8082”.

## **CHANGE OF COMPANY LOGO**

The logo of the Company will be changed to  to reflect the change of name of the Company with effect from 1 August 2023.

References are made to (i) the announcement of Sunny Side Up Culture Holdings Limited (formerly known as Yeah Yeah Group Holdings Limited) (the “**Company**”) dated 17 May 2023; (ii) the circular (the “**Circular**”) of the Company dated 22 May 2023; and (iii) the poll results announcement of the AGM of the Company dated 23 June 2023 in relation to, among others, the Change of Company Name. Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Circular.

## **CHANGE OF COMPANY NAME**

Following the passing of the special resolution approving the Change of Company Name by the Shareholders at the AGM held on 23 June 2023, the Board is pleased to announce that on 7 July 2023, the Registrar of Companies in Bermuda has issued the Certificate of Change of Name and the Certificate of Secondary Name, certifying that the English name of the Company has been changed from “Yeah Yeah Group Holdings Limited” to “Sunny Side Up Culture Holdings Limited”, and that the Chinese name of “光尚文化控股有限公司” has been adopted as the secondary name of the Company, both of which were registered on 4 July 2023.

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## **CHANGE OF COMPANY LOGO**

The logo of the Company will be changed to  to reflect the change of name of the Company with effect from 1 August 2023.

## **EFFECTS OF THE CHANGE OF COMPANY NAME**

The Change of Company Name will not affect any rights of the Shareholders or the daily business operation and/or financial position of the Company.

All existing share certificates in issue bearing the former names of the Company will continue to be evidence of title to such securities and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company. With effect from 4 August 2023, new share certificates will be issued under the new name of the Company.

The website, principal place of business, telephone and facsimile numbers of the Company remain unchanged.

By order of the Board  
**Sunny Side Up Culture Holdings Limited**  
**Dong Choi Chi, Alex**  
*Chairman and executive Director*

Hong Kong, 1 August 2023

*As at the date of this announcement, the board comprises two executive Directors, namely Mr. Dong Choi Chi, Alex (chairman) and Mr. Chong Cho Lam (chief executive officer), and three independent non-executive Directors, namely Mr. Chan Wai Man, Dr. Ip Wai Hung and Mr. Siu Hi Lam, Alick.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) for at least 7 days from the day of its publication and on the website of the Company at [www.8082.com.hk](http://www.8082.com.hk).*