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Smoore International Holdings Limited

思摩爾國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6969)

GRANT OF AWARDED SHARES PURSUANT TO SHARE AWARD SCHEME

This announcement is made pursuant to Rule 17.06A, 17.06B and 17.06C of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). Reference is made to the announcement of Smoore International Holdings Limited (the "Company") dated 2 September 2021 (the "Announcement") relating to the adoption of the share award scheme by the Company (the "Share Award Scheme"). Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings ascribed to them in the Announcement.

GRANT OF AWARDED SHARES

The Board announces that on 20 July 2023, the Company granted a total of 1,917,000 Awarded Shares (the "Grant") to certain Selected Participants (the "Grantees") who are employees of the Group, in accordance with the terms of the Share Award Scheme, subject to the acceptance of the Grantees. Each of the Awarded Shares granted to the Grantees represents the right to receive a Share on the date it vests.

Details of the Grant:

Date of Grant 20 July 2023

Number of the Awarded Shares 1,917,000

granted

Purchase price of the Awarded Nil

Shares granted

Closing price of the Shares on the HK\$8.16 per Share

date of grant

Vesting period

The Awarded Shares granted shall be vested over one to four years from the date of grant, between 20 July 2024 and 20 July 2027.

Performance targets

The number of Awarded Shares granted to the grantees is based on the positions, job tenures and performance evaluation results of the grantees. The Group has in place a performance evaluation mechanism for its employees to comprehensively evaluate their performance and contribution to the Group. Based on their performance evaluation results, the grantees receive different levels of ratings which may affect the vesting period and the number of Awarded Shares to be vested of each individual grantee.

Clawback mechanism

The Awarded Shares granted are subject to the clawback mechanism as set out in the terms of the Share Award Scheme, in particular, the lapse of the Awarded Shares upon cessation of employment of the Grantee.

The Grant will be made out of the unvested Awarded Shares which will be acquired by the Trustee pursuant to the Share Award Scheme and managed by the Trustee as part of the trust fund pursuant to the Share Award Scheme. The Trustee will continue to hold the aforesaid Awarded Shares on trust for the Grantees and will transfer the respective proportions to each of them upon vesting and settlement of their respective Awarded Shares.

REASONS FOR AND BENEFITS OF THE GRANT

The grant of Awarded Shares is to incentivize the Grantees for their contribution to the Group, to attract, motivate and retain skilled and experienced personnel to strive for the future development of the Group by providing them with the opportunity to own equity interests in the Company.

LISTING RULES IMPLICATIONS

To the best knowledge of the Director, as at the date of this announcement, (i) none of the Grantees is a Director, chief executive or substantial shareholder of the Company or an associate (as defined under the Listing Rules) of any of them; (ii) none of the Grantees is a participant with Share Options and Awarded Shares granted and to be granted exceeding the 1% individual limit under Rule 17.03D(1) of the Listing Rules; (iii) none of the Grantees is a related entity participant or a service provider (as defined under the Listing Rules); and (iv) no financial assistance has been provided by the Group to the Grantees for the purchase of Shares under the Share Award Scheme.

NUMBER OF SHARES AVAILABLE FOR FUTURE GRANT

Upon the above grant of Awarded Shares, subject to the transitional arrangements mentioned below, 287,018,061 Shares will be available for future grants under the Share Award Scheme.

The Share Award Scheme was adopted before the effective date (1 January 2023) of the new Chapter 17 of the Listing Rules. The Company will comply with the requirements of new Chapter 17 in accordance with the transitional arrangements for the existing Share Award Scheme.

By Order of the Board

Smoore International Holdings Limited

Mr. Chen Zhiping

Chairman of the Board

Hong Kong, 20 July 2023

As at the date of this announcement, the executive Directors are Mr. Chen Zhiping, Mr. Xiong Shaoming, Mr. Wang Guisheng and Ms. Wang Xin; the non-executive Director is Ms. Jiang Min; and the independent non-executive Directors are Mr. Zhong Shan, Mr. Yim Siu Wing, Simon and Dr. Wang Gao.