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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 205)

SUPPLEMENTAL ANNOUNCEMENT TO THE ANNOUNCEMENT ON THE GRANT OF SHARE OPTIONS

Reference is made to the announcement of SEEC Media Group Limited (the “Company”) with regard to the grant of Share options (the “Announcement”) published by the Company on 21 July 2023. Unless otherwise defined in this announcement, capitalized terms used herein shall have the same meanings as those defined in the Announcement.

The Company would like to further provide additional information as follow:

Taking into consideration that the grant is to provide incentives or rewards to the grantee, which is critical for the Company’s future development and growth, the Remuneration Committee of the Company is of the view that it is not necessary to set any performance target or clawback mechanism for the grant of Share Options because such grant could retain high-calibre employees for the continual operation and development of the Group. As such, the arrangement is aligned with the purpose of the Share Option Scheme.

This announcement is supplemental to and should be read in conjunction with the Announcement. Except as stated above, all the information in the Announcement remains unchanged.

By Order of the Board
SEEC Media Group Limited
Li Wei
Chairman and executive Director

Hong Kong, 27 July 2023

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Wei, Mr. Li Zhen, Mr. Zhang Zhifang and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung as the independent non-executive directors.