



波司登國際控股有限公司  
**Bosideng International Holdings Limited**  
*(incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 3998)**

July 27, 2023

Dear Shareholder,

**Letter to New Registered Shareholders**  
**- Election of Language and Means of Receipt of Corporate Communications**

Pursuant to Rule 2.07A(2A) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, we are writing to seek your election in relation to the following matters regarding the corporate communications ("Corporate Communication(s)") of Bosideng International Holdings Limited (the "Company") to be despatched in the future. Even if you have previously received a letter from the Company seeking your election regarding Corporate Communications and have made an election, you are hereby requested to make an election again. **PLEASE NOTE THAT YOUR PREVIOUS ELECTION WILL BE DISREGARDED. IF WE DO NOT RECEIVE YOUR REPLY TO THIS LETTER BY AUGUST 24, 2023, YOU WILL BE DEEMED TO HAVE ELECTED TO READ THE CORPORATE COMMUNICATION AS PUBLISHED ON THE COMPANY'S WEBSITE AND THE WEBSITE OF THE HKEXNEWS IN PLACE OF RECEIVING PRINTED COPIES.**

Corporate Communications include any document to be issued by the Company for your information or action, including but not limited to: (a) the directors' report, its annual report together with a copy of the auditor's report and, where applicable, its summary financial report; (b) its interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

You may choose:

- (1) to read future Corporate Communications published on the Company's website (<http://company.bosideng.com>) and the website of the HKExnews ([www.hkexnews.hk](http://www.hkexnews.hk)) (the "Website Version") in place of receiving printed copies, and receive a printed notification letter of the publication of the Corporate Communications on the said websites; or
- (2) to receive the printed English version of all future Corporate Communications only; or
- (3) to receive the printed Chinese version of all future Corporate Communications only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to select the Website Version. To make your election, please mark "X" in the appropriate box on the enclosed reply form (the "Reply Form") and sign and return to the Company's Hong Kong Branch Share Registrar, Computershare Hong Kong Investor Services Limited, using the mailing label at the bottom of the Reply Form (stamp is not needed if posted in Hong Kong). The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

**If the Company does not receive a completed Reply Form or an objection from you by August 24, 2023 and until you inform the Company c/o the Company's Hong Kong Branch Share Registrar by reasonable notice according to the relevant laws and regulations, you will be deemed to have elected the Website Version and we will only send you a printed notification of the publication of the Corporate Communications on the Company's website and the website of the HKExnews in the future.**

You have the right, at any time by reasonable notice in writing to the Company c/o the Company's Hong Kong Branch Share Registrar, to change the choice of language and means of receipt of the Corporate Communications. You may also send such a notice by email to [bosideng@computershare.com.hk](mailto:bosideng@computershare.com.hk). Even if you have elected (or are deemed to have elected) to use the Website Version but for any reason have difficulty in using or gaining access to the Website Version, the Company's Hong Kong Branch Share Registrar will upon your request send the Corporate Communications to you in printed form free of charge as soon as possible.

Please note that the English and Chinese versions of all future Corporate Communications will be available on the Company's website (<http://company.bosideng.com>) and the website of the HKExnews ([www.hkexnews.hk](http://www.hkexnews.hk)).

Should you have any queries in relation to this letter, please contact the Company's Hong Kong Branch Share Registrar hotline at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

By Order of the Board  
**Bosideng International Holdings Limited**  
Gao Dekang  
Chairman of the Board

**Reply Form 回條**

**To: Bosideng International Holdings Limited (the "Company")**      **致： 波司登國際控股有限公司(「本公司」)**  
**(Stock Code: 3998)**      **(股份代號：3998)**  
c/o Computershare Hong Kong Investor Services Limited      經香港中央證券登記有限公司  
17M Floor, Hopewell Centre      香港灣仔皇后大道東 183 號  
183 Queen's Road East      合和中心 17M 樓  
Wanchai, Hong Kong

I/We would like to receive the corporate communications\* of the Company ("Corporate Communication(s)") in the manner as indicated below:  
本人/我們希望以下列方式收取 貴公司之公司通訊文件\* (「公司通訊文件」):  
(Please mark "X" in **ONLY ONE** box) (請**僅在其中一個**空格內劃上「X」號)

- read the **website version** of all future Corporate Communications published on the Company's website and the website of the HKExnews in place of receiving printed copies; and receive a **printed notification letter** of the publication of Corporate Communications on the said websites; **OR**  
瀏覽在公司網站及香港交易所披露易網站發表之公司通訊文件**網上版本**，以代替收取印刷本，並收取公司通訊文件已在上述網站刊發之**通知函件印刷本**；**或**
- to receive the **printed English version** of all future Corporate Communications **ONLY**; **OR**  
僅收取所有日後公司通訊文件之**英文印刷本**；**或**
- to receive the **printed Chinese version** of all future Corporate Communications **ONLY**; **OR**  
僅收取所有日後公司通訊文件之**中文印刷本**；**或**
- to receive **both printed English and Chinese versions** of all future Corporate Communications.  
同時收取所有日後公司通訊文件之**中、英文印刷本**。

Contact telephone number  
聯絡電話號碼

Signature  
簽名

Date  
日期

**Notes 附註：**

- If the Company does not receive this Reply Form or an objection from you by August 24, 2023, you will be deemed to have elected the Website Version, all future Corporate Communications will be sent to you in the manner specified in the Company's letter dated July 27, 2023 and we will only send you a notification letter of the publication of the Corporate Communications on the Company's website.  
倘若本公司於 2023 年 8 月 24 日仍未收到 閣下的回條或表示反對的回覆，閣下將被視作選擇收取網上版本，而本公司將按 2023 年 7 月 27 日之本公司函件內所述之方式只向 閣下寄發有關公司通訊文件已在網上刊發的通知函件。
- You are entitled to change the choice of language and means of receipt of the Corporate Communications at any time by reasonable notice in writing or sending an email to the Company c/o the Company's Hong Kong Branch Share Registrar at [bosideng@computershare.com.hk](mailto:bosideng@computershare.com.hk).  
閣下有權隨時經本公司香港股份過戶登記分處向本公司發出合理的書面通知或電郵至 [bosideng@computershare.com.hk](mailto:bosideng@computershare.com.hk)，要求更改收取公司通訊文件之語言版本及方式。
- For the avoidance of doubt, we do not accept any special instructions written on this Reply Form.  
為免存疑，任何在本回覆表格上的額外手寫指示，本公司將不予處理。

\* Corporate Communication includes but is not limited to (a) the directors' report, its annual report together with a copy of the auditors' report and, where applicable, its summary financial report; (b) its interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.  
公司通訊文件包括但不限於：(a)董事會報告、年度報告連同核數師報告及如適用，財務摘要報告；(b)中期報告及如適用，中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)委任代表表格。

03998

**Mailing Label 郵寄標籤**

Computershare Hong Kong Investor Services Limited  
香港中央證券登記有限公司  
Freeport No. 簡便回郵號碼：37  
Hong Kong 香港

Please cut the mailing label and stick it on an envelope  
to return this Reply Form to us.

**No postage is necessary if posted in Hong Kong.**

當 閣下寄回本回條時，請將郵寄標籤剪貼於信封上。  
如在本港投寄，閣下無須支付郵費或貼上郵票。

**Get in touch with us 與我們聯繫**

Send us an enquiry 垂詢  
Rate our service 評價  
Lodge a complaint 投訴

**Contact Us 聯繫我們**[www.computershare.com/hk/contact](http://www.computershare.com/hk/contact)