

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## Holly Futures

*(a joint stock company incorporated in the People's Republic of China (the “PRC”) with limited liability under the Chinese corporate name 弘業期貨股份有限公司 and carrying on business in Hong Kong as Holly Futures (the “Company”))*

**(Stock Code: 3678)**

### PROFIT WARNING

This announcement is made by the Company and its subsidiaries (collectively, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company (“**Director(s)**”) would like to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary assessment by the Company’s management on the unaudited management accounts of the Group for the six months ended 30 June 2023 (the “**Reporting Period**”) and information currently available to the Board, it is expected that the net profit attributable to the Shareholders for the Reporting Period will be decreased by approximately 78.73% to 81.56% as compared with the corresponding period of 2022, details of which are set out below.

Items	Reporting Period	Corresponding period of 2022
Net profit attributable to the Shareholders	Profit: RMB6.5 million to RMB7.5 million	Profit: RMB35.2549 million
	Decreased from the corresponding period of 2022: approximately 78.73% to 81.56%	
Net profit after deduction of non-recurring profit or loss	Profit: RMB6.4 million to RMB7.45 million	Profit: RMB34.7827 million
	Decreased from the corresponding period of 2022: approximately 78.58% to 81.60%	
Basic earnings per share	Profit: approximately RMB0.0064 per share to RMB0.0074 per share	Profit: RMB0.0389 per share

The Board considers that the expected decrease is affected by various factors during the Reporting Period including decline in turnover of the Company's futures brokerage business, reduction in refund of handling fee from futures exchange standards and decrease in market interest rate, the Company's brokerage business saw a year-on-year decline in handling fee, net commission income and net interest income. In addition, the Company increased its long-term investment in business expansion and information technology, resulting in an increase in operating and administrative expenses during the Reporting Period. A combination of the above factors resulted in a significant year-on-year decline in the Company's overall results.

During the Reporting Period, the Company's risk management business, overseas financial services business, financial assets investment business all registered significant year-on-year growth. The Company will grasp the growth momentum of these businesses to further raise its profitability level. As for the futures brokerage business, the Company will ride on its existing advantages to make use of the opportunities arising from the new business scope and newly-introduced trading items, activate its existing business, expand its market share, increase the handling fee and net commission income of its brokerage business. Our long-term investments in business expansion and information technology will help the Company improve its service capabilities and operating efficiency. Although in the short term, such strategy will affect the Company's business results to a certain extent, it is expected that the Company will be gradually benefited in future.

In recent years, the Company has steadily promoted the synergistic development of its futures brokerage business, risk management business, asset management business and financial asset investment business with high-quality development as the main line. The Company adheres to the general policy of providing financial services to the real economy and national strategies, implements the 14th Five-Year Plan for the Company, comprehensively promotes the empowerment of financial technology, continuously enhances its core competitiveness, strives to improve its comprehensive profitability, and better serves the national economic construction and fulfils the social responsibility as a state-owned enterprise.

As the interim results announcement of the Group for the six months ended 30 June 2023 is still in the process of preparation, the information contained in this announcement is only based on the preliminary assessment on the unaudited management accounts of the Group for the six months ended 30 June 2023 by the Board, and such information has not yet been confirmed and reviewed by the audit committee of the Company nor audited by the auditors of the Company. The information set out in this announcement is therefore subject to finalisation and adjustments (if necessary).

Shareholders and potential investors of the Company are advised to consider carefully the interim results announcement of the Group for the six months ended 30 June 2023 which is expected to be published by the Company in August 2023.

**Shareholders and potential investors of the Company are advised to exercise caution when investing or dealing in the securities of the Company.**

By order of the Board  
**Ms. Zhou Jianqiu**  
*Chairlady and executive Director*

Nanjing, the PRC  
14 July 2023

*As at the date of this announcement, the Board consists of Ms. Zhou Jianqiu and Mr. Chu Kairong as executive Directors; Mr. Xue Binghai, Mr. Jiang Lin and Mr. Shan Bing as non-executive Directors; and Mr. Wang Yuetang, Mr. Huang Dechun and Mr. Lo Wah Wai as independent non-executive Directors.*